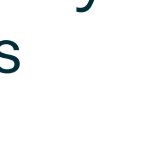
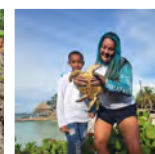
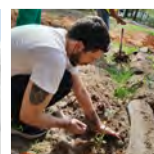
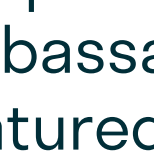
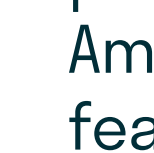




The Global Community for Young Leaders

One Young World | 2023

# Impact Report



# 8.86M

people directly impacted by Ambassador-led projects featured in this report

### Our Programmes

## \$3.12M

distributed to young leaders working towards the SDGs since 2018

### Our Community

## 2.52M

tCO<sub>2</sub> emissions mitigated by Ambassador-led projects since 2018

### Social Impact Analysis

## \$1:16

average social return on investment for Ambassador-led projects in 2023

Our mission is to create a world where **leaders with integrity** are empowered to **build a fair, sustainable future for all.**

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# MESSAGE FROM THE FOUNDERS

Every year, One Young World Ambassadors generate meaningful social impact on a huge scale across the world, and 2023 was no different.

We were delighted to be hosted by the historic city of Belfast in the 25th anniversary year of the Good Friday Agreement. We welcomed 1,952 Delegates from 190+ countries and 64 Counsellors, including Her Majesty Queen Rania Al Abdullah of the Hashemite Kingdom of Jordan, President Juan Manuel Santos, Sir Bob Geldof, Lucy Hale, Rio Ferdinand, and 19 high-profile CEOs and Partner Executives. Summit content was focused on five key plenary challenges selected by the global Ambassador Community: the climate emergency, the food crisis, education, mental health, with a day devoted to peace and reconciliation, learning lessons from the Northern Irish peace process for other countries devastated by conflict.

In the run-up to the One Young World Summit Belfast, 2023, the six-month global leadership programme of monthly seminars was attended by 1,461 Delegates. We also collaborated with British embassies and high commissions around the world to hold send-off events for Delegates eagerly awaiting their trip to the Summit.

We also expanded our capacity-building programmes - Belfast Summit Delegates were invited to participate in the Action Accelerator, a six-month course to turn their ideas into action. We launched the One Young World Academy in partnership with Pearson - participants in the Academy attend lectures by world-leading experts such as the Founder of Grameen Bank, Professor Muhammad Yunus, and Former Chief Prosecutor of the International Criminal Court, Fatou Bensouda.

Through the Lead2030 programme, with support from our corporate partners, we distributed \$525,000 to 11 young leaders, along with tailored mentorship from industry experts designed to help them maximise their impact.

We recognise the importance of engaging and promoting Indigenous and First Nations young leaders. In 2023 we announced our Indigenous Young Leaders strategy. After consultation with One Young World Ambassadors from Indigenous backgrounds, we launched our Indigenous Council. This Council will ensure that the voices, perspectives, and needs of Indigenous communities are at the forefront of our decision-making.

Amid a rising tide of populism and a deteriorating political climate in large parts of the world, One Young World Ambassadors are taking a stand for a better future by actively building a fair and sustainable future for all. The Ambassadors featured in this report represent a small but extraordinary slice of our wider Community. They are working across all Sustainable Development Goals to impact people, influence policy, and foster meaningful partnerships for change. The Ambassador-led initiatives analysed in this report have impacted 8.86 million people so far, and generate, on average, \$16 of social return for every \$1 invested into their work. Ambassadors featured in our Impact Reports since 2010 have impacted 50.42 million people; the 16,300+ other Ambassadors active in our wider Community have impacted countless more.

One Young World's mission to empower young leaders grows more urgent every day as the world faces multiple crises and a failure of leadership at the highest levels. We could not have come so far, and we could not continue to drive forward, without our staff, our partners, our Ambassadors, and everyone who shares our vision of tackling the world's biggest challenges head-on.

**David Jones**  
Co-Founder

**Kate Robertson**  
Co-Founder



# THE ONE YOUNG WORLD GLOBAL LEADERSHIP CHARTER

Together we are One Young World – empowering and supporting one another to lead with vision, compassion and integrity, to leave a positive lasting legacy for generations to come.

We aspire to nurture compassionate leaders, equipped for a globalised world. And we know that brilliant leaders with the solutions to global challenges, can emerge from anywhere in the world.

**We affirm that great leadership is not confined to any single tradition or belief system, and has many effective cultural models.**

Our Global Leadership Charter is our framework for responsible, effective leadership. Our goal is for One Young World Staff, our Global Community and our supporters to strive towards embodying these principles in their leadership.

We humbly acknowledge that, while we might at times all fall short of these principles, we are fully committed to rising to the highest standards set by our Leadership Charter, and to always encourage those who we work with to do the same.

Drawing on deep-rooted wisdom from across the world, this Charter stands as a testament to our belief that humanity shares values that resonate across cultures, and transcend political barriers, and drive our desire to build a fair and sustainable world, for the benefit of all.

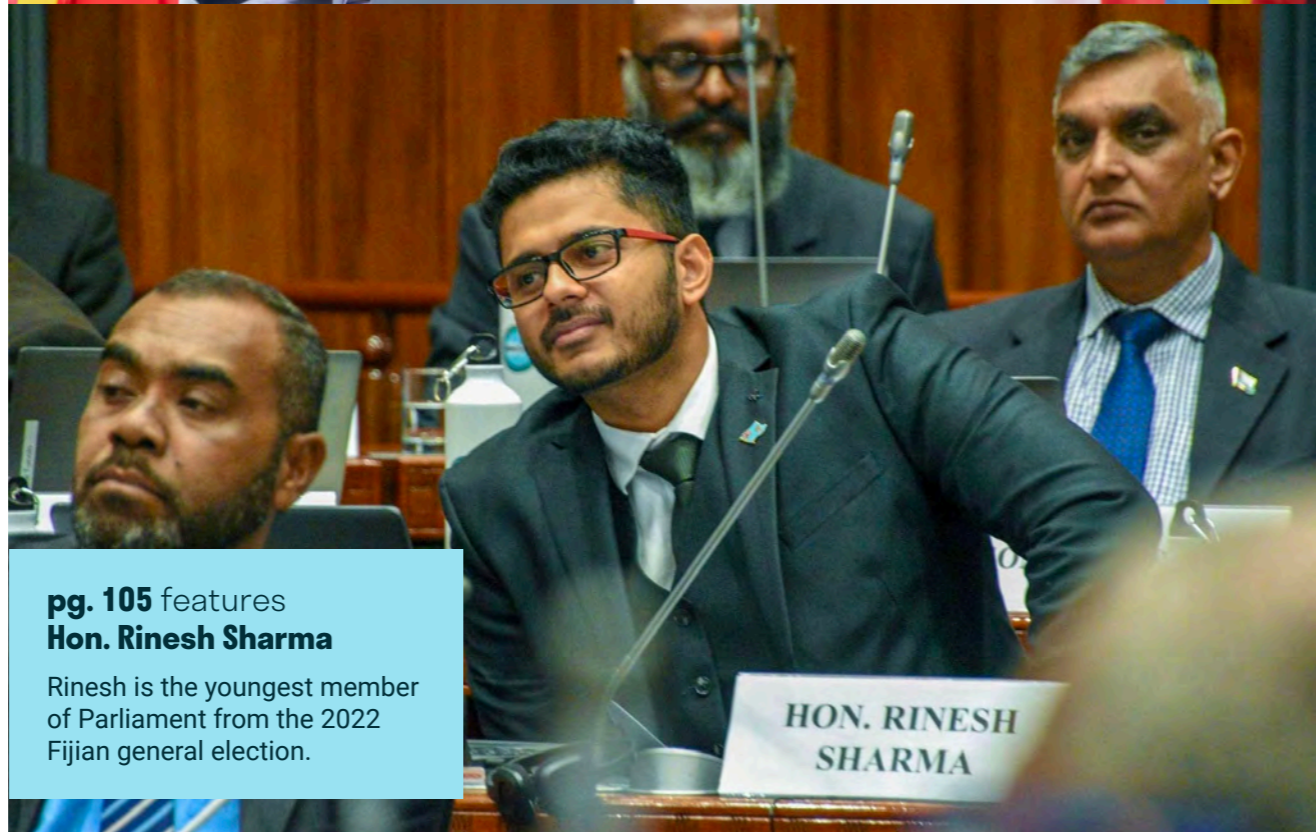


**pg. 172** features  
**Akola Thompson**

Akola is the Founder of Tamükke Feminists

**pg. 183** features  
**Best Chitsanupong**

Best Chitsanupong is the Founder of Young Pride Club



**pg. 105** features  
**Hon. Rinesh Sharma**

Rinesh is the youngest member of Parliament from the 2022 Fijian general election.

## PRINCIPLES



### Ubuntu you are a person by other people

We are all interconnected, and we all belong. Your wellbeing is connected to my wellbeing, and our actions affect the wellbeing of our communities. That's why we act with kindness, inclusivity and collaboration, as encapsulated by the Southern African philosophy ubuntu.



### Kuleana be responsible for your actions

We are stewards of our land, community and future generations. Taking the Hawaiian concept of kuleana to our hearts, we take our responsibility seriously by making informed, compassionate decisions, being respectful, and finding strength in our Community.



### Satya be truthful in your actions and your words

We believe integrity means aligning our words, thoughts and actions. The Hindu principle satya grounds us in truthfulness and authenticity, and reminds us to be mindful of the many different truths held by others. Through our transparency and sincerity we build trust.



### Ihsan always strive for excellence

Meaning goodness and excellence, the Islamic principle of ihsan encourages us to elevate our actions, seeking the very best and most beautiful way of doing things. We're willing to go the extra mile, to pay attention to details, and persevere until we master our skills.



### Fortitude be confident in your ability

We have the conviction and courage to be bold, make tough decisions, and face up to criticism. A virtue of Christian theology, fortitude reminds us we are strong enough to keep going, do the right thing, and get things done - no matter how many obstacles are in our way.



### Qian lead with humility

The Chinese and Taoist precept, Qian, keeps us grounded. Encouraging us to maintain a modest, balanced and realistic self-view, by rising above our ego and embracing simplicity. We are committed to leadership free from arrogance, excessive self-importance or greed.



### The Seventh Generation Principle act for the long term

We look beyond immediate and short-term gain to consider the long-term impact our actions might have on the environment, society and culture. Drawing on wisdom from Native American, and many Indigenous cultures, we aim to keep seven future generations in mind.





**pg. 160** features **Peter Mabin**  
Peter was **inspired** by the Summit to change his approach to addressing issues in his country.



**pg. 184** features **Shah Rafayat Chowdhury**  
Shah attended the One Young World Summit, where he learned key values to help him **build** his initiative.



**pg. 187** features **Franziska Trautmann**  
Franziska used the platform provided by One Young World to **elevate** the reach of her initiative.

# THEORY OF CHANGE

One Young World's Theory of Change outlines our commitment to, and method of, impacting young people to support them in their mission for a more sustainable and equal world. Young leaders are the people most invested in our collective future, understanding best their own needs and those of their peers and communities, while being uniquely well-placed to utilise the tools and resources of contemporary technology and paradigms.

The crises facing us are global in scope; as a result it is vital for One Young World to continue supporting young leaders from every country to ensure that local knowledge can inform global perspectives through a worldwide network of exceptional changemakers.



One Young World **identifies and connects** young leaders from every country through our partner organisations and scholarship programmes. We contribute to their success as young leaders by:

- **Inspiring** them to increase their social impact through interactions and knowledge sharing with our Counsellors, exposing them to new insights and information that can better inform their work and scale their impact.
- **Building** their skills and capacity through our funding mechanisms, Action Accelerator programme, and the One Young World Academy. We ensure that our Community of young leaders remain connected and supported through wide-ranging events and opportunities.
- **Elevating** them by providing a platform through which they can speak about their work, experiences, and ideas to a global audience at our Summits and through our reports and social media channels.



# IMPACT IN NUMBERS

**50.42 million**

people directly impacted by Ambassador-led projects featured in our Impact Reports **since 2010\***

**2.52 million**

tCO<sub>2</sub> emissions mitigated by Ambassador-led projects featured in our Impact Reports **since 2018\***

**\$3.12 million**

distributed to young leaders working towards the Sustainable Development Goals **since 2018**

**1:16**

social return on investment of Ambassador-led projects featured **in this report\***

**8.86 million**

people directly impacted by Ambassador-led projects featured **in this report\***

**\$2.62 billion**

social value generated by Ambassador-led projects featured **in this report\***

\* for methodology, please refer to page 204



# 2024 PREVIEW

## One Young World Summit Montréal/Tiohtià:ke, 2024

One Young World will host our 13th annual Summit in the vibrant city of Montréal/Tiohtià:ke. Over 2,000 Delegates and Counsellors will contribute to and learn from content on Indigenous voices, the climate and ecological crisis, artificial intelligence, health, and peace.

We are committed to ensuring the voices, perspectives, and needs of Indigenous communities are at the heart of our Summit in Montréal. In addition to an entire Summit plenary challenge dedicated to spotlighting Indigenous voices, we are hosting our first Indigenous Day event.

This day will consist of live performances, networking opportunities and the chance for Delegates to hear from Indigenous young leaders on topics including: climate change, land rights, preserving and celebrating Indigenous culture and heritage. We are also proud to be hosting a session on the legacy of the Stolen Ones.

We acknowledge that the One Young World Summit 2024 will take place within the traditional unceded lands of the Kanien'kehá:ka peoples, part of the Haudenosaunee Confederacy.

There is also a strong historic presence of Anishinaabe peoples in what is now known as the Greater Montréal area. Tiohtià:ke, or Montréal, has also long been, and continues to be, a gathering place for many First Peoples from all directions.

We honour and thank the traditional custodians of this land and strive to work for the success of future generations.



## One Young World Indigenous Council

In 2023, we launched the One Young World Indigenous Strategy, pledging to partner, engage, and support Indigenous and First Nations peoples worldwide through our work. As part of this strategy, we formed our Indigenous Council to engage directly with Indigenous young leaders to ensure fair representation and advocacy for our Indigenous Ambassador Community, and the many communities they lead and represent.

This Council will play an important and ongoing role in shaping our Indigenous content in 2024 and beyond, while identifying Indigenous young leaders for scholarships, consulting on the Indigenous plenary session, and co-designing programming for Indigenous members of our Community.

For more information on the One Young World Indigenous Council, please turn to page 70.

## Lead2030

One Young World's flagship funding programme continues in 2024, with grant opportunities and exclusive mentoring from world-leading experts who challenge and assist winners to scale their initiatives and impact.

## Seed2030

We have partnered with our Ambassador and Founder of Unloc, **Hayden Taylor**, on Seed2030, to distribute micro-grants to people aged 14-25 in Northern Ireland who require resources, funding and support to implement community projects or social enterprises.

## Ambassadors for Peace

After consulting with our Community, we are launching a new series of interactive, action-focused events that will empower our Community to tackle the consequences of escalating global conflicts and contribute towards a more peaceful future for all. Each session will give Ambassadors a safe space to explore how One Young World can mobilise humanitarian aid and advocate effectively for peace. Attendees will form an action group dedicated to sharing resources and forging impactful collaborations.

The first session features guest speakers **Abeer Abu Ghaith**, CEO of MENA Alliances and leader of Jobs for Palestine; and **Nadav Weiman**, anti-occupation activist, former IDF soldier, and Senior Director of Breaking the Silence. Other events in the series will cover conflicts in the Democratic Republic of Congo, Ukraine, Sudan, and more.





**OUR**

**SUMMITS**

connecting young leaders



# BELFAST 2023

The One Young World Summit, 2023, took place over four days in the heart of the historic city of Belfast, Northern Ireland, in the 25th anniversary year of the signing of the Good Friday Agreement. The Summit venue was the ICC Belfast, with the Opening Ceremony hosted at the SSE Arena.

The 2023 Belfast Summit played host to the inaugural One Young World Cinema, featuring four outstanding documentary pieces:

- *Get To Know the Open Library of the Colombian Peace Process*, by the Compaz Foundation
- *So What If It Rains - Marie Campbell*, produced by the film festival charity Cinemagic to mark the 25th Anniversary of The Good Friday Agreement
- *We Dare To Dream*, by **Waad Al-Kateab**, portraying the dramatic challenges faced by refugee athletes who competed for a place in the 2020 Olympic Games
- *Lyra*, on the life of Northern Irish investigative journalist Lyra McKee, followed by an exclusive Q&A session with the documentary's director, Alison Millar

## Pre-Summit Engagement

The One Young World 2023 Global Leadership Programme kicked off with a six-month series of digital seminars designed to build the leadership skills of this Summit cohort.

This series included expert-led talks and discussions on the Summit's five plenary themes. In the weeks leading up to the Summit, One Young World's Managing and Coordinating Ambassadors organised send-off events from the Solomon Islands to Tajikistan to help Delegates form new connections and make the most of their Summit experience.

# 1,498

participants of the Global Leadership Programme

# 47

Summit send-off events

★★★★★  
**4.5** average rating of Delegates' Summit experience

“The Summit was a congregation of positivity and brilliance. It was a rare occasion where bright minds assembled and discussed making the world a better place and leaving a healthier planet for the next generations.”  
- 2023 Delegate

# 1,952

Delegates attended the Summit

# 282

Presentation and Interactive Stage speakers

# 1.8M

total social media impressions at the Summit





“Immersing myself in the electrifying atmosphere of the One Young World Summit, where passionate speakers from politics, business, and social activism shared their life-changing stories, was an experience that stirred the deepest fibres of my soul.

**Their words weren't just speeches; they were powerful calls to action that resonated with my own aspirations.**

Witnessing their unwavering commitment ignited a fire within me, motivating me to amplify my efforts and contribute meaningfully to the global change I want to see.”

- 2023 Delegate



The Summit offered Delegates the chance to hear from high-profile, internationally respected One Young World Counsellors such as Her Majesty Queen Rania Al Abdullah of the Hashemite Kingdom of Jordan, signatories of the Good Friday Agreement, and exceptional Delegate Speakers.

These speakers were organised across the following five plenary challenges:

**Peace and Reconciliation**

How can communities build and sustain lasting peace?

**Climate Emergency**

How can we ensure responsible stewardship of our planet's resources?

**Food Crisis**

How can we end this global food crisis before it becomes a hunger catastrophe?

**Education**

How can we fight inequality through education?

**Mental Health**

How can we make mental health a priority?



**64**  
One Young World  
Counsellors

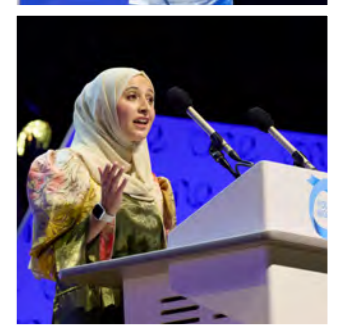
**196**  
young leaders  
elevated by  
speaking on stage



**97.9%**

of Delegates reported that the Summit broadened their understanding of pressing global issues\*

\* Results from a survey of 525 Delegates who attended the Belfast Summit, 2023





Our interactive stages, sponsored by Audi, IKEA and Reckitt, provided a space for deeper conversations related to the five plenary themes and beyond. They hosted sessions on topics such as:

**Empowering Indigenous Communities: Land Rights and Climate Change Resistance**, in which a group of Indigenous young leaders discussed challenges and solutions to conservation on Indigenous land.

**Russia's War in Ukraine: Empowering Youth and Post-Conflict Reconstruction**, in which our panellists explore the future of Ukraine, post-conflict reconstruction, and how young people can be central to ensuring an inclusive rebuilding process.

The Summit experience also included workshops to build Delegates' practical skills, structured action sessions for networking and exchanging ideas, and exclusive, intimate mentor sessions with One Young World Counsellors.

As well as opportunities to speak on stage, the Summit offers exceptional Delegates the chance to feature in national and international press coverage of the event.

**98.5%**  
of Delegates reported making promising connections at the Summit\*

**1,197**  
coverage pieces in 20 countries across the 30 days around the Summit



**95%**

of Delegates reported that the Summit assisted their professional development\*

**94%**

of Delegates reported that the Summit gave them ideas for new solutions to sustainability issues\*



**4.8** average rating of mentor sessions\*



**4.33** average rating of action sessions\*

\* Results from a survey of 525 Delegates who attended the 2023 Summit



# 2023 SCHOLARSHIPS

One Young World Scholarships provide a fully-funded pathway for young leaders with proven track records of delivering social impact to attend our annual Summit. These scholarship opportunities are developed jointly with our partner organisations across the private sector, government, and the third sector.



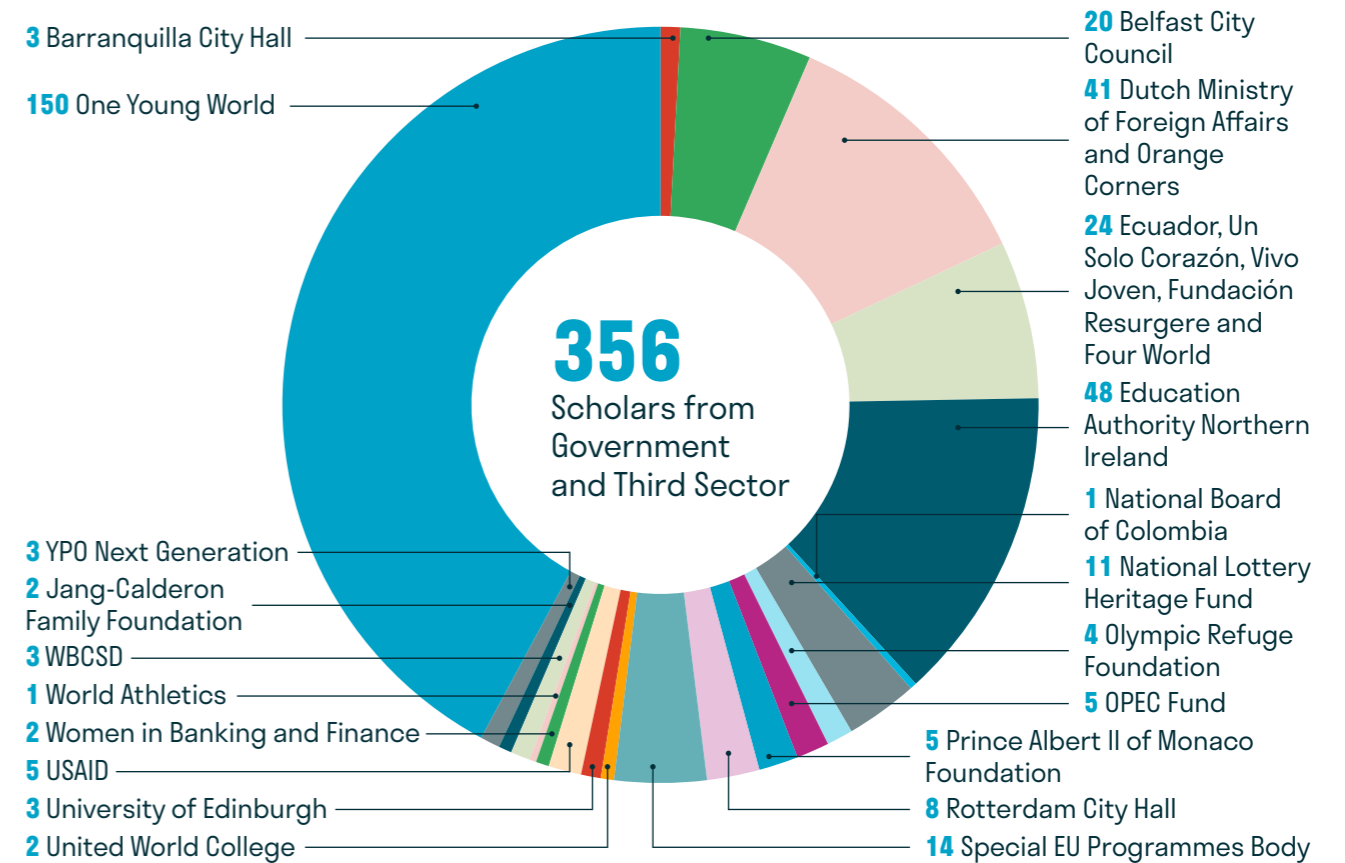
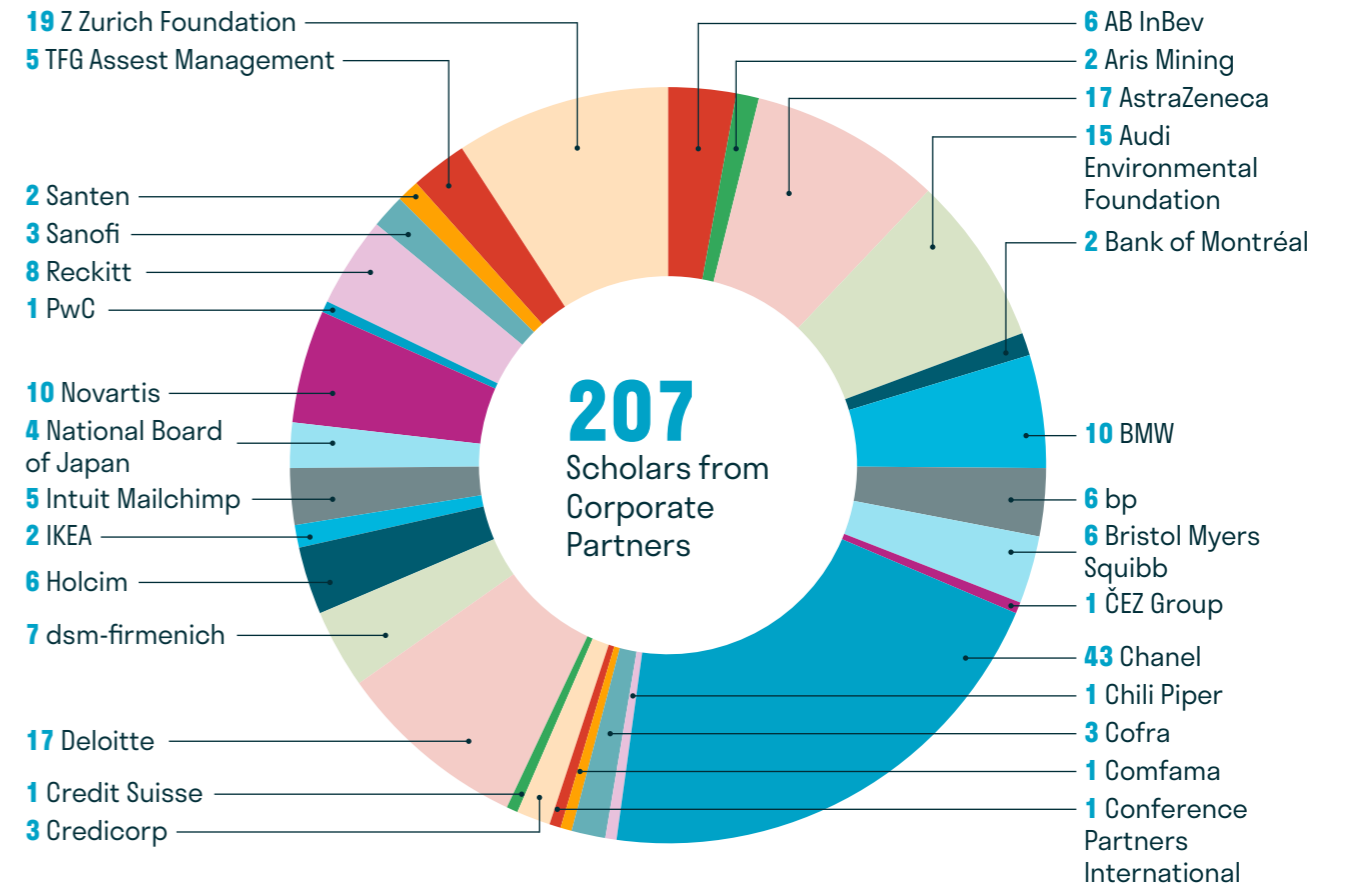
**563** Scholars representing

**173** countries across

**63** Scholarship programmes



Scholars are integral to One Young World's mission. They often work on the frontlines of vital issues in their respective communities, creating social change where it is needed most.





# 2022 MANCHESTER SUMMIT: SIX MONTH FEEDBACK



# 78%

of Ambassadors who attended the Manchester Summit created new social impact within six months of joining One Young World.<sup>[1]</sup>

The total Ambassadors creating new social impact increased significantly from the previous year - an increase of 12% on our 2021 figure of 66%.

Notably, Ambassadors who engaged in One Young World Community activities following their Summit experience tended to achieve a higher social impact than those who did not. Of Ambassadors who engaged in additional Community activities since attending the Summit, **80% have created new social impact.**



# 46%

significantly developed their initiative.<sup>[2]</sup>

# 41%

created a new social impact initiative.<sup>[2]</sup>

# 13%

started a new job focused on social impact.<sup>[2]</sup>

We saw a 6% increase in the number of Ambassadors either starting a new initiative or significantly increasing their existing initiative within six months of joining our Community. 59% of Ambassadors recorded one or both of those categories of impact in 2022 compared to 53% of Ambassadors surveyed in 2021.

Ambassadors from the Manchester Summit also strongly agree that being in our Community inspired them to increase their impact, built their skills and capacity, and elevated their profile as young leaders.

In a survey of over 150 Ambassadors who attended the Manchester Summit, we asked respondents to rank their agreement to five statements aligned with our Theory of Change, between 0 (strongly disagree), 50 (neither agree nor disagree), and 100 (strongly agree).

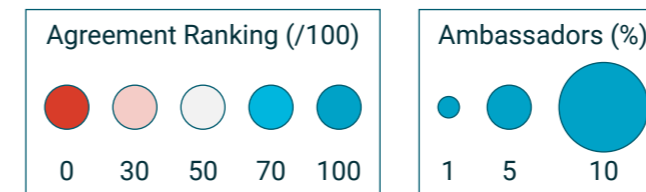
Results highlight that within six months of attending the Manchester Summit, the vast majority of Ambassadors felt more motivated, more equipped, and more respected as leaders.



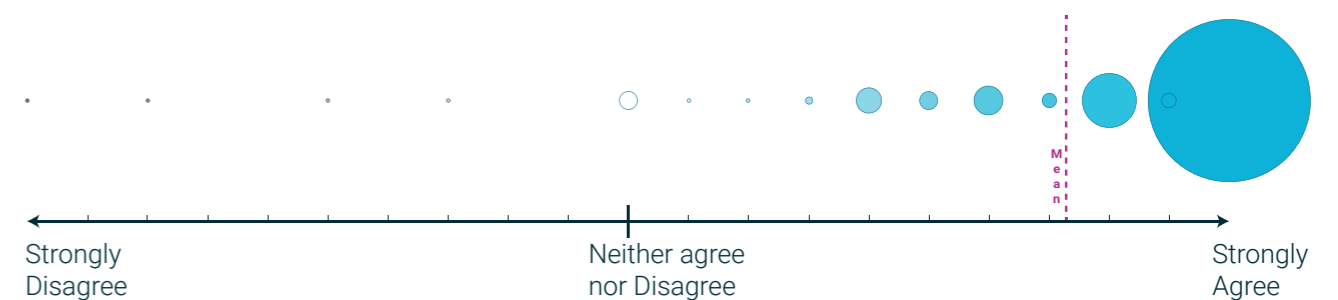
Inspired to increase their impact:

# 92%

of young leaders believe being an Ambassador has increased their drive to make a difference.<sup>[1]</sup>



Graph A: "Being an Ambassador has improved my drive to make a difference."



As shown in Graph A, being a One Young World Ambassador inspires young leaders to increase their impact. On average, Ambassadors who attended the Manchester Summit strongly agreed that they have greater drive to make a difference, with an average agreement of 86.5/100 to the statement, and 45% recording the maximum level of agreement rising to 50% if Ambassadors participated in post-Summit programming.

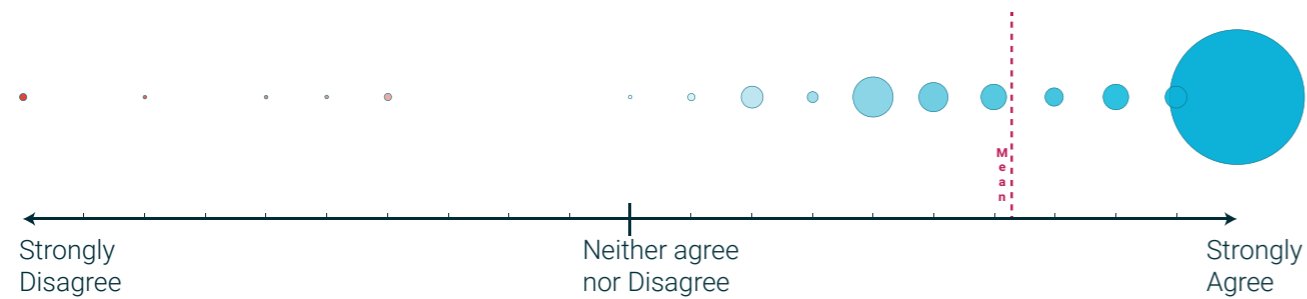


**Better equipped with skills and capacity to act:**

**93%** of young leaders believe being an Ambassador has improved their understanding of how to generate impact.<sup>[1]</sup>

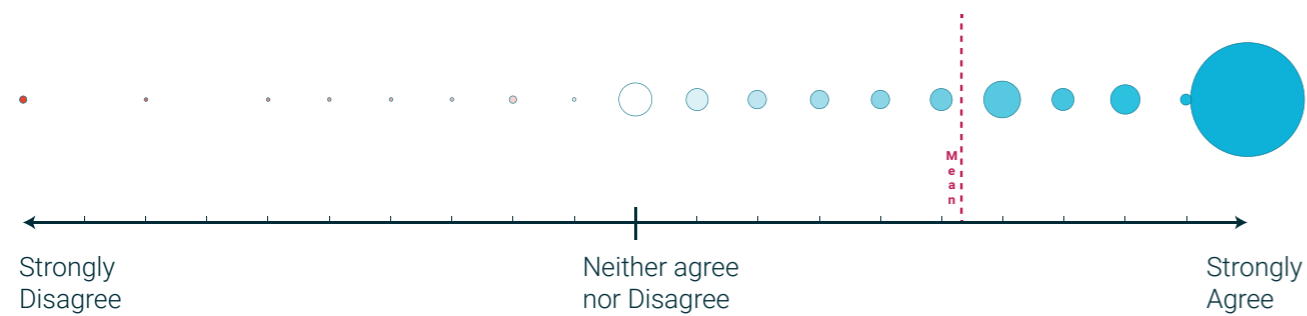
**83%** of young leaders believe being an Ambassador has increased their capacity to generate impact.<sup>[1]</sup>

**Graph B:** "Being an Ambassador has improved my understanding of how to generate impact"



Graph B demonstrates that One Young World effectively improves young leaders' understanding of how to create impact. The majority strongly agreed that being an Ambassador improved their understanding of how to create impact, with an average ranking of 81.5/100. Agreement is greater amongst those who attended post-Summit programmes after the Manchester Summit, with the average ranking rising to 84.2/100.

**Graph C:** "Being an Ambassador has increased my capacity to generate impact"



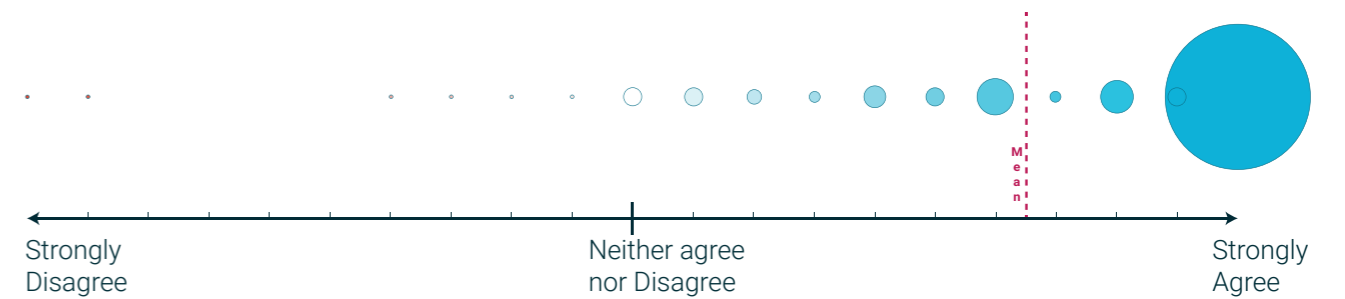
As well as increasing their understanding, young leaders believed that being an Ambassador raised their capacity to act, as shown in Graph C. The average ranking of agreement was 74.6/100, rising to 79.4/100 amongst those who participated in post-Summit programmes after the Manchester Summit.

**Elevated profile and status for leaders and their work:**

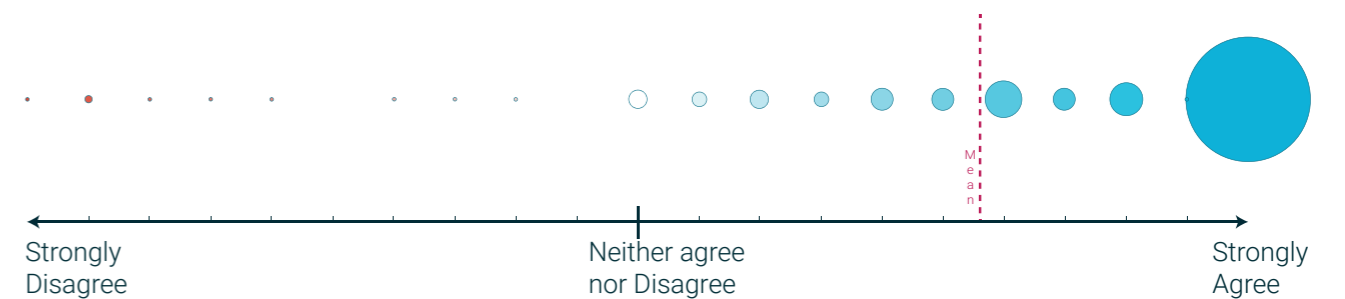
**91%** of young leaders believed being an Ambassador added legitimacy to their leadership.<sup>[1]</sup>

**86%** of young leaders believed being an Ambassador gave them a platform to promote their impact.<sup>[1]</sup>

**Graph D:** "Being an Ambassador has added legitimacy to my leadership"



**Graph E:** "Being an Ambassador has given me a platform to promote my impact"



Ambassadors who attended the Manchester Summit strongly agreed that One Young World both increased their legitimacy as leaders, and gave them a platform for promotion. In both cases, the most common agreement ranking was 100/100 for Ambassadors. Agreement was particularly high among Scholars, with 55% of Scholars scoring maximum agreement.

1. Data based on survey responses from March 2023 of 154 Ambassadors who attended the 2022 Summit

2. Data based on survey responses from March 2023 of 120 Ambassadors who attended the 2022 Summit and have generated new social impact

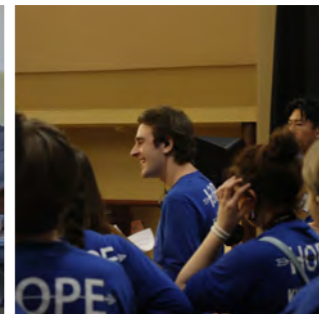
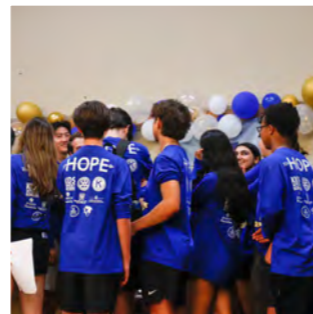


# 2021 MUNICH SUMMIT: TWO YEAR FEEDBACK

One Young World has created a long lasting impact with its Ambassadors from the Summit in Munich, 2021.

## 71.9%

of Ambassadors have created new social impact since attending Munich 2021, a **5.9%** increase on the six month survey.<sup>[1]</sup>



## 32%

of Ambassadors have started new initiatives for social impact since attending Munich 2021, a **12%** increase on our six month survey. **41.5%** have significantly developed the initiative they were working on.<sup>[1]</sup>



★★★★★  
**4.6**

average rating of post-Summit programmes and events by Ambassadors since attending Munich 2021.<sup>[1]</sup>



## 77.4%

of Ambassadors have established new connections within our Community since attending Munich 2021.<sup>[1]</sup>

## 61%

of Ambassadors agreed that they have continued to be more socially responsible individuals since attending Munich 2021, a **23%** increase on the six month survey.<sup>[1]</sup>





# 71.8%

have participated in regional One Young World groups. Our Ambassadors from 2021 have remained connected with their peers at a regional level, and remain highly engaged with our wider Community as well.<sup>[1]</sup>

- **37%** of all Ambassadors who attended Munich 2021 have collaborated with fellow Ambassadors over the past two years.<sup>[1]</sup>
- **75%** have engaged with One Young World's opportunities and events.<sup>[1]</sup>



# 45.2%

of Ambassadors who participated in One Young World events beyond the Summit have started a new initiative, continued work on a previous initiative, or started a new role in social impact, compared to 33.8% who haven't.<sup>[1]</sup>

# 90%

of corporate Ambassadors who attended Munich 2021 have encouraged their colleagues to attend One Young World over the past two years.<sup>[3]</sup>

- **72.7%** of corporate Ambassadors who remained at their companies after the Summit have collaborated with fellow Ambassadors within their companies.<sup>[3]</sup>

# 85.4%

of Scholars, and corporate Ambassadors who remained at their company, use the lessons they learned through One Young World when generating social impact.<sup>[2]</sup>

# 75%

of corporate Ambassadors who attended Munich 2021, and remain employed by the companies who sent them, have created new social impact.<sup>[4]</sup>



[1] Data based on survey responses from March 2023 of 154 Ambassadors who attended the 2021 Summit  
 [2] Data based on survey responses from August 2023 of 108 Ambassadors who attended the 2021 Summit  
 [3] Data based on survey responses from August 2023 of 60 Ambassadors who attended the 2021 Summit  
 [4] Data based on survey responses from August 2023 of 44 Ambassadors who attended the 2021 Summit



pg. 59 features  
**One Young World  
Congress: Lima 2023**

Our Ambassadors in Latin America and the Caribbean gathered in December to connect, be inspired, and support a local community sanitation project.



# OUR

# PROGRAMMES

inspire, build, elevate



# LEADERSHIP AWARDS

One Young World's Leadership Awards recognise the achievements of young leaders across four categories:

- **Politician of the Year**
- **Entrepreneur of the Year**  
supported by TFG Asset Management
- **Campaigner of the Year**  
presented by Intuit Mailchimp
- **Journalist of the Year**

In 2023, a total of 61 impressive young leaders were shortlisted by our expert judging panels, across all four categories, with 21 winners awarded on our Summit stage in Belfast.



## The Lyra McKee Award for Bravery

Lyra McKee was a courageous Northern Irish journalist whose life was tragically cut short in 2019 while reporting on violent conflict. She was a relentless advocate for the LGBTQ+ community.

One Young World has established the Lyra McKee Award for Bravery in her honour and memory. This award pays tribute to her legacy and celebrates young leaders who exhibit extraordinary courage for truth and justice in their pursuit of positive change. It recognises journalists who are leading voices for free speech even in hostile, unstable environments.

One Young World was honoured to introduce this additional accolade as part of the 2023 Journalist of the Year Award in recognition of the life and work of Lyra McKee. The winner of the award was **Abraham Jiménez Enoa**.

## Politician of the Year



### Arielle Kayabaga - Canada 🇨🇦

Arielle Kayabaga became the first Black woman elected to the London City Council in 2018, and as a Member of Parliament for London West in 2021. In 2022, Arielle introduced a Private Members' Motion (M-59) that works to amend the Federal Framework on Housing to include individuals with non-visible disabilities. The motion was passed unanimously in March of 2023.



### Ayor Makur Chuot - Australia 🇦🇺

Ayor Makur Chuot is Western Australia's first Member of Parliament of African descent and the first person from a South Sudanese background to occupy a seat in any Parliament in Australia. She is a Member of the Joint Standing Committee on the Commissioner for Children and Young People and is Co-Convenor of three Parliamentary Friends Groups: Refugees, Africa, and Fashion.



### Moko Tepania - New Zealand 🇳🇿

Moko Tepania made history as the first Māori to be elected as mayor of the Far North District, New Zealand in 2022. He was previously elected the youngest councillor on the District's Council. Moko is the first member to have submitted a council report in the Māori language and the first elected member to have spoken only te reo Māori in a council meeting to celebrate Māori Language Week.



### Samuel Cogolati - Belgium 🇧🇪

Samuel is a Member of Parliament in Belgium and serves as Deputy Chair for the Foreign Affairs Committee. He is the youngest ever President of the Committee on the Human Rights of Parliamentarians. Samuel is responsible for the inclusion of ecocide as a crime in the new Belgian Criminal Code and the campaign for the Belgian Parliament's recognition of crimes against humanity and genocide in the Uyghur Region of Xinjiang, China.



### Sobita Gautam - Nepal 🇳🇵

Sobita's pivotal role as a founding member of the Rashtriya Swatantra Party, aiming to eradicate corruption, propelled the party to become the fourth largest political entity in the country within a few months of its establishment. She proposed the Constitutional Council Act and Anti-Corruption Act and currently serves in the Law, Justice, and Human Rights Committee.

## Politician of the Year Award judges:

**Fatou Jagne Senghore** - Human Rights and Freedom of Expression Advocate

**Laura Chinchilla** - Former President of Costa Rica

**Payam Akhavan** - Member of the Permanent Court of Arbitration, The Hague

**Sanam Naraghi Anderlini** - Founder and CEO, International Civil Society Action Network



**Entrepreneur of the Year**  
supported by TFG Asset Management



**Dr Anne-Marie Imafidon MBE - UK** 🇬🇧

Dr Anne-Marie Imafidon MBE is the Co-Founder of Stemettes, an award-winning social initiative dedicated to inspiring and promoting the next generation of young women and non-binary people in the STEM sectors. Since its inception 10 years ago, it has exposed 60,000 young people across Europe to Anne-Marie's vision for a more diverse and balanced science and tech community.



**Everette Taylor - USA** 🇺🇸

Everette Taylor is CEO of Kickstarter, the world's premiere crowdfunding platform. Before joining Kickstarter, Everette served as the CMO of Artsy, the largest online marketplace for fine art. As an entrepreneur, Everette started his first company at the age of 19 called EZ Events which was successfully acquired in 2011. He then went on to establish ET Enterprises in 2013.



**Mateo Nicolás Salvatto - Argentina** 🇦🇷

Mateo Salvatto is a tech entrepreneur from Argentina. When he was 18, he created his first company, Asteroid. Its first product, the Háblalo app, assists more than 375,000 people with communication disabilities in 65 countries for free. Asteroid also works side by side with companies and governments to transform them into more inclusive organisations using technology. His book The Battle for The Future aims to motivate the next generation to collaborate for good.



**Sara Wahedi - Afghanistan** 🇦🇫

Sara Wahedi is the Founder of Ehtesab, Afghanistan's first civic technology start-up providing near real-time security and city service alerts to Afghans. The application also allows users to send reports on incidents that occur in their vicinity. Due to the Taliban's crackdown on women's and girls' education and self-agency, Ehtesab is working on providing instant-access digital guides instructing women on how to deal with threatening or emergency situations.



**Odunayo Eweniyi - Nigeria** 🇳🇮

Piggyvest is a Nigerian fintech start-up founded in 2016 by Somto Ifezue, Joshua Chibueze, and Odunayo Eweniyi. Piggyvest is a robust personal wealth management platform, which offers various services, including automated savings, micro-investments, and budgeting tools. Piggyvest now serves more than 4.5 million users, managing assets exceeding \$250 million.

**Entrepreneur of the Year Award judges:**

**Stephen Prince** - CEO, TFG Asset Management

**Angela F. Williams** - President and CEO, United Way Worldwide

**Elio Leoni Sceti** - Co-Founder and Chief Crafter, The Craftory

**Firdaous El Honsali** - Global Vice President, Dove External Communications and Sustainability

**Masami Katakura** - CEO, EY ShinNihon

**Luis Javier Castro** - President, Mesoamerica

**Campaigner of the Year**  
presented by Intuit Mailchimp



**Andrew Pagonis - Australia** 🇦🇺

Andrew Pagonis has utilised Google's resources to better the lives of underrepresented groups. He authored Google's Retail Marketing Guide equipping 3.5 million businesses with free online tools to stay afloat during times of uncertainty. This guide has been translated into 17 languages. He also co-led Google's sponsorship of Pride and has led a global free digital skills training for hundreds of LGBTQ+ small businesses.



**Matthew Nwozaku Blaise - Nigeria** 🇳🇮

Matthew Nwozaku Blaise is Executive Director at Òbòdò, a non-profit furthering the normalisation of queer experiences in Nigeria. They have spearheaded campaigns and community-driven initiatives bridging the gap between art, technology, and philanthropy. Their role in the #EndSARS movement, the #QueerLivesMatter and the #EndHomophobicInNigeria campaigns, ignited nationwide discourse on systemic change and intersectionality.



**Qyira Yusri - Malaysia** 🇲🇾

Qyira Yusri is the Co-Founder of #Undi18, a Malaysian grassroots movement that successfully lobbied the Government of Malaysia to amend the federal constitution to reduce the minimum voting age to 18 years old. As a result, 5.8 million new voters could participate in Malaysia's most recent general elections. Qyira has participated in and coordinated multiple direct action activities in response to advocating for freedom of public assembly, speech, and political inclusion.



**Trang Chu Minh - Hungary / Vietnam** 🇮🇪 🇻🇳

As a freelance reporter, Trang has covered a range of sustainability and conservation-related issues. She is currently in charge of sustainability communications and thought leadership for Singapore's sovereign wealth fund. Some of her milestone campaigns include: a research project which led to the first US state law banning child marriage, the opening of the first safe house for LGBTQ+ refugees in the UK, and a legal case fighting child sexual abuse in India.



**Vanessa Turnbull-Roberts - First Nations, Australia** 🇦🇺 🇸🇩

Vanessa is a Bundjalung Widubul-Wiabul woman, advocate, lawyer, writer and researcher at the University of Technology. Vanessa is a survivor of the Out of Home Care System (OOHC), who was forcibly removed at the age of 10. Her work is dedicated to transforming the practice of forced child removal, empowering Indigenous self-determination, and justice for First Nations people and children.

**Campaigner of the Year Award judges:**

**Michelle Taite** - Chief Marketing Officer, Intuit Mailchimp

**Katie Potochney** - Executive Creative Director and Head of Wink Creative, Intuit Mailchimp

**Caroline Casey** - Founder, The Valuable 500

**Halima Aden** - Fashion Model and Activist

**Kerry Kennedy** - Lawyer, Activist and President, Robert F. Kennedy Human Rights





Abraham Jiménez Enoa won the Lyra McKee Award for Bravery, presented by Lyra's sister, Nichola Corner

## Journalist of the Year



### Abraham Jiménez Enoa - Cuba 🇨🇺

Abraham Jiménez Enoa is a prominent Afro-Cuban journalist who was forced into exile. Despite facing violent interrogations and arbitrarily enforced restrictions, he established himself as a pioneer in the Cuban media community. He co-founded El Estornudo, the first independent Cuban magazine dedicated to narrative journalism; and published *La Isla Oculta: Historias de Cuba*, a compilation of his articles highlighting the regime's violent and undemocratic rule.



### Hanna Liubakova - Belarus 🇧🇪

Hanna Liubakova has written about Belarus for The Washington Post, The Economist, Deutsche Welle, and other international outlets. She started her career at the only independent Belarusian channel, Belsat TV, banned by the regime in Minsk. Hanna is widely recognised as one of Belarus's leading voices of the free press; she was forced to flee Belarus but has continued to report on the people's resistance. In 2021, Hanna was a European Press Prize finalist.



### Laura Sánchez Ley - Mexico 🇲🇽

Laura Sánchez Ley is an investigative journalist working on issues of government transparency and public safety in Mexico. Her notable investigation on the assassination of the Mexican presidential candidate, Luis Donaldo Colosio, revealed irregularities in the criminal case as well as corruption in the judicial processes. This led her to co-create ARCHIVERO, an initiative bringing to light political and judicial documents classified as state secrets.



### Mohammed El-Kurd - Palestine 🇵🇸

Mohammed El-Kurd is a poet, writer, journalist, and organiser from Jerusalem, occupied Palestine. In 2021, he was named as one of the 100 most influential people in the world by TIME Magazine. He is best known for his role as a Co-Founder of the #SaveSheikhJarrah movement. His work has been featured in numerous international outlets and he currently serves as the first-ever Palestine Correspondent for The Nation.



### Zahra Joya - Afghanistan 🇦🇫

Zahra Joya is an Afghan journalist and one of TIME's 2022 Women of the Year. In 2020, Zahra founded Rukhshana Media, a women-led news organisation covering Afghan women's issues inside and outside of Afghanistan, publishing in Persian and English. On the first anniversary of the fall of Afghanistan, Rukhshana Media, in cooperation with TIME and the Pulitzer Center, published special stories of Afghan women.

## Journalist of the Year Award judges:

**Hossam Bahgat** - Journalist and Founding Executive Director, Egyptian Initiative for Personal Rights

**Iliá Calderón** - Co-Anchor, Noticiero Univision; Co-Host, Aquí y Ahora

**Solomon Serwanja** - Executive Director, African Institute for Investigative Journalism

**Tanya Talaga** - Journalist and Founder, Makwa Creative Inc.

**Yalda Hakim** - Award-winning foreign correspondent, Chief Presenter on BBC News



# LEAD2030

pg. 55 features  
**Will Pearson**

Will is the Co-Founder of Ocean Bottle, an initiative that received \$50,000 and mentorship through Lead2030.



Lead2030 is our flagship funding mechanism for young leaders tackling issues across the UN Sustainable Development Goals. The 2023 edition saw **10** changemakers receive a total of **\$525,000**.



## Lead2030: Impact in Numbers

Since launching in 2019, our Lead2030 programme has provided material support to some of the world's most innovative young leaders and their groundbreaking organisations.

**50** young leaders funded      **23** countries represented

**\$2,600,000**  
total funding distributed in partnership with **16** of the world's largest companies

Several Lead2030 Challenge Winners have gone on to develop multi-year partnerships with their challenge sponsors upon the formal end of their Lead2030 programme, including:



### Breathe Mongolia - Clean Air Coalition Enkhuun Byambadorj - Mongolia 🇲🇶

AstraZeneca has committed to funding Breathe Mongolia for a further three years enabling the organisation to scale and become more sustainable in recognition of Breathe Mongolia's positive impact on children and young people living in highly polluted districts of Ulaanbaatar. The additional funding from AstraZeneca will support Breathe Mongolia's goal of achieving a self-funding model by 2025, allowing its non-grant revenue streams to fully finance extensive core initiatives.



### Eco-Soap Bank Samir Lakhani - USA 🇺🇸

After Lead2030, Samir integrated Eco-Soap Bank's operations within Reckitt to help transition their global operations into zero-bar-soap-waste manufacturers - saving lives every day with recycled soap. Eco-Soap Bank has been able to collect 50 tonnes of soap byproducts, helping Reckitt save money on disposal costs, and has recycled over 500,000 bars of soap which will be sent to Reckitt's award winning Dettol Hygiene Quest programme.

## Lead2030 Case Studies

The following five Lead2030 Challenge Winners were in the preliminary stages of their respective programmes, both in terms of mentorship and funding, at the time of data collection for this report. As such, impact data in their introductory summaries below does not reflect the outcomes of the Lead2030 programme and has not been included by One Young World in this report's aggregate data. A social impact analysis of their work will be completed at a later date.



### Loono Kateřina Šédová - Czechia 🇨🇪

Founded by Kateřina, Loono is an organisation raising the issue of health literacy. It has played a central role in increasing the public debate about preventative care in Czechia for ten years. The Loono team is made up of 100 young doctors, medical students, and professionals. Loono targets three main groups: the public, medical students and legislators.

The organisation's prevention activities reach five million people a year online, with attendance at their workshops reaching over 150,000 people. The Loono team has launched four nationwide campaigns focused on cancer, heart attacks, infertility, and mental health. Furthermore, thanks to Loono's 'Preventivka' app, which provides users with healthcare advice, more than 13,000 people have attended previously neglected preventative health screenings. Loono also collaborates with professional medical societies, and the Ministry of Health, by supplying tools to support preventative education and providing expert opinion on national preventative guidelines.



### Ctrl + Z Dhanvi Oza - India 🇮🇳

Co-founded by Dhanvi, Ctrl + Z is an organisation pioneering graphene-enabled wastewater treatment technologies. They envision a water-positive world, where water recovery is optimised from industrial effluent streams, and reuse is prioritised.

Ctrl + Z's process addresses the cost and production scalability issues around using graphene, thus unlocking the potential of graphene for the purpose of treating difficult waste waters. With its platform technology, Ctrl + Z can cater to a range of industries while decreasing the cost and energy requirements in water treatment.

Ctrl + Z's first product is a graphene-based adsorbent that acts as a filter to treat difficult waters. The project is currently in the pilot stage with the support of AB InBev and the 100+ Accelerator.





## PowWater

Ellie Hartpence - Kenya 

Co-founded in 2019 by Ellie Hartpence, PowWater aims to improve access to safe water across the Global South using a technology-enabled marketplace model. Through the app, users are matched with PowWater's vehicular delivery system based on their location, allowing them to choose the volume of water they require and receive it on the same day.

PowWater has entered into the private water market in Kenya, hoping to create a standard for water quality and improve the reliability of private access to safe water. Since deploying in Nairobi in June 2022, they have distributed over 200,000,000 litres of water.

Currently active in Kenya, the PowWater team aims to expand internally and externally across East Africa. With the support of Reckitt, PowWater is expanding its network to help decentralise the water supply and in turn improve the efficiency of distribution, positively impacting the health and sustainability of the aquifer.



## Tayaba Organisation

Nida Sheikh - Pakistan 

Nida is the CEO of Tayaba Welfare International Association (Tayaba), a social enterprise dedicated to addressing Pakistan's water and sanitation crisis. Tayaba's H2O (Help-2-Others) solutions leverage blockchain technology for transparent resource distribution. Its initiatives like H2O Wheels transport up to 40 litres of water, while H2O Solar and H2O Air utilise natural and renewable energy to provide safe water directly from a tap. Moreover, Tayaba's H2O Hygiene Kit promotes good hygiene and sanitation through reusable sanitary pads and soaps and provides income opportunities for rural women by involving them in the production process.

Tayaba has also made history by pioneering fundraising through NFTs and an immutable blockchain system for aid monitoring and distribution.

Third-party assessments highlight that Tayaba's H2O Solutions have a multifaceted impact and holistically transform users' lives through innovative water and sanitation resources. Tayaba has impacted over half a million lives in less than three years, envisioning a future where clean water and sanitation are accessible to all.

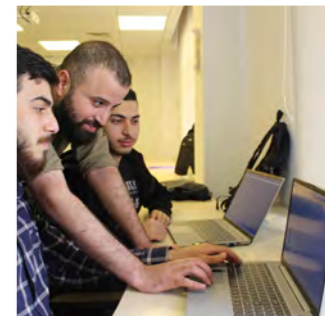


## Mahlaseli Energy

Matsepiso Majoro - Lesotho 

Co-founded by Matsepiso, Mahlaseli Energy is a renewable energy company that provides off-grid solar and water solutions for rural households in Lesotho. Through Mahlaseli Energy, Matsepiso aims to provide universal access to affordable, reliable and sustainable energy. The company's solution includes solar submersible pumps, panels, batteries, as well as street and home lights. The submersible pumps offer access to clean water and sanitation in rural communities, and year-round irrigation solutions for farmers.

Each installation of Mahlaseli Energy's solution provides electricity to an average of 50 people, and its solutions have reached 300 people directly. Mahlaseli Energy hires women living in rural communities as sales agents and distributors, helping to alleviate gender-based violence and early child marriages. With the support of the ČEZ Group, Mahlaseli Energy aims to implement bulk installations of its solutions. Additionally, the company will be offering a pay-as-you-go option based on usage for rural off-grid communities in Lesotho. This system will help local communities overcome financial barriers to access electricity.







Alejandro Daly / Fernanda Bedoya Horta - Colombia 

## El Derecho a No Obedecer



SDG 3: supported by AstraZeneca

El Derecho a No Obedecer (The Right to Not Obey) is an advocacy platform that empowers young people in Latin America to pursue advocacy in public decisions. It works across issues such as air pollution, climate change, refugee rights, and peaceful mobilisation. The organisation has educational initiatives on approaches to air pollution monitoring and the effects of air contamination on health outcomes. The organisation is also involved in the legal consultation presented by Colombia and Chile to the Inter-American Court of Human Rights. It is further connecting its work on air quality with health issues and the health system by working with medical centres and medical professionals to establish mutual understanding of the issue.

As a result of the Lead2030 programme and the support of AstraZeneca, The Right to Not Obey has been able to develop the second version of the "Nuevos Aires" Activist School for Climate Justice and Air Quality. This relationship with AstraZeneca has facilitated greater understanding of the connection between air pollution and health problems, and has closed the gap between students, activists, and health professionals.

Lead2030 funding will allow El Derecho a No Obedecer to buy air quality monitoring kits, which will be given to students educated in climate change, air pollution, and monitoring systems. The platform is also developing an app using Lead2030 funding through which **people can monitor air quality and make informed decisions about their mode of transport**. The organisation will invest in internet infrastructure in the schools with which they work to ensure the results from the monitoring can be maximised. El Derecho a No Obedecer will also **host a series of workshops** across Colombia.

**280** air quality monitoring kits distributed to students

**120** health professionals engaged in conversations about air quality and public health

**4** cities in Colombia impacted and one air quality and mobility app in development

*El Derecho a No Obedecer was in an early stage of its mentoring programme with AstraZeneca at the time of publication. As such, analysis of their leadership skills development will be completed at a later date.*





Hortense Decaux - France 

**Codi**

SDG 4: supported by Deloitte

**Deloitte.**

Codi is an innovative organisation combining coding and digital skills with leadership training to facilitate economic inclusion and employability in Lebanon. Codi focuses on sustainable employment, providing participants with skills that are resilient to innovation and open new career opportunities.

**The organisation focuses on reaching underprivileged communities through training the most vulnerable affected by Lebanon's multilayered crisis. Its flagship programme is a full stack web development boot camp running for six months, with cohorts of around 30 students. Since its inception, 347 people have been trained through Codi's core programming, with over 85% of participants entering the workforce upon completing the training.**

In 2023, Codi announced a shift in its economic model to drive sustainability and scale. Hortense has received considerable support from her Lead2030 challenge sponsor, Deloitte, in pursuing this transition from completely free education to an accessible model where participants only pay for the training they have received once they are gainfully employed. This model ensures that the programme remains truly diverse, with Codi even covering transportation costs for participants, while allowing the organisation to remodel itself as a sustainable social enterprise.

Hortense's mentorship with Deloitte happened in two phases: the first revolved around automating monitoring and evaluation processes; the second focused on Codi's transformation strategy thoroughly and systematically.

Codi has used the Lead2030 prize money to invest in monitoring and evaluation capabilities and to support its central infrastructure. It has also upskilled its team with pedagogical training and further enhanced the organisation's active learning methodology. The Lead2030 programme with Deloitte has helped smoothen Codi's transformation into a viable business while retaining its transformative educational methodology.

**116** participants trained through Core programme in 2023, and 200+ trained through community workshops

**“** Winning the Lead2030 Challenge for Quality Education has significantly elevated Codi. Receiving mentorship from Deloitte coupled with strategic unrestricted funding has been pivotal for the organisation; supporting our transition to drive sustainability and scale.”

### Leadership Skills: Before and After Lead2030\*

#### “Strength of Vision”

How clear, ambitious, and sustainable was their plan to generate impact with their initiative?



#### “Clarity of Communication”

How transparent and effective was the dialogue between your mentee and their stakeholders? Did they communicate honestly, clearly, and persuasively about their initiative?



\* Ratings provided by Hortense's mentors at Deloitte





Jack Growden - Australia 🇦🇺

## LiteHaus International

SDG 4: supported by Deloitte

**Deloitte.**

LiteHaus International was founded by Jack Growden in 2017 to tackle digital inequality, particularly device poverty. It does this by installing ground-breaking digital classrooms with professionally refurbished digital devices equipped with Niunet's free and wireless e-learning platform containing 6.3 million educational materials. Through its Digital Inclusion Program, it has also provided 5,600 underprivileged high school students in Australia with personal digital devices. The organisation has expanded rapidly, now working with 293 schools worldwide - of which 220 are in Papua New Guinea - impacting 202,000 people.

As part of the Lead2030 programme, Jack received mentorship from Deloitte Australia and the opportunity to attend the One Young World Summit Manchester, 2022. This mentorship emphasised the importance of having a broad outlook and understanding of organisational strategy and direction to Jack, while the Summit provided him the opportunity to connect with other young leaders tackling digital inequality.

LiteHaus used the Lead2030 grant money to build 10 computer labs in Papua New Guinea's Jiwaka province, helping the organisation scale its work in the country.

The organisation's partnership with Deloitte, its challenge sponsor, has only grown since the conclusion of the Lead2030 programme. This partnership has culminated in **43 computer labs now built, reaching 35,000 people**. LiteHaus has also been onboarded as one of Deloitte Australia's WorldClass digital literacy charities, **receiving \$50,000 annually** in addition to priority access to pro bono services and additional mentoring opportunities. Deloitte has donated 600 digital units to LiteHaus International so far.

**15,000** students and teachers gained digital access from the Lead2030 programme

“ The Lead2030 programme has just been the beginning of a wonderful partnership with Deloitte. And just by virtue of having more resources, I've been able to do more. Without the Lead2030 programme, we wouldn't have gotten this Deloitte partnership.”

### Leadership Skills: Before and After Lead2030\*

#### “Delegation”

How well did your mentee delegate? Were they able to say no to requests, understand their own capacity, and pass on work to people better placed to take it on?



#### “Capacity to Act”

How well equipped was your mentee to turn their vision into a reality? Did they have the necessary skills and resources?



\* Ratings provided by Jack's mentors at Deloitte





Bethelhem Dejene - Ethiopia 🇪🇹

## Zafree Papers

SDG 5: supported by 100+ Accelerator powered by AB InBev



Zafree Papers is an Ethiopian company that manufactures paper and paper products using 100% tree-free pulp made from agricultural waste. Founded by Bethelhem in 2017, Zafree Papers' solutions are non-toxic and 100% recyclable. The organisation's tree-free pulp means fewer trees being cut, less crop-residue being burned, and is of higher quality than pulp made from waste paper. Before the Lead2030 programme, the organisation was in the process of proving its product to prospective investors.

As a Lead2030 Challenge Winner with the 100+ Accelerator powered by AB InBev, Zafree Papers used the funding it received to set up its pilot factory, begin production, and send samples to AB InBev's South African markets. This has helped the company prove its product quality to a global standard.

**Zafree is currently focused on packaging, collaborating with 20 local farmers to collect banana stems, extracting the fibre, and transforming the pulp into corrugated boxes. Waste from this fibre extraction is processed into a nutrient-dense fertiliser through vermicomposting, to reduce the impact of waste by-products. The company offers 100% virgin kraft paper that can be used in food packaging or even heavy material packages.**

The mentorship opportunities offered by the Lead2030 programme gave Bethelhem new skills to develop partnerships with corporates. The partnership with AB InBev also led to a shift in strategic priorities for Zafree Papers, in terms of product offerings and market location, with the organisation sending samples to the South African market. As such, the Lead2030 programme has accelerated Bethelhem's goal to disrupt the packaging industry with 100% tree-free and sustainable packaging solutions in the coming years.

**100%** tree-free pulp, paper, and paper products produced using agricultural waste

“ During the Lead2030 programme, in terms of sustainable leadership, I learned a lot throughout the entire process, especially through the partnership we had with the 100+ Accelerator. It really helped us to see the world through different eyes, especially in terms of business, in terms of expansion, in terms of going global and what it requires to actually go global.”

### Leadership Skills: Before and After Lead2030\*

#### “Strength of Vision”

How clear, ambitious, and sustainable was their plan to generate impact with their initiative?



#### “Resilience”

How resilient was your mentee in the face of challenges in pursuit of their organisation's mission?



\* Ratings provided by Bethelhem's mentors at 100+ Accelerator powered by AB InBev





Michael Bäcklund - Finland +

**ClimateScience**

SDG 13: supported by Deloitte

**Deloitte.**

ClimateScience is a science communication organisation making the realities of climate change easily intelligible to all. ClimateScience began during the devastating 2019 Amazon Rainforest wildfires. Michael and the founding team noticed that, while climate change increasingly dominated the news cycle, most people lacked access to free easily digestible science-based information. ClimateScience's website had 500,000 visitors in 2023, with another 300,000 views on its YouTube educational videos. The organisation offers educational material in 18 languages, and hosts an annual climate case-study olympiad which had 50,000 participants in its last season. ClimateScience has worked closely with its Lead2030 challenge sponsor, Deloitte, to better retain its users and better guarantee their educational outcomes, as well as expand its user base.

**After consultation with his mentors at Deloitte, Michael set up a focused team complete with a new developer and UX specialist for the fast iteration of ClimateScience's updated platform features. The organisation's website conversion rate now stands at 12.5%, which is high for a platform that is entirely free to use, and Michael hopes to bring it to 20% next year.**

The organisation has also introduced the format of its already successful Olympiad competition for young people with promising climate solutions to corporate professionals. This personalised and gamified solution serves all stakeholders' interests and is tailored to the practicalities of corporate professionals' lives. This engaging format allows professionals to learn and help solve global challenges alongside their day jobs. Working with his mentors from Deloitte highlighted the importance of the private sector for Michael. The lessons he has learned through working with his mentors has helped him conduct conversations with potential partners. The importance of quantifiable indicators of ClimateScience's impact has been an additional highlight to come from Michael's engagement with Deloitte through the Lead2030 programme.

**60,000** users interacting and engaging with educational climate content in 2023

“ I think the biggest upside of the Lead2030 programme came from two different places...it came, firstly, from the One Young World Summit experience. It was the place where everything came together for me. Secondly, it helped me get a bigger perspective in general on how the private sector and corporates work and think. The Lead2030 name actually has a lot more gravity than I expected, like people recognise the title, the association, and so they get quite impressed.”

### Leadership Skills: Before and After Lead2030\*

#### “Capacity to Act”

How well equipped was your mentee to turn their vision into a reality? Did they have the necessary skills and resources?



#### “Delegation”

How well did your mentee delegate? Were they able to say no to requests, understand their own capacity, and pass on work to people better placed to take it on?



\* Ratings provided by Michael's mentors at Deloitte





Will Pearson - UK 

## Ocean Bottle

SDG 14 Lead2030 Challenge Winner

Ocean Bottle was founded by Will Pearson and Nick Doman in 2018 to empower individual consumers in the fight against plastic ocean waste. The company funds plastic collection in coastal communities, with 11.4 kilogrammes of plastic collected for each Ocean Bottle sold. The plastic collectors are able to exchange the waste they collect for money and get access to other social resources. Ocean Bottle has funded the collection of 11,400 tonnes of plastic so far, the equivalent of over one billion plastic bottles in weight. The company's own bottles are made of recyclable stainless steel and recycled ocean-bound plastic. Each bottle has an embedded NFC enabled smart-chip, allowing bottle owners to further fund plastic collection by tracking refills on the Ocean Bottle app.

Through the mentorship opportunities offered by the Lead2030 programme, Will and his team have been introduced to employees from the challenge sponsor who work on banking solutions. The challenge sponsor also supported Ocean Bottle in producing a full analysis of its marketing collateral for business-to-business customers, and provided feedback to ensure the material is optimised for Ocean Bottle's strategic priorities.

**Ocean Bottle is using the funding from Lead2030 to scope out a public facing audit for its collection data, the first time such an audit will be conducted in the ocean waste collection industry. This will help establish industry compliance standards, but also assist Ocean Bottle in becoming as transparent as possible, communicate its success, and continue to lead the plastic collection space. Ocean Bottle's Lead2030 challenge sponsor has provided support in communicating, framing, and publishing the audit's process and results to Ocean Bottle's community.**

# 3,400

 tonnes of plastic collected in 2023

“ I think it's been just a big confidence boost for us to have support for doing things and taking decisions that we're not really comfortable with or didn't have full confidence in taking. So they've been really reassuring, and I think a big part that explains that is that they've been really supportive and reactive on communication. So I think it's been really positive to work with them.”

- Emilien Henrotte, Impact Manager at Ocean Bottle

### Leadership Skills: Before and After Lead2030\*

#### “Delegation”

How well did your mentee delegate? Were they able to say no to requests, understand their own capacity, and pass on work to people better placed to take it on?



#### “Collaboration”

How well did your mentee collaborate with the people around them? How well were they able to work with you practically to enhance their work?

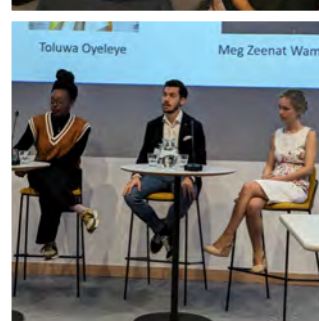
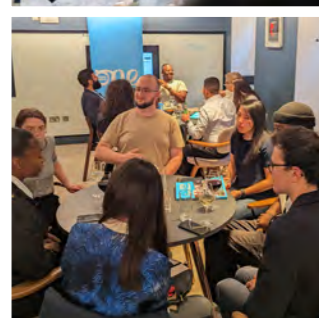
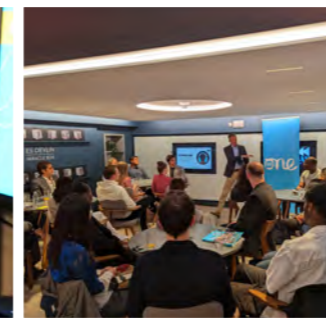
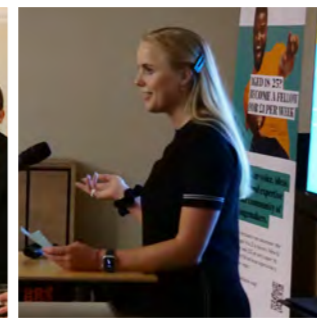


\* Ratings provided by William's mentors



# COMMUNITY EVENTS

7,350 people attended 140 events



“ I loved the interactive structure. It allowed everyone to contribute and learn together.”  
- 2023 Community Event participant

★★★★★  
4.5 average rating of content at Community Events in 2023

“ I really enjoyed being part of the event since it was a great opportunity to make visible the work of young people to solve problems of native Indigenous communities by joining ancestors and scientific knowledge.”  
- 2023 Community Event participant

Our Community events take place throughout the year and across all regions. They aim to build upon the momentum of our annual Summits, re-engage previous Ambassador cohorts, and introduce new Ambassadors to One Young World’s activities at a local and regional level.

These events are instrumental in maintaining and supporting our 17,000+ Ambassadors, and they offer attendees a unique opportunity to engage in topical discussions, connect with their peers, and develop their ideas for social impact.

Community events are supported by our team of Managing and Coordinating Ambassadors, their Engagement Leads, and community partners.



## One Young World ASEAN Leadership Forum 2023

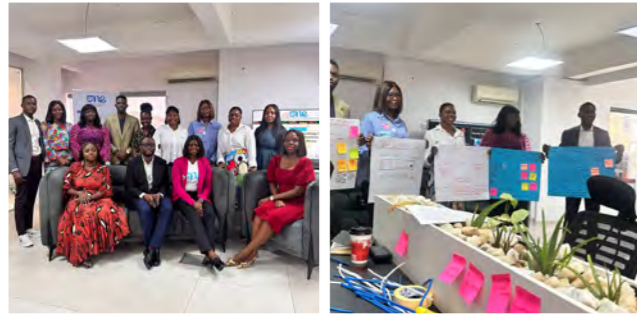
The One Young World ASEAN Leadership Forum brought together 160 changemakers from across the ASEAN region. The event focused on climate change, education, and mental health, with an aim to spark discussion and action.

The Forum was hosted by **Samantha Thian**, Founder of Seastainable and One Young World Coordinating Ambassador for South East Asia.

It was emceed by One Young World Ambassadors **Sunehra Lakhotia** and **Jonathan Chu**, and several Ambassadors spoke:

-  **Emmanuele Marie Parra** - Programme Officer in Asia for TrustLaw - The Philippines
-  **Tsuyoshi Domoto** - Growth Partner at GLIN Impact Capital - Japan
-  **Alvaro Martin Rama** - Measurements and Digital Commerce Analytics Lead at Unilever - The Philippines
-  **Tricia Chong** - Sustainable Finance and ESG, Ramboll - Singapore
-  **Jessica Novia** - Co-Founder and Chief Impact Officer at CarbonEthics - Indonesia
-  **Quan Ngyuen** - Co-Founder at Kilimo - Vietnam
-  **Yi Jun Mock** - Manager (Policy Analytics), Strategy & Policy Planning Division, Prime Minister’s Office - Singapore
-  **Aaron Goh** - Medical Doctor at MOH Holdings - Singapore
-  **Liyann Ooi** - Consultant at World Health Organisation - Malaysia
-  **Sinsavanh Sonepaseuth** - Communication and Outreach Officer at UNDP - Laos
-  **Mark Panithi Limlimai** - Senior Associate, Special Project Management at True Corporation - Thailand
-  **Theodoric Chew** - CEO at Intellect - Singapore
-  **Man Jing Kong** - Co-Founder at Just Keep Thinking - Singapore





### West and Central Africa Regional Forum

The Forum welcomed 50 Ambassadors and attendees to explore how education can be used as a roadmap to advance economic, agricultural, and environmental development in Africa.

The panel included a keynote address by Dr Oby Ezekwesili spotlighting the significance of sound education policies, underscoring the need for strategic investments and robust policy systems.

One Young World Ambassadors, **Isaiah Owolabi** and **Motunrayo Babalola**, also spoke at the event.

The panel session culminated in attendees ideating on how education could positively impact key sectors in Africa like agriculture, finance, and health.

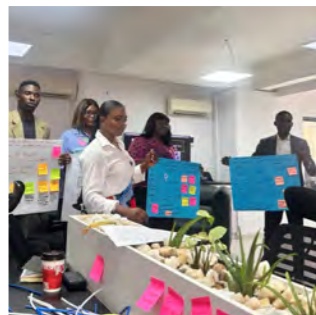


### Royal Society of Arts Workshop Series

We hosted a series of events in collaboration with the Royal Society of Arts in London, United Kingdom, bringing together 180 attendees. The first event, in June, focused on developing inclusive leadership and the role that young people can play in making professional spaces more inclusive. Our Ambassador, **Dhevish Mewawalla**, Founder of Octopreneur Intel, was keynote speaker.

The second event, hosted in July, centred on scaling youth-led impact. Ambassador **Zubair Junjuna**, Founder of ZNotes, spoke on the role of young people in creating global impact. The session also included peer-to-peer learning.

The third event in the series, a Summit send-off event, brought together Ambassadors and new Delegates. Ambassadors **Isaac Bencomo**, Research Officer at the London School of Economics, and **Jemima Lovatt**, Founder of Thrive Future, were keynote speakers and participated in a Q&A session.



### One Young World Congress: Latin America and the Caribbean, Lima 2023

More than 250 people, including over 100 Ambassadors, from 22 countries across Latin America and the Caribbean gathered in-person and online for discussion and action across five UN Sustainable Development Goals.

Credicorp was the main sponsor of the event. The agenda included a welcome day, and a historical tour of the city of Lima. This was followed by a full day of discussion, networking opportunities, three workshops, and action sessions. The final day of the Congress saw attendees support a construction project to improve sanitation and drinking water services for the Pamplona community in conjunction with Bridges Today. 78.8% of attendees described the Congress as either a very good or excellent experience.\*

*\*Results from a survey of 55 participants in the Congress*



### Asia 1 Novartis Corporate Congress

One Young World collaborated with Novartis for a Corporate Congress at its Hyderabad office, featuring sessions on medical innovation, net zero and the impact of climate change on health, and resilient leadership for health equity.

With 200 people in attendance, welcome and keynote addresses were delivered by:

- Kate Robertson, Co-Founder of One Young World
- Ganpat Anchaliya, Head of FRA, NOCC Hyderabad, Novartis
- Dr Sadhna Joglekar, Senior Vice President and Head Global Development India, Novartis

Other speakers from Novartis included Samrudhi Sarangi, Site Operations Leaders Hyderabad, and Deepak Bisht, Head HSE & Environment Sustainability.

One Young World Ambassadors also spoke at this event:

- **Sakshi Krishna** - Founder of My Earth
- **Ankit Tripathi** - Founder of Uneako
- **Vijay Maram** - Manager, Pricing and Market Access, Novartis
- **Alina Alam** - Founder of Mitti Café
- **Elwinder Singh** - Co-Founder of Connect and Heal
- **Shubhu Agarwal** - Manager, Field Force Analytics, Novartis





# ACTION ACCELERATOR

## 2022/23 Programme:

Following the One Young World Summit Manchester, 2022, 437 Ambassadors registered to join the Action Accelerator programme, designed to help them kick off or scale up their social impact initiatives and keep the Summit spirit alive.

The programme covered six main modules with core live webinars supplemented by regional breakout sessions to facilitate networking and knowledge exchange for people working in similar sectors and locations.

The Accelerator finished with a pitch day for participants, who successfully implemented learnings from the programme, to present their work to a panel of experts.

## Modules:

- Convert fear to fuel: building resilience and courage
- Problem discovery and cultivating an innovative mindset
- Vision setting and framing the idea
- How to build your plan
- Raising support: pitching and storytelling
- Making things happen fast

## 2024 Programme:

After the success of the 2022/23 programme, the Action Accelerator has continued to develop and expand. Beginning with a launch event in December 2023, the 2024 edition of the Accelerator was opened to all Delegates from the One Young World Summit Belfast, 2023.

For 2024, the programme has been expanded to include online peer-led Action sessions. Each module is also supplemented by a live resource booklet and personal workbook to help participants put the lessons they learn into practice and delve deeper into the Accelerator topics.

## Sal Mohammed - Founder, DOGO

Sal participated in the final pitch session of the Action Accelerator, representing his organisation, DOGO, which securely and transparently transforms donations into free urgent healthcare interventions.

“ Participating in the Action Accelerator programme was an invaluable experience, as it provided me with the opportunity to engage with experts and fellow mission-driven businesses that are dedicated to making a tangible impact. The insights and guidance received were instrumental in refining DOGO’s approach towards scalable and transparent healthcare solutions. One Young World Dublin, 2014, marked the beginning of my journey as a mission-driven founder, inspiring me to leverage technology to address urgent societal issues and I’m delighted the journey came full circle with me being able to participate in the Action Accelerator.”



DOGO stands are set up in rural locations around Nigeria, run by trained staff, who sign up prospective patients to connect them with partner hospitals for free healthcare.

The treatments are billed directly to DOGO, where donors cover the costs with full and transparent oversight of the healthcare they have covered. Since September 2023, DOGO has set up five stands, and treated over 1,300 people.

Sal set out his ambition to scale his work worldwide. The Accelerator motivated Sal to push forward and expand, giving him a commercial focus, encouraging him to test and check with local stakeholders on the ground, and form new partnerships with partner companies and hospitals.



## Roberta Avelino - Women@Audi Brussels

Roberta joined the Action Accelerator to help integrate social impact into her career in tech at Audi as an Intrapreneur. She leads the Women@Audi Brussels project to empower women to embrace their unique selves at work, help them embody their strengths, and align them with the values of the company: “We Live Diversity”.

“ The Action Accelerator gave me the tools to leverage my impact within the company. I had the support from the group, also really valuable insights to put into action. This was a wonderful way to keep growing and making a positive impact after the Summit.”

The project facilitates exchanges about gender diversity and other professional topics among employees from different departments. Alongside this, Roberta is working on her personal project, “ROCKET Mentoring - 10 classes to boost your career,” which empowers individuals with self-knowledge and self-reflection skills to achieve their dreams with confidence.





# ONE YOUNG WORLD ACADEMY

Powered by Pearson, the world's leading learning company, the One Young World Academy empowers learners through hands-on, project-based learning to formulate and deliver their own practical solutions to ESG challenges. Upon completion of the course, learners gain accreditation which is transferable and globally respected.

**6** world-leading experts  
delivering lectures on **3** key global  
challenges

## Courses include:

### Reduce Carbon Emissions:

Simon Stiell, Executive Secretary of the United Nations Framework Convention on Climate Change (UNFCCC), lectured on the meaning of decarbonisation, the consequences of inaction, and offered key insights into the nature of multilateral agreements on climate change.

Professor Muhammad Yunus, Founder of Grameen Bank and Nobel Peace Prize winner, lectured on the challenges of achieving sustainable development by reaching zero carbon, zero poverty, and zero unemployment, as well as the opportunity to rethink our existing economic model and the role of the private sector.

### Play a Positive Role in Conflict and Peacebuilding:

Bill Browder, CEO and Co-Founder of Hermitage Capital Management, offered guidance on the role of post-conflict accountability in securing and consolidating peace, and the challenges associated with pursuing accountability.

Fatou Bensouda, Gambian High Commissioner to the United Kingdom, lectured on a framework for participants to recognise the strengths and weaknesses of processes aimed at protecting human rights during and after conflict.

### Work for a More Equal World and Workplace:

Lord Michael Hastings, member of the UK House of Lords, Vice President at UNICEF UK and a trustee for the Africa Philanthropy Foundation, explores how organisations and their leadership can ensure that workplace culture embraces diversity, and is open, transparent and nurtures proper representation.

Caroline Casey, disability activist and Founder of the Valuable 500, lectured on meaningful diversity and inclusion practices as they relate to delivering for consumers, and how this extends to all parts of a company, from how it promotes itself, up to its governing board.



# @ONEYOUNGWorld

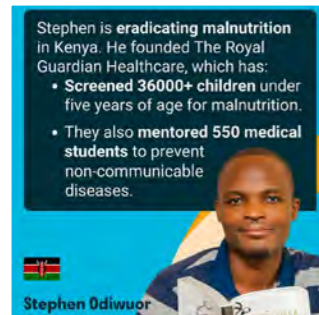


One Young World's social media metrics increased across the board in 2023. We continued to elevate our Ambassadors profiles, by increasing the number of posts featuring their work by 50%.



Similarly, traffic to the One Young World website, the number of our social media posts, impressions, engagements and our total following, all increased.

We continue to provide our audience with important information about upcoming opportunities, Ambassador stories, and leadership tips to help them take action in their own communities.



**1,683,726** visitors to the One Young World website



**2,574** posts on our social media channels including **402** promoting Ambassadors



**157,658,137** impressions made on social media

**4,449,893** social media engagements



## Holcim - Women in STEM: Breaking Barriers

We collaborated with Holcim to create a video featuring female Ambassadors, starting important conversations around women in STEM. One Young World Ambassadors who took part include:

- **Sabrina Wuersch** - Global Product Manager Diamond, Hilti Group
- **Allyson Zurawski** - Senior Manager, Regulatory Reporting and Technology, Holcim US
- **Melissa Maria Delgado Vides** - Corporate Strategy Analyst, Holcim
- **Andrea Guzmán Mesa** - Advisor for European Partnerships, Euresearch

This collaboration reached **1,778,308** people through social media.

## McKinsey Health Institute - GenZ Speaks: The Social Media-Mental Health Connection

Our Ambassadors discussed the connection between social media and mental health among Gen Z.

Participating Ambassadors included **Neira Budiono**, Youth Coordinator and Co-Founder of Tabu ID. Other participants included young mental health leaders from Orygen Youth Mental Health.

This collaboration reached **4,396,018** people on Facebook and **2,100,092** people on Instagram.

**1,278,697** total followers across all social media channels (as of January 2024)





# COMMUNITY OPPORTUNITIES

## Global Youth Security Council for Existential Threats

The Global Youth Security Council (GYSC) held its inaugural meeting at the One Young World Summit Belfast, 2023. Co-chaired by Bertie Ahern, Former Taoiseach of Ireland, and Juan Manuel Santos, Former President of Colombia, the meeting gathered eight exceptional Ambassadors with expertise spanning the climate crisis, pandemics, conflict, and artificial intelligence. An additional six Ambassadors were selected to join the GYSC after the Summit, bringing the total number to 14:



 **Barrise Griffin** - Founder of Mangrove Strategies - The Bahamas


 **Fatou Senghore** - Information Security Analyst at Travel Places - The Gambia

 **Kolfinna Tómasdóttir** - Senior Adviser at Rannís - Iceland


 **Lloyd Jose Nunag** - Global Clinical Trial Manager - Philippines

 **Matai Muon** - Associate Research Fellow at the Refugee Investment Network - South Sudan

 **Tanya Afu** - Policy Support Officer at the Pacific Islands Climate Action Network - Solomon Islands

 **Ivana Feldfeber** - Co-Founder of DataGénero - Argentina

 **Victor A. Lopez-Carmen** - Co-Founder of Harvard Humanitarian Initiative - USA

 **Yuhan Zheng** - Climate and Sustainability Task Force at IEEE Young Professionals - China

 **Prachi Shevgaonkar** - Founder of Cool The Globe - India

 **Shadi Rouhshabaz** - Founder of PeaceMentors - Iran

 **Noor Azizah** - Co-Founder and Director of Rohingya Women's Network - Australia

 **Talita Honorato-Rzeszewicz** - Ops and Engagement Associate at Diversity Equity and Inclusion Council Europe, Pfizer - Brazil

 **Isaac Olufadewa** - Founder of SRHIN - Nigeria

## United Nations General Assembly 2023 SDG Summit

Convened by the President of the United Nations General Assembly, this year's edition of the SDG Summit marks the halfway point to the deadline for achieving the Sustainable Development Goals.

One Young World Ambassadors were selected for several opportunities throughout the event.

Ambassador **Jessica Mshama** was invited to attend the High Impact Initiative session on the Global Accelerator on Jobs and Social Protection for Just Transitions.

Jessica and fellow Ambassador, **Rez Gardi**, were invited by the Office of the Secretary-General's Envoy on Youth to join as official social media correspondents for the SDG Weekend.


 **Kehkashan Basu** - Founder of the Green Hope Foundation - Canada

 **Abideen Olasupo** - Co-Founder of dHub Innovation Centre - Nigeria

 **Rez Gardi** - International Lawyer and Founder of R-SEAT - New Zealand

 **Jessica Mshama** - Founder of the East Africa Youth Forum - Tanzania

 **Saad Amer** - Founder of Plus1Vote - USA

 **Brighton Kaoma** - Global Director at UN Sustainable Development Solutions Network - Zambia

## Anthropy23

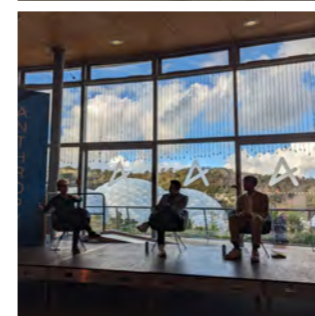
Anthropy is a national event focused on the future of Britain and its role in global affairs, convening leaders from across all sectors to build engagement and partnerships throughout the country. One Young World hosted two panel discussions at the 2023 event, held at the Eden Project.

The first panel, titled *Deepening Peace in Northern Ireland with Youth-Led Action*, saw contributions from Ambassadors **Nadia Sayers**, **Bethany Moore**, and **Aimée Clint**.

The session focused on how young leaders have driven a renewed commitment to peace and reconciliation in an uncertain environment in Northern Ireland.

The second panel, titled *Developing UK Young Leaders: Generating Global Social Impact*, was hosted by Kate Robertson, One Young World Co-Founder, and Ambassador **Hayden Taylor**.

The session focused on how best to provide young people with the tools they need to meet ever-growing global challenges. Hayden advocated for entrepreneurialism in young people with a specific focus on education.





## COP28

Our Ambassadors continued to drive forward the climate conversation at COP28, offering unique youth-led perspectives on how to face the greatest threat to humanity. One Young World organised four panel discussions at the event in partnership with Extreme Hangout:

*Optimism, Hope, Leadership and the Climate Crisis:* this session focused on the perspectives of young leaders and how we can rethink the climate crisis, featuring Ambassadors **Anna Stanley-Radière** and **Imogen Nappe**. The panel was moderated by Paul Polman, Former CEO of Unilever; Carlos Alvarado, Former President of Costa Rica; and Fabio Friscia, Adolescent and Youth Manager at UNICEF.

*Why We Can't Fight Climate Change Without Fighting for Gender Equity:* this session underscored the connection between climate action and gender equity and the need for intersectional approaches to global challenges. The panel featured Ambassadors **Mavis Mainu**, **Kehkashan Basu**, **Karla Godoy da Costa Lima**, and **Renata Koch Alvarenga**. Leon Pieters, Global Consumer Industry Leader and Consumer Products Sector Leader for Deloitte, moderated the discussion.

*AI, Clean Technologies, and Climate Change:* this session explored the role that AI can play in sustainable climate solutions, as well as the cross-sector collaboration that is necessary to ensure safe and effective implementation of new technologies. Ambassadors **Abideen Olasupo**, **Rana Hajirasouli**, **Federico Perez**, and **Pearly Ingkakul** spoke, while Iván Duque Márquez, Former President of Colombia, moderated.

*Imagining a Century of Sustainable Development:* this session explored strategies for long-term environmental, social, and economic well-being, as well as the challenges and opportunities present in shaping an equitable future. Ambassadors **Joy Egbe**, **Karla Godoy da Costa Lima**, **Abideen Olasupo**, **Rumaitha Al Busaidi**, and **Leiticia Meque** offered their perspectives. The discussion was moderated by Angela F. Williams, President and CEO of United Way Worldwide.

**20+**  
events held in the Blue Zone

**11+**  
events held in the Green Zone

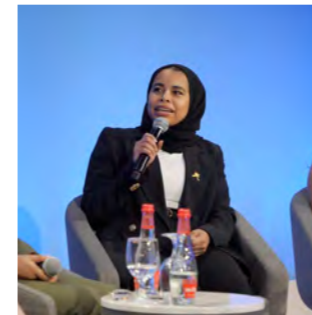
**55+**  
One Young World Ambassadors

**The One Young World Community increased its presence at COP28 by over 80% from COP27.**

Six Ambassadors were also selected as Delegates for the International Youth Climate Delegate Program, to embed within the COP process and represent Least Developed Countries, Small Island Developing States, Indigenous communities, and other minority groups.

These six Ambassadors are:

-  **Oumar Cissé** - Co-Founder of Seedballs Mauritania - Mauritania
-  **M'koumfida Bagbohouna** - Climate Researcher - Togo
-  **Itinterunga Rae Bainteiti** - Pacific Youth Focal Point for Climate Mobility and Human Displacement - Kiribati
-  **Nhial Deng** - Youth and Community Leader - South Sudan
-  **Dawda Cham** - Environment and Climate Change Activist - The Gambia
-  **Dircia Sarmiento Belo** - Climate Activist and Youth Leader - Timor-Leste



One Young World Ambassadors **Nicholas Kee**, **Samantha Thian**, and **Oumar Cissé** also took part in the latest edition of the Ocean Innovators Platform, hosted by the Prince Albert II of Monaco Foundation.

Other sessions held in the Blue Zone involving One Young World Ambassadors include:

- *What's the Guide to Navigating Greenwashing?* hosted by the Singapore Pavilion and Ambassadors **Samantha Thian** and **Rumaitha Al Busaidi**.
- *Facilitating a Gender-Just Transition to Clean Energy to Address Loss and Damage* held in the Canada Pavilion with Ambassador **Kehkashan Basu** and her organisation, Green Hope Foundation.
- *Blended Finance for Sustainable Development: Fostering Cross-Sector Collaboration* held in the Madagascar Pavilion with Ambassador **Federico Perez**.
- *The Business Case for Nature: There is No Net Zero without Nature* hosted by Deloitte in partnership with the Coalition for Rainforest Nations, and featuring Ambassador **Jason Salgado**.
- *Round Table Session for One Young World Ambassadors: Connecting Ideas For A Sustainable Future* featuring 15 Ambassadors in conversation with Kathy Alsegaf, Global Sustainability Leader at Deloitte; Laila Takeh, Strategy and Innovation Director at Deloitte; Martin Baxter, Deputy CEO at the Institute of Environmental Management and Assessment; Sarah Mukherjee, CEO at the Institute of Environmental Management and Assessment; and Jenny Wassenaar, Chief Sustainability Officer at Trivium Packaging.
- *Mentorship Session with Abby Finkenauer, Special Envoy for Global Youth Issues of the U.S Department of State* with five One Young World Ambassadors.

Additional discussions with One Young World Ambassadors took place in the Business Pavilion with **Anjatiana Radoharinirina**; Azerbaijan Pavilion with **Sagar Kalra**; Colombia Pavilion with **Federico Perez**; the OPEC Fund Pavilion with **Jason Salgado**; and the Climate Live Pavillion with **Moliehi Mafantiri**.



## Indigenous Council

One Young World launched its Indigenous Strategy and Indigenous Council in 2023, as part of our recognition of the importance of partnering, engaging, and supporting Indigenous and First Nations young people worldwide.

The central responsibility of the Indigenous Council is to provide an outline of strategic objectives for our engagement with Indigenous young leaders. The Council's function is critical to ensuring that One Young World's work is culturally sensitive, respectful, impactful, sustainable, and effective. The members of the Council are:



**Alexis Rubiel Alfaro Jiménez**  
Tojolabal



**Amelia Kami**  
Pacific Islander



**Diwigdi Valiente**  
Guna



**Lisa Rapley**  
Gumbaynggirr



**Martha Lidia Oxí Chuy**  
Maya Kaqchikel



**Mathew Siliga Amituanai**  
Pacific Islander



**Noor Azizah**  
Rohingya



**Vanessa Turnbull-Roberts**  
Bundjalung Widubul-Wiabul - First Nations, Australia



**Winter Dawn Kent Lipscombe**  
Anishinaabe of Wauzhushk Onigum - First Nations, Canada





















**Prince Ahumuza Ignatius**  
Banyoro Tribe

## Vanity Fair Global Goals List

Vanity Fair's Global Goals List, in association with One Young World, spotlights 17 incredible leaders working tirelessly to create a fair and sustainable future for us all. One Young World Ambassadors and Counsellors are selected to represent a Sustainable Development Goal aligned with their work. They participated in a photoshoot with Vanity Fair and their work is featured in the print and online magazine.



-  **Abdoul Ouahabo Kevin Dipama** - Expert Eau at World Waternet  
Burkina Faso 
-  **Ralph Nicolai Nasara** - Co-Founder at OYO00  
Philippines 
-  **Sagufta Janif** - Executive Director at Outsource Fiji  
Fiji 
-  **Ivana Feldfeber** - Co-Founder at DataGénero  
Argentina 
-  **Diwigdi Valiente** - Senior Program Manager at Wildlife Conservation Society  
Panama 
-  **Rana Hajirasouli** - Founder of The Surpluss  
USA 
-  **Nicholas Kee** - Founder at Kee Farms  
Jamaica 
-  **Manoly Sisavanh** - Deputy Country Director at Wildlife Conservation Society  
Laos 
-  **Sara Wahedi** - Founder of Ehtesab  
Afghanistan 

These selected Ambassadors were accompanied this year by Counsellors such as **Rupi Kaur, Lucy Hale, Aidan Gallagher, Kat Graham, Angela F. Williams, Vilas Dhar, Hasina Safi, and Adwoa Aboah.**

*Photo credit: Charlie Clift, @charlieclift*



pg. 128 features  
**Valy Phommachak**

Valy was selected to participate in the Fondation Prince Albert II de Monaco's Re.Generation programme.

She is the Founder of Econox Laos, a social enterprise and consulting firm developing ecotourism opportunities.



### Earthshot Prize

We continue to be a nominating supporter for the Earthshot Prize, helping them in their search for game-changing innovations in environmental spaces, with five solutions each year receiving £1 million. 10 exceptional members of our Community were nominated directly for this life-changing opportunity.

### Fundación Princesa de Girona Awards

10 Ambassadors were identified and nominated for the annual awards run by the Fundación Princesa de Girona. The programme aims to promote and foster scientific research, artistic creativity, solidarity, and the development of young entrepreneurs and innovators who are driven to build a more just world in a globalised setting.

### IUCN Leaders Forum

We are proud of our third annual collaboration with the International Union for Conservation of Nature to identify outstanding young innovators and entrepreneurs advancing the global goals for nature.

### Re.Generation Programme

After a successful first collaboration, we worked again to propose 10 Ambassadors for the Re.Generation programme, run by the Fondation Prince Albert II de Monaco. The programme was designed to develop candidates' leadership skills, offer them visibility through speaking opportunities, and build an international network of emerging experts and leaders.

### European Union Visitors Programme

Seven One Young World Peace Ambassadors participated in the EU Visitors Programme, jointly sponsored and administered by the European Parliament and the European Commission. During the two-day visit, participants met with officials and were given insight into the EU's institutions, policies, and values.

# 91

opportunities  
offered to the  
One Young World  
Community

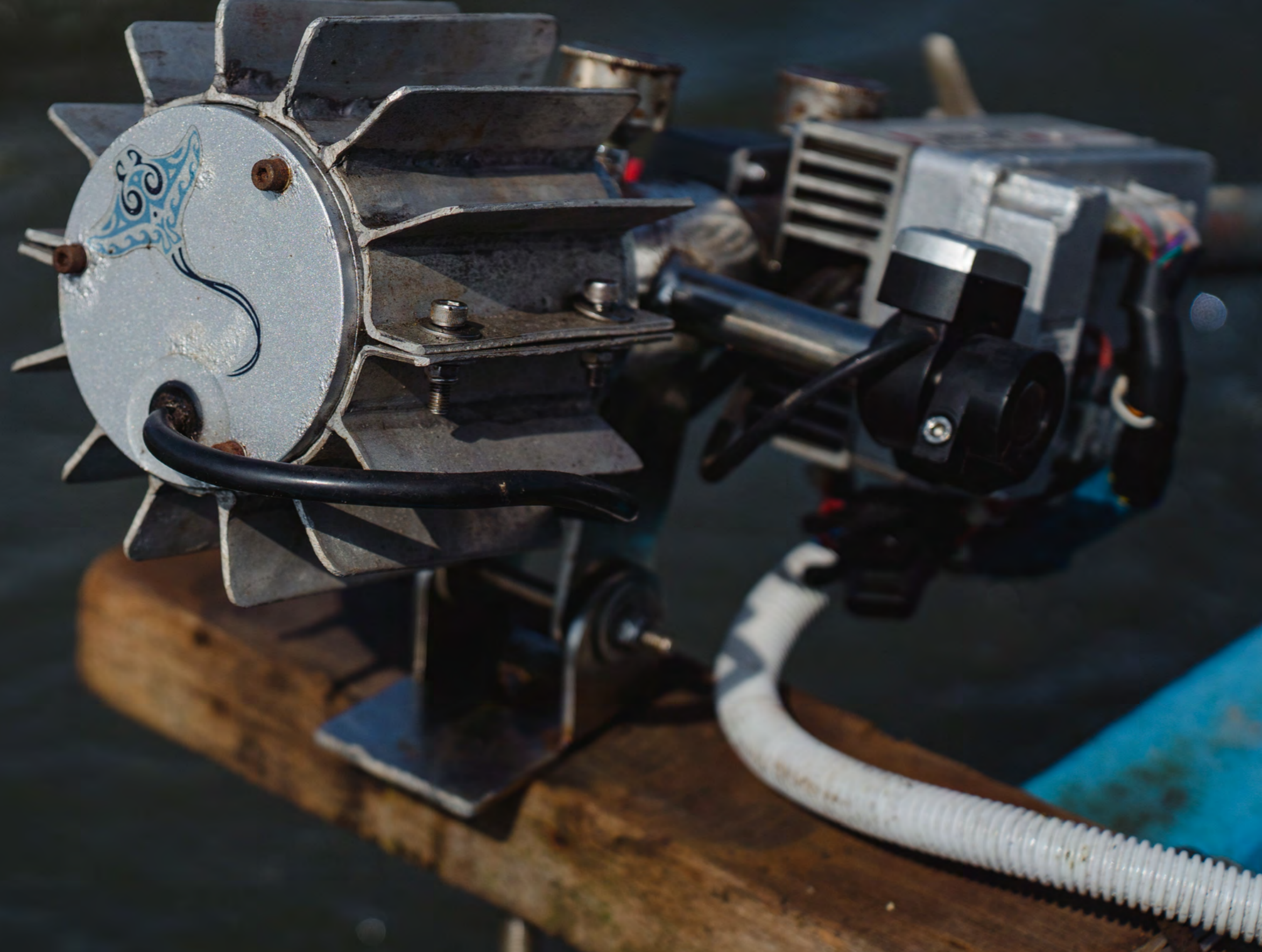
# 920

Ambassadors  
connected with  
or nominated  
for exclusive  
opportunities



pg. 192 features  
**Nadea Nabilla**

Nadea is the Co-Founder of Azura Indonesia, an initiative developing a cutting-edge marine propulsion engine for a cleaner, prosperous future.



**OUR**

**COMMUNITY**

creating a fair, sustainable future for all



# REGIONAL MOBILISATION

Our Managing and Coordinating Ambassadors are the backbone of our Community, leading regional events and ensuring One Young World's reach and momentum continues to grow after each Summit. Our Engagement Leads provide streamlined support on specific programmes and projects to our Managing and Coordinating Ambassadors. This global team of volunteers is instrumental in supporting the activities of One Young World HQ.

**32** Managing and Coordinating Ambassadors and **9** Engagement Leads

## Europe



**Managing Ambassador**  
Kristina Drenker



**Western Europe**  
Sorana Florentina Ionita



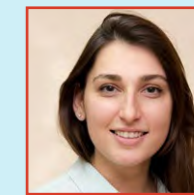
**Southern Europe**  
Salma Habachi



**Central Europe**  
Svetlana Vylkova



**Northern Europe**  
Natālija Knipše



**Eastern Europe / Central Asia**  
Lidiya Chikalova



**Benelux and Germany**  
Dyonne Niehof



**UK and Ireland**  
Rishi Dorai

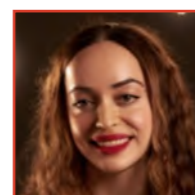
## Canada and USA



**Managing Ambassador**  
Lahna Rae Harper



**Canada**  
David Eduardo Mora Godoy

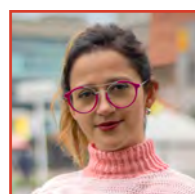


**USA**  
Sarah Naqvi



**USA**  
Nikita Dhesikan

## Latin America and the Caribbean



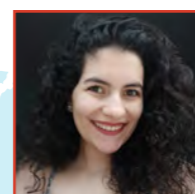
**Managing Ambassador**  
Lucero Muñoz



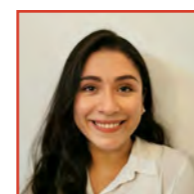
**Central America and Mexico**  
Isabel Menéndez



**The Caribbean**  
Kurba-Marie Questelles



**Brazil**  
Naila Magalhães Ferreira



**South America**  
Barbara Beltrán Torres



**Colombia**  
Daniel Zapata Castro



**Managing Ambassador**  
Isaac Olufadewa



**Southern Africa**  
Vandana Satgoor

## Africa and the Middle East



**West/Central Africa**  
Tolulope Aina



**East Africa**  
Harriet Kamashanyu



**North Africa**  
Fahd Zami



**Middle East**  
Mohamed Al Moosa

## Australia and New Zealand, and Pacific Island Nations



**Australia and NZ**  
Kate Crowhurst



**Australia and NZ**  
Demetria Chelepy



**Pacific Island Nations**  
Lavau Kwalam Nalu



**Pacific Island Nations**  
Tabotabo Auatabu

**24** Coordinating Regions

Our Engagement Leads in 2023 were **Jason Pareja Jauregui, Belinda Nkechi Idinmachi, Entle Mmipi, Stephen Ogweno, Roos Bruggink, Tobias Mosch, Arnab Banerjee, Manasi Gupta, and Takuto Hori.**



# ACHIEVING THE SDGS

The following statistics represent the aggregate impact of projects featured in this report across the 17 UN Sustainable Development Goals, demonstrating the range and depth of our Ambassadors' achievements so far across issues of critical importance to the world. Our Ambassadors have made significant strides and contributions to the fulfilment of the SDGs, often working through an intersectional lens despite worldwide heightened challenges that impede the completion of the goals. They remain at the forefront of sustainability and social impact solutions worldwide, engaging communities and implementing successful initiatives in every region and country.



## 252,933

people from low-income backgrounds supported



## 6,015,680

meals provided to people experiencing food insecurity



## 375,000

people educated to prevent non-communicable diseases



## 3,879,734

people receiving high-quality education



## 309,151

women and girls empowered to excel economically



## 373,450,000

litres of water saved, replenished, or cleaned



## 25,000

people provided with access to clean, renewable light sources



8 DECENT WORK AND ECONOMIC GROWTH



# 829,506

people prepared to succeed economically and drive growth

13 CLIMATE ACTION



# 177,542

people mobilised to take climate action

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



# \$1,660,000

investment secured for early-stage entrepreneurs

14 LIFE BELOW WATER



# \$2,140,989

invested in marine conservation initiatives

10 REDUCED INEQUALITIES



# 330,159

people engaged to reduce social inequalities

15 LIFE ON LAND



# 809,150

tCO<sub>2</sub> mitigated through forest restoration

11 SUSTAINABLE CITIES AND COMMUNITIES



# 573,857

people living in more sustainable communities

16 PEACE, JUSTICE AND STRONG INSTITUTIONS



# 208,827

people engaged for political and civic action

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



# 69,500

tonnes of plastic waste recycled and reused

17 PARTNERSHIPS FOR THE GOALS



# \$3,633,051

private sector investment into social impact initiatives



# Tackling Hunger and Poverty



Hunger and poverty continued to pose significant challenges in 2023, driven by conflicts and climate change worldwide. Our Ambassadors remain committed to reducing poverty and hunger, implementing extensive programming and wide-ranging solutions to ensure that people living on the margins of society receive the support they need. Their solutions are tackling both the short and long-term consequences of these issues, providing immediate resources while also addressing the underlying causes.

# 81,038

people supported out of poverty and food insecurity

# 18,144

kilogrammes of material donated to charities

# 21,405

people provided with food or nutritional awareness activities

## Ambassador Spotlight

Khazana Sihwaya - Zambia

Dr Khazana Sihwaya is Founder of the 2030 Child Nutrition Project, a non-profit organisation combating malnutrition in Zambia, particularly among households with pregnant women and children living in poverty.

The 2030 Child Nutrition Project ran clinic workshops with pregnant and lactating women before the pandemic before switching focus to school feeding programmes with the support of One Young World.

# 5,000

children reached with food hampers and education on nutrition

# 1,000

pregnant women impacted through clinic workshops

See page 157 for complete project analysis

# \$1:21

Social return on investment





# Providing Health and Wellbeing



Non-communicable diseases are consistently responsible for a majority of premature deaths globally, particularly in low and middle-income countries. The situation is exacerbated by a lack of critical resources and health infrastructure. Our Ambassadors are striving to fill the existing gaps in healthcare provision and access by reaching rural and underprivileged communities and training healthcare workers, providing essential tools for better health outcomes.

# 375,000

people provided with healthcare education

# 76,078

people provided with access to healthcare

# 15,189

people provided with mental health resources

## Ambassador Spotlight

**Samuel Ogunsola** - Nigeria

Samuel founded The Food and Genes Initiative to improve the lifestyles and wellbeing of those closest to him and their communities through three key pillars: substance abuse, malnutrition, and non-communicable diseases.

The Food and Genes Initiative utilises research and technology, both online and offline, to improve the health outcomes of both Nigerians and people across Africa, now partnering with more than 20 organisations across the continent.

# \$1:15

Social return on investment



# 75,000

people educated on addiction, malnutrition, and NCDs

# 150

people trained to advocate against substance misuse

See page 159 for complete project analysis





# Providing Quality Education



While the world has made significant progress in offering access to basic education, it continues to remain out of reach for millions of children and adults, while women and girls remain underrepresented across STEM subjects. Our Ambassadors are working tirelessly to provide quality educational opportunities to underprivileged young people, while also upskilling adults through education to improve their lifetime socio-economic outcomes.

**3,879,734**  
people receiving high quality education

**99,100**  
teachers trained and upskilled

**31,207**  
educational materials distributed

## Ambassador Spotlight

**Martha Lidia Oxí Chuy / Vilma Saloj**  
Guatemala 🇬🇲

The MAIA Impact School, where Martha Lidia and Vilma are working, is an educational organisation in Guatemala led by Indigenous women that supports Indigenous girls' access to quality secondary education. The MAIA model begins with Project Impulso, a year-long preparatory programme through which students reach a suitable academic level for middle school. The students then join the Impact School programme for grades 7-11, before participating in the organisation's Launch Year programme after graduation.

**253**  
Indigenous girls receiving quality education

**118**  
Indigenous girls provided with digital skills education

See page 165 for complete project analysis

**\$1:24**

Social return on investment





# Addressing Inequalities



Structural inequalities and discrimination continue to damage societies and undermine individual potential. The pace of global reforms for equal legal rights is slowing, and significant roadblocks to equality remain. Our Ambassadors are advocating for equality for all underrepresented and marginalised groups, utilising intersectional approaches to support people and communities most at risk of experiencing discrimination.

# 339,469

people empowered to bridge social inequalities

# 10,150

women provided with reproductive health interventions

# 20,818

people promoting inclusivity for other underrepresented groups

## Ambassador Spotlight

**Grace Eunbin Kim** - South Korea 🇰🇷

Grace is the Founder of the Mini Moon Project, a non-profit organisation focused on eradicating period poverty through advocacy, education, and the donation of menstrual kits to women and girls in underserved communities, orphanages, youth care centres, tribal communities, and shelters for domestic abuse survivors.

Grace was motivated to begin the Mini Moon Project after noticing the social issues surrounding menstrual health in marginalised communities in South Korea.

# \$1:10

Social return on investment



# 3,000

kits with menstrual cups and cleaning products distributed

# 30,000

educational materials on menstrual health and hygiene distributed

See page 171 for complete project analysis





# Supplying Clean Energy, Water, and Sanitation



Access to clean, renewable energy remains a vital strategic necessity for human well-being and long-term survival in the face of climate change, while access to clean water is a fundamental building block for all societies. Our Ambassadors are building the essential infrastructure necessary to ensure clean water and sanitation access, and sustainable electricity and light sources, while monitoring related health and hygiene outcomes through innovative solutions.

# 173,643

tCO<sub>2</sub> mitigated through providing sanitation, clean water and clean energy

# 478,758

people received access to clean water and sanitation

# 4,200

clean energy solutions implemented

## Ambassador Spotlight

Olivier Nihimbazwe - Burundi

Olivier is the Founder and Executive Director of Water for Development, a non-profit organisation working to provide access to clean and safe water, hygiene, and sanitation services.

He works with local young people to manufacture and distribute chlorine for water treatment through dispensers and disinfected water systems. Water for Development has also incorporated microbial analysis and water testing using rapid test kits.

# \$1:16

Social return on investment



# 93,000

people impacted through disinfecting piped water systems

# 49,000

people provided safe drinking water through chlorine dispensers

See page 173 for complete project analysis





# Promoting Work, Innovation and Infrastructure



Young people are more likely to be outside of employment, education, or training now than pre-pandemic, with limited available economic opportunities that are often informal and poorly paid. Our Ambassadors are providing quality vocational training to expand the skillsets of young people looking to enter the workforce, while incubating and supporting entrepreneurs from underrepresented groups to foster growth and innovation in key sectors and industries.

# 106,820

jobs provided through business development

# \$1,660,000

investment secured for early-stage entrepreneurs

# 17,466

small enterprises created or incubated

## Ambassador Spotlight

**Ravin Rizgar** - Iraq

Ravin founded Suli Innovation House as a result of her experiences as a women engineer in a male-dominated field. The organisation supports women and young people in developing tech and other practical skills while providing a co-working space for entrepreneurs and innovators.

Suli Innovation House's hackathons have focused on climate solutions and waste, with participants developing promising prototypes and some going on to receive funding.

# 600

women trained in technology to break into STEM careers

# 900

people supported through extensive programming

See page 181 for complete project analysis

# \$1:19

Social return on investment





# Providing Sustainable Living and Production



Sustainability must increasingly become a key element of all aspects of human socio-economic life, as the production of non-biodegradable materials and pollutants only continues to rise. Our Ambassadors are at the forefront of instilling sustainability in their communities, implementing solutions to improve social and environmental outcomes simultaneously while developing new and innovative ways to reduce and reuse waste.

# 299,402

tCO<sub>2</sub> mitigated through recycling measures

# 13,510

people engaging in responsible consumption

# 573,857

people living in more sustainable communities

## Ambassador Spotlight

**Madhav Datt** - India

Madhav co-founded Nostos Homes, with fellow One Young World Ambassador Kaushal Shetty, to provide tangible solutions for people in positions of forced displacement.

Nostos Homes is building sustainable homes that overcome the disadvantages of transient, temporary shelters, thereby providing displaced people with stability, security, and a foundation upon which to rebuild their lives.

# 500,000+

nights of shelter provided through housing solutions

# 90%

recycled material used to build each shelter

See page 185 for complete project analysis

# \$1:19

Social return on investment





# Protecting the Environment



Climate change continues to pose an imminent and overwhelming threat to human societies in all parts of the world, with 2023 being the hottest year globally since records began. Our Ambassadors are working urgently to tackle all aspects of the climate crisis, from combatting deforestation in the Amazon, restoring coastlines and coral reefs, mobilising young people through climate education and action, and developing unique and innovative technologies to reduce pollution in our oceans.

# 177,542

people mobilised to take climate action

# 12,984

tCO<sub>2</sub> mitigated through safeguarding oceans and coastlines

# 692,360

trees planted to restore vital ecosystems

## Ambassador Spotlight

**Irina Fedorenko-Aula** - UK

Dr Irina Fedorenko-Aula is Co-Founder and Chief Carbon Officer at Vlinder, a social enterprise that aims to become a mangrove unicorn by planting over a billion mangrove trees and democratising access to carbon markets and investments in high quality blue carbon projects.

Mangroves, alongside other coastal wetlands, are reported to sequester carbon 10x quicker than tropical forests, with Vlinder working in these ecosystems in Kenya, Senegal, Indonesia, Tanzania, and Myanmar.

# \$1:58

Social return on investment



# 22,000

people impacted through establishing and maintaining mangrove ecosystems

# 1,470

hectares of mangroves planted so far

See page 198 for complete project analysis





# Promoting Peace and Partnerships



Promoting peace and strong, stable institutions is a foundational element of achieving the UN SDGs. Developing partnerships between private, public, and third sectors is imperative to developing a global outlook and inclusive solutions to our most pressing problems. One Young World Ambassadors are actively training people to fulfil their civic responsibilities, while advocating for peaceful resolutions to conflict and mutual understanding and respect between neighbours.

# 228,141

people partnering for peaceful, sustainable communities

# 16,850

people provided tools to ensure equal political and legal participation

# \$3,633,051

private sector investment into social impact initiatives

## Ambassador Spotlight

### Breaking the Silence Nadav Weiman - Israel

Nadav served in an IDF sniper's team in the special forces of the Nahal brigade. Following the exposure this gave him to the reality faced by Palestinians, he joined Breaking the Silence (BtS) as a Testifier-Activist in 2012.

BtS has struggled against occupation and apartheid for nearly 20 years, but since Hamas' attack on October 7 and Israel's escalating military campaign in Gaza, its work became even more vital. Today, Nadav works as Senior Director.

**BtS has spoken with over 1,400 testifiers to ground its extensive media and advocacy work. This exposes the IDF's practices which lead to disproportionate military actions and a failure to restrain its own use of force.**

During the current war in Gaza, BtS testifiers, including Nadav, have been able to raise their voices about these practices and advocate for the protection of both Palestinian and Israeli life.

In 2023, BtS raised awareness about the unprecedented levels of settler violence in the West Bank, including via a billboard campaign throughout Tel Aviv. Nadav himself testified in a Knesset conference regarding the effects of displacement on women from Masafer Yatta in the West Bank, an area facing extreme threats of forced expulsion.

BtS has expanded its educational arm to conduct seminars for educators across Israeli society, including staff of pre-military programmes, teachers, and Rabbis. BtS is also preparing a generation of activists through an intensive seminary in partnership with Combatants for Peace. BtS will continue to lead the pursuit of a peaceful resolution for the people of Israel and Palestine, and an end to the occupation.



# 10,682

participants in Breaking the Silence activities in 2023

# 50

former soldiers testified in 2023





# ONES TO WATCH



## WildAbility

**Kelcie Miller-Anderson** - Canada 🇨🇦

Kelcie is an environmental scientist and the Founder of WildAbility, an organisation that aims to increase accessibility for people with disabilities in the environmental industry. She previously founded Myco Remedy, a company that used different fungal and plant-based methods to develop remedial technologies to counter oil spills. Kelcie created WildAbility to provide a space for young people with disabilities to be outside and connect with nature.

Kelcie has grown a platform on social media advocating for representation, and has successfully leveraged it to fund WildAbility. Through partnerships with brands such as REI, the Body Shop, and Merrill, she is showing people with disabilities that they too can be active in outdoor spaces.

As part of WildAbility, Kelcie has provided auditing and consulting services for companies on accessibility and inclusivity for people with disabilities. She has delivered tools and processes which allow her clients to update their workplace practices, from recruitment to DEI. In the upcoming months, WildAbility will launch its social enterprise brand. Its profits will go towards purchasing adaptive wheelchairs and also fund programming to make the outdoors more accessible. Kelcie aims to partner with schools and national park organisations to facilitate access to outdoor wheelchairs.



## STEMMY Conversations Podcast

**Bradley Downer** - Guyana 🇬🇵

Bradley is the Co-Founder and CEO of the Obby's Humanitarian Foundation, a non-governmental organisation launched in memory of his late mother. This organisation provides educational resources for underprivileged young people and promotes work based around SDG 4, Quality Education.

Bradley is also the Founder of STEMMY Conversations Podcast. The podcast was created and hosted by a vibrant and dynamic trio of young professionals in the Science, Technology, Engineering, and Mathematics (STEM) and Information, Communication, and Technology (ICT) fields. STEMMY Conversations Podcast is an audiovisual podcast; it provides a space to talk about all things STEM and ICT with the aim of encouraging its listeners to become involved in both these fields.

Throughout all of Bradley's projects and work, he ensures that the core action is giving back to the community around him. His effective and creative approach to problem-solving and his compassion have driven him to help many people across the globe. Bradley's work has impacted over 600 young people since its creation, and he has plans to expand across Guyana. For his work, he has received many awards, including the prestigious Diana Award and Ignite Caribbean 30 Under 30 Award.

“ I think ever since joining One Young World, I felt this is a crazy community where I can connect with crazy people who believe that they can change the world. And up until today, I truly believe that being part of this Community, there are so many good humans who really want to change the world and if we can collaborate together, we can create a lot together. I feel like through One Young World, we have access to the world, I can reach out to any community I would want to, and I feel that makes our work much easier and our world much more connected.”

## Waves to Home

**Zoya Miari** - Palestine / Ukraine 🇵🇸 🇺🇦

Zoya was motivated by her lived experience of becoming a refugee twice, as half Palestinian and half Ukrainian, to found the global storytelling movement. The initiative, Waves to Home, was born after an impromptu meeting between 11 young leaders at the One Young World Summit Manchester, 2022. These Delegates came together and shared their stories, finding genuine connection and empowerment through their participation. Zoya realised the power of storytelling in bringing people closer together and established Waves to Home as a safe space to establish human connections.

Since Israel's bombardment of Gaza began in October, Zoya and her peers, including fellow Ambassadors Manal Makkieh, Firas Bali, and Shams Albesawi, have used the power of storytelling to support the people of Gaza. The group had already created storytelling workshops for refugees, and adapted this to create Waves to Home Sharing Circles through which both Palestinian and non-Palestinian participants could express themselves freely.

**Waves to Home has created five Sharing Circles so far, with a sixth edition planned featuring Joe Abujayyab, a young Palestinian from Gaza.**



**Waves to Home has raised €29,106 for his and his family's emergency needs, essentials, and educational support. After the success of the first campaign, Joe launched an evacuation campaign which raised over €90,000 that helped him and his family evacuate Gaza. The Waves to Home movement is humanising voices from Gaza.**

It is also partnering with organisations like Peace Therapist, founded by One Young World Ambassador Jin Dawod, to provide psychological support for participants, and storytellers from Gaza, while facilitating Sharing Circles.

Zoya is planning more Sharing Circles centred on Palestine and hopes to expand internationally in the coming months and years to revitalise a sense of belonging for displaced people.



# SPOTLIGHT ACHIEVEMENTS

Our Ambassadors continued to accomplish extraordinary feats across all aspects of creating social change in 2023. Here are some of their outstanding achievements.



## Ronelle King - Barbados 🇧🇸

Ronelle is the Founder of Life In Leggings: Caribbean Alliance Against Gender-Based Violence, offering educational programmes, advocacy, and survivor support services to women and girls. Ronelle is the first Barbadian and the first person from the Caribbean to be selected for the prestigious Obama Foundation scholarship.

## Vanessa Turnbull-Roberts - First Nations, Australia 🇦🇺

Vanessa was appointed the inaugural Aboriginal and Torres Strait Islander Children and Young People Commissioner for the Australian Capital Territory (ACT) in 2023. In this role, she works to protect and promote the rights and interests of Aboriginal and Torres Strait Islander children and young people in the ACT.

## Karl Lokko - UK 🇬🇧

Karl is Chairman of Black Seed, a community building a tech ecosystem by addressing the historical underfunding and over-mentoring of Black British founders. The company's inaugural fund has raised £5 million for Black founders.

## Mary Helda Akongo - Uganda 🇺🇬

Mary is the Fundi Girls Program Manager at Fundi Bots, an organisation dedicated to science learning in Africa. In 2023, Fundi Bots received a \$1.5 million gift from MacKenzie Scott and Yield Giving, a strong endorsement of their work to transform science learning and skills development across Africa.



## Kenny Imafidon - UK 🇬🇧

Kenny is the Co-Founder and Managing Director of ClearView Research, an agency that specialises in research and engagement projects focused on diverse and underrepresented communities. His debut book 'That Peckham Boy' was published by Penguin Random House in July 2023 to positive reviews.

## Jamie Crummie - Ireland 🇮🇪

Jamie's company, Too Good to Go, was named one of the best apps in the world by Apple in 2023. Among 40 global finalists spanning 10 categories, Too Good To Go was announced as the winner in the '2023 Cultural Impact' category.

## Chmba Chilemba - Malawi 🇲🇼

Budding musician Chmba was signed to Platoon Music, which has previously worked with artists like Billie Eilish, Jorja Smith, and Ayra Starr. Chmba also played at Madonna's 2023 Oscars afterparty, and continued her social impact work with her organisation, Tiwale, empowering young women and non-binary people through economic and educational resources.



## Rumaitha Al Busaidi - Oman 🇴🇲

Rumaitha, a One Young World Peace Ambassador, was selected by Reuters as one of 25 trailblazing women leading the fight against climate change. Rumaitha was also highlighted as one of the BBC's 100 inspiring and influential women from around the world for 2023.

## Everette Taylor - USA 🇺🇸

Kickstarter CEO, and One Young World Ambassador, Everette was named on the 2023 TIME100 Next list for his work on ensuring that Black entrepreneurs and creatives are equipped with the tools and resources they need to succeed.



## Aimée Clint - Northern Ireland

Aimée is an entrepreneur and author whose book, 'No Two Stars are the Same', helps children better understand people with autism. She is also Co-Founder of Books by Stellas, through which she has donated 5,000 books to schools across Northern Ireland. Her work was highlighted by President Biden in his speech opening the new Ulster University campus in Belfast.

## Douglas Vidal - Brazil 🇧🇷

In 2023, Douglas raised and invested R\$1.2 million to accelerate businesses led by Black people and reduce the economic gap for Brazil's Black population. He also promoted the largest meeting for Black leaders in Latin America, welcoming 600 leaders and 145 corporations.

## Allen Mohammadi - Sweden 🇸🇪

Allen is the Founder of PlasticFri, an innovative social enterprise offering plant-based alternatives to plastic products. PlasticFri was announced as KPMG Private Enterprise Global Tech Innovator 2023 from over 2,000 companies. The final took place at the 2023 Web Summit in Lisbon, Portugal.



# AMBASSADORS IN OFFICE

Our Ambassadors are standing for good governance in parliaments and national assemblies across the world, using policy as a tool for social good.

## Congressman Gabriel Silva - Panama 🇵🇦

Congressman Gabriel Silva is an international lawyer, currently serving as a Congressman of Panama's National Assembly, representing the Circuit 8-3 as an independent since 2019. During his term, he has focused on education, anti-corruption and pro-transparency measures, as well as economic development, specifically on the cost of living.

Gabriel is the author of the Sexual Education Law, Mental Health Law, For Benefit Corporations Law, Conflict of Interest Law, and the Sea Turtle Protection Law, among others. In the National Assembly, he is part of the Budget, Economy, Commerce, Environment, Education, Justice, Credentials and Youth Committees. Gabriel was the Head of the Independent Caucus in 2022.

“ One Young World was an incredible opportunity to meet and network with outstanding young leaders from all parts of the world, learn about their projects, their accomplishments, but also their struggles. It motivates me a lot to continue working towards making my country and the world a better place.”

- Congressman Gabriel Silva

## Senator Crystal Asige - Kenya 🇰🇪

Senator Crystal Asige was nominated to the 4th Senate in the 13th Parliament of the Republic of Kenya to represent persons with disabilities and special interest groups. In Parliament, she holds leadership positions as Secretary General of the Kenya Disabled Parliamentarian Association and PWD Chair in the Kenya Women Parliamentary Association, with membership across several other associations.

She currently leads with the highest number of bills in the Senate, creating legislation and sensitisation around the intersectionality of being a young, African, woman politician with an invisible disability living in the Global South.



## Federal Deputy Tabata Amaral - Brazil 🇧🇷

In 2022, Tabata Amaral was reelected as a Federal Deputy for a second term, becoming the most-voted progressive Congresswoman in Brazil. She is currently serving as President of a Parliamentary Group aimed at furthering discussions and pushing for new legislation on mental health issues in the country.

Her main agendas are education, women's rights, political innovation, mental health, and sustainable development. In 2023, the Brazilian Lower House approved important educational bills introduced by Tabata. Among these, a new national framework for professional and technical education and a conditional cash transfer programme targeted to underprivileged high school students became law.

## YB Queenie Chong - Brunei 🇧🇳

Yang Berhormat Queenie Chong is an entrepreneur and a member of the Legislative Assembly of Brunei, appointed to her position in January 2023 by His Majesty Sultan Hassanal Bolkiah.



## Rinesh Sharma MP

Fiji 🇫🇯

Rinesh Sharma MP began his career as a social entrepreneur, founding Smart Farms Fiji to modernise farming and introduce innovative urban farming techniques to the country. He was instrumental in assisting clients with personalised hydroponic farms while designing training programmes on hydroponics for students and teachers at various schools.

Rinesh returned to Fiji after attending the One Young World Summit London, 2019, with a broadened perspective and the motivation to bring green innovation to Fiji. Rinesh was randomly selected to be his country's flag bearer at the Summit, a moment of immense pride for him, and he has remained connected with the wider One Young World Community ever since.

During the COVID-19 pandemic, Rinesh received funding from One Young World and the Bill & Melinda Gates Foundation to deliver food supplies to vulnerable families in Fiji and develop agro-technology to ensure the country's food security. His work introducing innovative green agriculture culminated in Smart Farms Fiji providing hydroponics training and kits to six marginalised settlements on the island of Viti Levu. Rinesh has trained over 13,000 people on sustainable and climate-smart agriculture, soil management, financial literacy, and has worked with the UNDP in Fiji.

Rinesh was invited by the Indian High Commission to Fiji to visit the Parliament of India as a young changemaker.

“ Going to this Summit, I think the most beautiful experience was being able to hold up my country's flag among thousands of other people on the world stage. And then to receive funding from One Young World with the Bill and Melinda Gates Foundation, I think it was huge. Today, a farmer can be a Member of Parliament at the age of 29 years old. So I tell young people to believe in your aspirations and ambitions, and I want them to do it better than me, and at a younger age than me. You are never too young or small to make a difference.”

He had the opportunity to meet with ministers and politicians and, upon returning to Fiji, interviewed with the General Secretary of the FijiFirst political party, presenting his vision for sustainable development and growth. Rinesh was selected to run in upcoming elections by the party, and was elected as the second youngest Member of Parliament from the 2022 General Election at 29 years old.

**As an opposition MP, Rinesh's role is to hold the government accountable, put forward motions, and table the concerns of the voting public in parliament. He plays an important role in representing the views and interests of his community, debating issues, proposing legislation and advocating for positive change within Fiji and the Pacific region.**

For Rinesh, being an MP is a valuable experience in governance, public speaking, critical thinking, and leadership skills, which are required to develop solutions to societal problems and help shape policies that affect the people of Fiji.

Rinesh strives to make himself available to Fijian citizens experiencing hardship or difficulties, assisting and connecting them with solutions while demanding the greatest possible level of transparency from government officials.



## Senator Isalean Phillip

Saint Kitts and Nevis 



Senator Isalean Phillip gravitated towards volunteering opportunities in her university years. Her research on the underrepresentation of Black women influenced policy changes at universities in Nova Scotia, Canada. Isalean was selected to attend the One Young World Summit Pittsburgh, 2012.

She has remained connected to the Community ever since, finding it to be an unending source of inspiration. Following a master's degree in women and gender studies and policy, development and implementation, Isalean established herself as a policy professional working in the NGO sector in Canada.

“What I really ultimately want to do is make a positive difference in the world, like all of us. And I think I've always wanted to do that, which is perhaps why when I saw the One Young World opportunity, I was like, I want to be a part of that. And so I think wherever it is I land, I just want to continue making a positive impact for positive change.”

Following the COVID-19 pandemic, Isalean returned to St. Kitts and Nevis and began volunteering with the Saint Kitts and Nevis Labour Party. She worked with her parliamentary representative, Dr Terrance Drew, who was sworn in as the country's Prime Minister in August 2022.

Isalean was invited to join the government as an appointed Senator, and serves as Minister for Social Development and Gender Affairs; Youth Empowerment, Ageing and Disabilities. She is currently the youngest Minister of Government.

Isalean's work aligns with the direction of her government to develop St. Kitts and Nevis as a sustainable small island state.

As such, she works to establish sustainable social protection systems by implementing social policies and programmes to assist and empower vulnerable and marginalised groups. She has implemented a Seniors Day Program, held weekly, for senior citizens to participate in various activities, including arts and crafts, exercise, cooking tutorials, and folklore. Seniors benefit from informational sessions on health and wellness, estate planning, and financial literacy. This national programme is intended to improve the wellbeing of elder ageing citizens, who benefit from socialisation and education opportunities.

**Isalean has also initiated wider engagements and organised activities on a national scale for persons with disabilities and youth, including cultural events for multigenerational interaction, youth camps, consultations, and community-building. Isalean is also responsible for improving data collection processes to better understand where the State can provide targeted social assistance to reduce poverty.**

Social assistance can take the form of food vouchers, cash transfer assistance, and medical support.

As Minister for Gender Affairs, Isalean is addressing domestic violence in all its forms by viewing it as a public health issue. Through departments in her Ministries, she builds awareness and provides wraparound services for victims and survivors. The provision of mentorship programmes for boys and girls function to build confidence and break harmful understandings of masculinity and femininity. Additionally, specific programmes to support and reintegrate teen mothers are also implemented to help break cycles of poverty and violence. Isalean is establishing cross-societal partnerships to mainstream her work on youth, gender, and disability.



# LEADERSHIP STORIES

**Akanksha Deo Sharma**  
One Young World  
Ambassador and Designer  
at Inter IKEA Group



Our Ambassadors increasingly occupy leadership roles in some of the largest and most impactful companies in the world, utilising those resources to drive meaningful change to create a fair, sustainable future for all.



## Benson Saulo

Australia  



Benson's work is tied to his Indigenous heritage, as an Aboriginal person in Australia with Melanesian descent. His understanding of the value of sustainable living is deeply rooted in appreciation for the complex Indigenous knowledge systems built and maintained by his community and ancestors.

Benson attended the One Young World Summit Zurich, 2011, as the Australian Youth Representative to the United Nations. His experience at the Summit broadened his belief in the possibility of reconciliation and justice, particularly inspired by young African leaders.

“ The wonderful thing about One Young World is that I can connect with like-minded global leaders, and that really broadens your belief in what is possible.”

As Australian Youth Representative, Benson delivered a speech at the UN General Assembly and joined the High-Level Meeting on Youth. He led negotiations on two resolutions on behalf of Australia, on children's rights and on the impact of the global financial crisis on young people.

Benson noticed that the voices of Indigenous young people were consistently marginalised or missing in leadership spaces. In an effort to remedy that, In 2012, he became the Founding Director of the National Indigenous Youth Leadership Academy (NIYLA), connecting young Indigenous people passionate about creating change in their communities and supporting them through leadership skills and social action platforms.

NIYLA impacted more than 1,000 young people through events and workshops. Benson and his wife also founded the Mind Garden Project, honouring his Melanesian heritage. This organisation supports two schools and their teachers, providing resources and creating safe spaces for children in remote villages.

In 2021, Benson became the first Indigenous person to be appointed an Australian Consul-General and Senior Trade and Investment Commissioner. Based in Texas, Benson worked on driving Australia's diplomatic and economic agenda, and advocated for greater focus on women's reproductive rights, and the abolishment of the death penalty. Benson led the inaugural US First Nations Trade Mission to Australia, focusing on cultural exchange, Indigenous trade relationships and best practices on economic development and self-determination.

**Currently, Benson is the Managing Partner at First Australians Capital (FAC), an Indigenous-led fund management and business advisory organisation focused on creating a sustainable and impactful Indigenous business economy. It is currently building a \$30 million impact investment fund, the first of its kind in Australia. Since 2016, FAC has operated a fund of \$14 million, impacting over 800 businesses.**





## Amanda Bartley

Canada 🇨🇦

Amanda's passion for social justice and human rights matured during her time at the University of Toronto where she received an Honours Bachelor of Science in Economics and Psychology. After graduating university, she started her career as a Human Behaviour Researcher at In-Sync, Publicis Health. During her time at Publicis Health, Amanda was exposed to several research projects illuminating inequity in healthcare. During two global studies that were particularly impactful to her, Amanda mapped the female contraceptive journey in Italy, Brazil, and China and completed a market understanding on the impact of a tropical disease across the Philippines, Indonesia, and Mexico.

Upon leaving Publicis Health, Amanda continued her research career at Unilever Canada, where her passions led her to embed equity throughout her work and ultimately attend the One Young World Summit The Hague, 2018. At Unilever, Amanda expanded her research populations to amplify the hair care experiences of women of colour. She also served as Co-Chair of N'Abling, a business resource group focused on disability awareness within the workplace. Amanda's experience at the Summit and Unilever solidified her eagerness to bring human rights to the forefront of her work.

“ One Young World is where you find your intellectual kin. Thousands of people from around the world gathering to address the most pressing human rights and social justice challenges of our time. It's a catalyst for our futures, a place to meet new friends and co-conspirators in this fight for a better world. And, despite how gut-wrenching the realities of today may be, you leave with hope for a better tomorrow.”

Currently, as a Senior Manager in Advisory Services at KPMG Canada, Amanda continues to do just that.

**Amanda is the Co-Chair of the National Black Professionals Network (BPN), a group dedicated to creating a greater sense of belonging for Black employees across the firm. The BPN has 300 members and runs several initiatives centring mentorship and community building. She also supported the development of KPMG's Anti-Racism Strategy and co-authored a talent playbook for organisations to combat anti-Black and other forms of racism across Canada.**

The playbook covers all aspects of an employee's professional journey, providing tangible solutions to critical moments where they are subjected to racism.

Amanda remains dedicated to equity, and she currently serves as a Governor of the University of Toronto and is one of the youngest alumni to hold this position. At the Governing Council, Amanda oversees both academic and business affairs of the university and is a member of the University Affairs Board and the Academic Board. She is also part of the Constituency Council at the Center for Addiction and Mental Health, Canada's biggest mental health hospital. In this role, Amanda focuses on advising the board and senior executives on anti-Black racism, key programmes, and the strategic plan.

Previously, Amanda served as Vice-Chair at Family Service Toronto, a century old organisation dedicated to supporting Torontonians experiencing precarity. During her six-year tenure, she was instrumental in the development of their strategic plan refresh, and the recruiting of the Executive Director and many fellow board members.



## Alex Kennedy

UK 🇬🇧

Alex is a huge supporter of One Young World, having first attended the Summit in Bangkok, 2015, after one of his mentors suggested a career move from traditional banking into sustainability. Alex also saw value in attending the Summit to support the social enterprise - the Feel Good Bakery - which he helped found between London and Nairobi. He learned important lessons on sustainability and climate change at the Summit, which have informed his perspective as a social entrepreneur and in his professional role at Standard Chartered ever since.

“ One Young World came at an amazing time in my life because I was at this crossover point between what I was doing in my career and what I wanted to do in my career. And I think it was a good push. The opportunity to be surrounded by like-minded individuals with really cool ideas, from all around the planet, was amazing. It was a huge catalyst in shaping my career and was a really amazing way to build a network.”

It was during an internship at Standard Chartered in 2008, whilst working on Seeing is Believing - the Bank's flagship preventable blindness charitable programme - that Alex became interested in a career at the company. He joined Standard Chartered's graduate programme, where he trained in banking, before using that experience to eventually transition into a sustainability-focused role. In 2018, alongside five colleagues, Alex co-created the sustainable finance team at Standard Chartered.

Currently Head of Sustainable Finance Solutions, Alex has helped develop over 40 sustainable finance products. His team were the first to create a sustainable deposit product for corporates. They also author Standard Chartered's sustainable finance frameworks, including the Transition Finance Framework, which define what 'green', 'social' and 'sustainable' mean within the Bank, how transition finance is governed, as well as how the Bank mitigates greenwashing risk. Standard Chartered was the first major international bank to publish one of these.

**Alex recently became Chair of the Bank's Adaptation Innovation Hub, through which the Bank is exploring how it can mobilise capital to support emerging markets to become more resilient to the effects of climate change. As part of this, Alex is currently creating a market-first Guide for Adaptation and Resilience Finance in collaboration with KPMG and the United Nations Office for Disaster Risk Reduction (UNDRR).**

Alex is a trustee of the Vision Catalyst Fund, which aims to eradicate preventable blindness globally. To date, the organisation has donated millions of pairs of glasses to communities in low and middle-income countries and has recently started offering eye health accelerator grants. In the future it aims to mobilise billions of dollars of catalytic capital to fight preventable blindness.

Alex helped set up the Feel Good Bakery. This social enterprise takes young people from London, most of whom are former gang members, on volunteering trips to Kenya. Upon returning to London, these young people are then employed at the bakery. For every sandwich or coffee sold in the bakery, a young person is fed at one of the projects in Kenya. The Feel Good Bakery now runs three coffee carts in London and is in the process of opening a coffee shop. In Kenya, Alex has helped finance the growth of an orphanage in Nakuru and a slum school in Nairobi.



## Annika Hauptvogel

Germany 



# SIEMENS

Dr Annika Hauptvogel's interest in sustainability stems from the beginning of her professional career at Siemens Mobility. As part of the company's service team, she oversaw the maintenance of trains and developed digital services to ensure availability and to help promote sustainable transportation.

At the One Young World Summit Ottawa, 2016, she applied to be part of the Siemens Delegation, and finally gave a keynote alongside three fellow Siemens Delegates.

She still remembers the title of the keynote *'Make Real What Matters!'*, where Annika discussed Siemens' efforts on maintaining the Skytrain in Bangkok and ensuring that people have safe, efficient, and sustainable means of transportation to get around the city.

“ I was very interested in the presentations at the Summit, to see those great people like Kofi Annan. He, for example, said, you are never too young to lead. And that stuck in my head. I mean, I was 29 at that time, and just afterwards, I was in my first leadership role with Siemens. So it was good to have this encouragement from One Young World when you go back and start your first leadership role.”

After the Summit, Annika was promoted to her first leadership position at Siemens as Head of Service Engineering at Siemens Mobility.

Looking back at the Summit in Ottawa, she was grateful for the lessons she learned on leadership and sustainability through One Young World.

**Annika's career has progressed in the last few years and in her current role as Head of Technology and Innovation Management at Siemens, her focus is on how the company can develop and use emerging technologies to prepare its products for the future. As part of this role, her first and most significant task has been to reshape the company's core technologies.**

Annika is passionate about open innovation and has developed Siemens' open innovation strategies, aiming to collaborate with others to achieve Siemens' sustainability goals.

In her daily role, Annika enables her teams to analyse the company's sustainability needs in terms of decarbonisation, circularity, and other metrics. They helped generate a sustainability portfolio for Siemens Technology to ensure that the company's technological research and development is focused on creating sustainable products.

Annika is also heavily involved in academia, to foster partnerships between professional and academic institutions. She helped Siemens establish a sustainability MBA in partnership with the FAU Erlangen-Nürnberg University. This MBA is open to everyone, and is aimed not only at Siemens professionals but all those interested in sustainability. One of the course modules on Sustainable Technologies is headed and lectured by her - an activity she enjoys as it combines passing on crucial knowledge as well as interacting with highly motivated students.

Annika is also still in contact with her former university. In 2015, she completed her doctorate in mechanical engineering at RHTW Aachen University. Today, she is part of the university's mentoring programme for PhD students as well as a visiting lecturer. Annika and her Siemens team constantly collaborate with Aachen to jointly drive innovation ensuring sustainability.





## Amani Terhas Boros

UK / Eritrea  

Amani believes that diversity efforts within companies should go beyond gender, race, sexual orientation, and disabilities. In her previous role, Amani founded and chaired the EMEA Black and Asian Employee Network of her previous employer. She worked with the board to ensure equal access to opportunities for candidates regardless of their background, levelling the field to make the industry accessible to people from underprivileged backgrounds.

Amani's advocacy resulted in a commitment from the bank's Board of Directors to double the number of Black talent in VP and MD roles. She also helped build the bank's impact investing and Sustainability team, working on issues such as affordable healthcare and housing. Amani was part of the team that worked on The Wildlife Conservation Bond, also known as the Rhino Bond, an innovative approach to helping rhino conservation efforts in South Africa.

Amani currently serves as Managing Director, Head of Sustainability, at State Street Bank International, the European arm of State Street.

**She is in charge of building their sustainability department, and has advised the company's board on reducing emissions and addressing social issues within State Street's business. Amani is responsible for the creation of State Street Bank International Sustainability Department and Strategy, which addresses the European Central Bank's climate change requirements and the Corporate Sustainability Reporting Directive.**

Amani believes that the finance industry has a huge role to play in the fight against climate change and social equity. She has focused her efforts on educating and training key decision-makers within State Street Bank International to integrate sustainability measures, like climate and environmental risk, into their new product, credit risk, market risk, liquidity, and other financial products.

Amani is also the global Co-Chair for State Street's Women's Network, promoting gender parity in the workforce and is part of the global Black Leaders group at State Street.

Amani was involved in social impact spaces before she began her Sustainability and Impact Investing professional career in banking. She attended the One Young World Summit London, 2019, as a banking sponsor of the Summit. Amani's time at the Summit inspired her to continue her social impact work and encouraged her to grow further as a leader.

“ My experience at the Summit was incredible. It was the best time, honestly, meeting so many inspiring young people and the founders, of course. And it was just wonderful to witness all of the ideas, social impact, environmental impact and to see what was being developed in person and all the innovation from all parts of the world. It helped me a lot, the One Young World experience, I feel very grateful and it inspired me to grow further.”

Amani was introduced to female coffee farmers during a trip to Ethiopia in 2017, after which she founded Amatte Coffee to tackle gender inequality. The company works with women farmers, empowering them economically through the sale of their coffee. Amani also founded the Amatte Foundation, through which she works with two orphanages in Ethiopia and Eritrea. Amani hopes to upscale the impact of Amatte Coffee in the near future to continue empowering women coffee farmers.



## Sebastian Garrido Lecca

Peru 

Sebastian's interest in social impact was shaped by his childhood growing up and witnessing the consequences of social inequality in Peru. As a young adult, he was involved in social projects focused on the economic and social empowerment of marginalised communities displaced by terrorism, specifically children and their mothers. He first attended the One Young World Summit Bogotá, 2017, an experience that opened his eyes to the magnitude of impact he can generate as an employee of a global multinational company.

“ It's having not only this experience at the Summit, but also the tangible projects that came out from the experience. So it's always an asset to have, and to share this. And the fact that I'm still working as a core team member for One Young World at Bristol Myers Squibb just speaks to it.”

A physician by training, Sebastian is currently the Renal Cell Carcinoma Lead in the World Wide Medical Oncology organisation at Bristol Myers Squibb. Outside of his daily responsibilities, he has been involved in various company inclusion and diversity initiatives since becoming a One Young World Ambassador.

Following the Summit, Sebastian collaborated with other Ambassadors on the design and execution of the company-wide network of inclusion ambassadors.

**He played a key role in developing a grassroots initiative of 2,000 employees across 31 markets in support of the science-based inclusion approach branded as "Possibility Lives." This network has become an integral part of Bristol Myers Squibb with representation from each of the company's functional areas ensuring operational alignment with the inclusion and diversity strategy.**

Sebastian is also part of the core team working on the One Young World - Bristol Myers Squibb partnership. He has led the company's workshop presence at the Munich 2021, Manchester 2022, and Belfast 2023 Summits. The workshops he led provided practical roadmaps for Delegates to apply their inclusion and diversity ideas at their companies, such as the Hip Hop Public Health initiative to share learnings on harnessing the power of music and culture to improve health outcomes in underserved communities and a sustainability initiative that partners with internal talent to share successful project implementations at a multinational company.

As an introvert, Sebastian also played an integral role on another key project on inclusivity called Valuably Quiet. This initiative highlights the necessity and value of including introversion and personality diversity in conversations around inclusion and diversity within Bristol Myers Squibb.

In the future, Sebastian aims to become more involved in helping sustainability efforts at Bristol Myers Squibb. He is currently active in discussions on how best to reduce the carbon footprint of medical conferences.



## Kohtaro Kosugiyama

Japan 🇯🇵



THE ADECCO GROUP

Kohtaro realised that more could be done by businesses to address societal issues during his university years. He first joined The Adecco Group in Japan during their CEO for a Month programme - a way for C-suite executives to learn from young leaders about their expectations and ideas - as a result of his interest in creating social impact. During that programme, Kohtaro designed a hypothetical competitor strategy for The Adecco Group in Japan that was well-received and later influenced the company's existing policies.

Kohtaro attended the One Young World Summit Manchester, 2022. He remembers his experience at the Summit as eye-opening, and emphasises the value of meeting like-minded people from other companies working to solve the same or similar issues as "intrapreneurs".

“ As Former Canadian Prime Minister and Nobel Peace Prize Laureate Lester B. Pearson said, “there cannot be peace without people understanding each other, and this cannot be if they don't know each other”. Meeting like-spirited leaders from such diverse backgrounds at the Summit made me feel certain that with our little steps put together, the world can be changed.”

Following the completion of the CEO for a Month programme, Kohtaro was invited by the CEO of The Adecco Group in Japan to join the company as Head of Sustainability. As part of this role, Kohtaro designs their sustainability agenda and its implementation. His strategy integrates all 17 Sustainable Development Goals - with a particular focus on Quality Education and Decent Work and Economic Growth - into The Adecco Group's business model in Japan to stimulate growth and differentiate the company in the HR sector.

In the Quality Education space, Kohtaro leads on providing consulting services to clients to improve the workplace environment for people to thrive in; they also focus on job-person alignment and generating skills for lifelong employability.

**To promote decent work that goes beyond traditional finance and safety aspects, he ties his vision for the company with the Japanese principle of Ikigai, using an AI algorithm to develop a job-matching system that allows people to find worthwhile and purposeful employment, aiming to define “decent work” in the era of disruptive technologies influencing the whole notion of “work.”**

Kohtaro also works as a senior consultant with different companies and governments on sustainability strategy and transformation beyond The Adecco Group. He was the Founder of the Tomoni Group, a non-profit organisation inspired by his university experience, that used diverse approaches to achieve unity in diversity and create a more peaceful future.

Kohtaro is also a published author, his book focuses on his life experiences and knowledge on business sustainability, combining this with a vision for sustainability after the 2030 Sustainable Development Goals.

In June 2024, Kohtaro will join the Innovation Foundation, the global corporate foundation of The Adecco Group, as a Social Innovation Fellow. He will be part of a venture team to create employability solutions for Mature Workers, aged 55 years and above, who are seeking to re-enter work. This venture will link his previous sustainability work within The Adecco Group to solutions to wider societal issues.





“ One Young World is a constant reminder that young leaders will drive the change in the future; it is a source of inspiration and action. Today, we must not just celebrate young people creating change, but also empower them with tools for this change in the future. And I believe One Young World is key to this process.”

## Selva Montealegre Mendoza

Mexico 🇲🇪

Selva discovered her passion for gender equality during an internship and decided to dedicate her life to diversity and inclusion. She worked in the first Gender Unit of the Veracruz Office for Economic Development; her role involved implementing campaigns such as HeForShe.

During this time, Selva was selected for Fundación Botín's Programme for Strengthening Public Service in Latin America. She remains an active Botín alumni and member of the Red of Servidores Públicos de México, facilitating collaboration between the government and corporate sector.

Selva joined AB InBev as part of their Global Management Trainee programme, and then went on to various People Operation roles. She was responsible for the development of employees and their journey at the company, at the time a relatively new area of operations for AB InBev in her region. Selva was able to bring new perspectives to her work, including gender representation in the logistics department of AB InBev.

Selva attended the One Young World Summit The Hague, 2018. The Summit helped her tie together her previous social impact experiences with her role in people development at AB InBev. Selva served as the One Young World Coordinating Ambassador for Central America and Mexico in 2020. During her time in the role, she helped organise virtual events, including on societal transformation driven by young people, to keep the One Young World Community for Central America and Mexico active during the pandemic.

Selva is the Diversity, Equity, Inclusion and Talent Attraction Director for Middle Americas, the largest region in AB InBev globally covering over 40,000 employees. She aims to create an inclusive and safe workplace where everyone can be the best version of themselves. To achieve this, she has led and supported various initiatives.

**The Basic Conditions initiative benefitted more than 20,000 employees across distribution centres and breweries, ensuring access to services and support across operation and production lines, and developing pilots for accessible heavy lifting machines for women. The Parental Leave Benefits policy has impacted more than 8,000 families.**

Additionally, her allied leadership and inclusive workplace concepts, implemented through psychological safety awareness, have reached upwards of 16,000 employees.

Outside of AB InBev, Selva has recently founded Monti, her own project creating educational toys for children with disabilities. This ties into Selva's goal for the future to expand her diversity and inclusion work beyond gender equality, both at AB InBev and externally.



## Trevor Shah

France / Canada 🇫🇷 🇨🇦

Trevor is currently the Head of Sustainability and Social Impact at L'Oréal Professionnel. He oversees the sustainable transformation of the brand to achieve the L'Oréal Group's 2030 objectives covering climate change, biodiversity, water, managing natural resources and social impact.

In 2023, Trevor and the brand's marketing team launched Water Saver, which was named a top innovation of the year according to TIME. Water Saver is the first showerhead using patented water fragmentation to save up to 69% of water at the salon backbar.

**Water Saver has saved over 230 million litres of water to date, the equivalent of 91 Olympic swimming pools. Trevor was also responsible for the roll-out of L'Oréal Professionnel's environmental labelling to help consumers make more responsible and conscious decisions. The environmental labelling is live on the brand's website in five key countries: the United States, France, Italy, Spain and Germany.**

Trevor is now working on the environmental transition of over 200 hair care and coloration products, with a breakthrough innovation that just hit the market: Dia Color, a new colour product with a 92% natural origin formula and 36% less packaging, with no compromise on performance. Trevor also launched the Head Up programme to support hairdressers with their mental health. Outside of L'Oréal, Trevor has been a Professor at Sciences Po for four years.

Prior to his role at L'Oréal Professionnel, Trevor was responsible for L'Oréal's "brand cause" programmes on a company-wide level as Brand Cause Director. Trevor developed and launched over ten brand cause programmes. One of these, L'Oréal Paris' programme "Stand Up", has trained 2.5 million people globally on bystander interventions to combat sexual harassment in public spaces using the "five Ds" methodology (Distract, Delegate, Document, Delay, Direct). This programme was developed with the global non-profit Right to Be and has been rolled out with over 20 local NGOs. Another programme he helped develop, Brave Together for Maybelline, has provided women and girls with free access to mental health resources, in partnership with 20+ NGOs.

Throughout his time at L'Oréal, Trevor has worked with fellow L'Oréal One Young World Ambassadors on identifying strategies to promote sustainable consumption, accelerating the recyclability roadmap, and fostering employee engagement on sustainability.

Trevor attended the One Young World Summit The Hague, 2018, and found it to be a huge source of inspiration and ideas. He looks forward to sharing his experiences this year at the One Young World Summit Montréal, 2024, where he will be speaking about managing water sustainably.

“ What I found eye-opening at One Young World was the power of storytelling. The inspiring stories of Delegates and speakers built a strong emotional connection, combining logic with emotion. This is something we often fail to do as sustainability professionals, which can make it more challenging to bring others on the journey with us.”



## Caitlin Cadet

USA 



Caitlin always knew that she wanted to go into a career path where she could make a positive impact on people's lives. She played an integral role in setting up the Deloitte US firm's anti-human trafficking practice. Caitlin worked with the US Department of Homeland Security to find data anomalies and connections that could help identify human traffickers while rescuing and supporting victims.

Caitlin worked on the Hillary Clinton Presidential Campaign in 2016 as Deputy Operations Director in Wisconsin, a key state in the election. She channelled her grief and anger at the outcome of that election into action by getting involved with the Women's March as a National Organiser. Serving as Volunteer Coordinator, she oversaw volunteer needs, recruitment, training, and organising for the event, which saw over 470,000 people peacefully protest for human and women's rights in Washington, DC.

After graduating from a Master's in Public Policy, Caitlin returned to Deloitte where she became involved in diversity and inclusion initiatives, motivated by her work on the campaign and with the Women's March. She was then selected to attend the One Young World Summit The Hague, 2018. At the Summit, Caitlin connected with fellow Ambassador Grace Forrest, Founder of the anti-trafficking organisation, Walk Free, who she had admired for her innovative leadership in combatting modern slavery.

“ One Young World really did set me on a path, and it's one of those where I've gone back and connected the dots but didn't necessarily see in the moment. I have a huge amount of gratitude for One Young World for helping me make those connections for my career and the impact I could have.”

Caitlin currently serves as Chief Strategic Officer at Rise, an organisation founded by Ambassador Amanda Nguyen to pass laws supporting survivors of sexual assault. She first heard Amanda speak at One Young World, and now works at her organisation leading the Rise Justice Labs programme. This 12-week civil rights accelerator programme teaches participants from around the world how to pass laws and resolutions at sub-national, national, and international levels across a wide range of issues including gun violence, climate change, and criminal justice reform. The first cohort of the Rise Justice Labs launched in the winter of 2020. Five cohorts later, the programme has graduated 22 teams that have passed 19 laws in their respective countries. Participants of Rise Justice Labs receive seed funding to support their advocacy work, 1:1 coaching, and gain access to Rise's policymakers network of volunteer attorneys, legislators, and media contacts.

**Caitlin also leads Rise's United Nations advocacy work. In September 2022, the Rise team led the movement to pass a United Nations resolution recognising survivors of sexual violence. This resolution, which passed unanimously, urges all countries to take measures to support victims with access to justice and assistance. The resolution marked the first time the United Nations General Assembly acknowledged rape survivors during peacetime, rather than conflict situations.**

Caitlin also collaborates on Rise's creative programming, including the Rise Survivor Fashion Show during New York Fashion Week and the "What Were You Wearing?" exhibit featuring outfits worn by survivors during their assaults. She also serves as the President of the Board for Beyond Borders Haiti, an organisation that empowers marginalised Haitians to liberate themselves through on-the-ground Haitian-led support. Caitlin was the Associate Director at the DC Mayor's Office of Policy, and worked on a transitional plan for DC statehood.



## Maseroto Beatrice Shai

South Africa 



**Deloitte.**

Maseroto was active in sustainability issues during her university years. She came into the social impact and sustainability space professionally after being headhunted for a role addressing inequalities in South Africa.

After joining Deloitte as a Consultant, Maseroto attended the One Young World Summits in Munich, 2021, and Manchester, 2022. She has since become WorldImpact Manager at Deloitte Africa. Maseroto credits her experiences at these Summits with further boosting her knowledge on current socio economic issues and enhancing her leadership capabilities, aiding her professional development at Deloitte.

Currently, in her WorldImpact managerial role, Maseroto is Lead of Deloitte Africa's Impact Every Day portfolio, part of Deloitte's WorldClass initiative, and is responsible for the implementation of employee volunteerism.

WorldClass is the company's strategic goal to impact 100 million people by 2030. Deloitte Africa aims to impact 14 million people through quality education, entrepreneurship to ensure decent work, reduced inequalities, and agriculture. Maseroto and her team implement the WorldClass strategy through partnerships and volunteer programmes with Deloitte employees utilising their skills to impact communities.

She is responsible for engaging stakeholders internally at the company to ensure that volunteerism is happening, through which Deloitte employees can offer their time and skills in support of their company's WorldClass goals. Through WorldClass initiatives at Deloitte Africa, Maseroto and her team's efforts have reached 1,500,000 people so far.

In her daily role, Maseroto is also responsible for engaging with Deloitte's key partners and stakeholders from both private and public sectors to align their work with WorldClass.

**She is also responsible for ensuring Deloitte's compliance with the South African government's Broad-Based Black Economic Empowerment legislation, a comprehensive initiative to enhance the economic participation of Black people in the South African economy.**

Maseroto ensures that 1% of Deloitte South Africa's net profit is dedicated to social impact work.

Maseroto is committed to delving deeper into social impact in Africa, especially in education. She is passionate about growing social impact, both within the corporate sector and outside of it, ensuring that companies become the solutions to the issues facing society. At Deloitte, within the WorldClass targets, Maseroto hopes to expand the company's focus to other educational interventions beyond its current work with traditional education institutions.

“ I got an opportunity to physically go to the Manchester Summit, which is mind blowing. Seeing people coming together and finding solutions collectively for each other, I was actually inspired to see that we are a generation that is looking towards solutions and wanting to better the future for the next generations to come. So that was definitely a key highlight for me when it came to One Young World.”



# SOCIAL ENTERPRISES

pg. 187 features  
**Franziska Trautmann**

Franziska is the Co-Founder of Glass Half Full, an initiative that takes recycled glass and converts it into sand and gravel for coastal restoration.



Our Ambassadors are innovators and entrepreneurs, founding and leading successful path-breaking organisations that generate social impact.





## Econox Laos and Econews Laos

Valy Phommachak - Laos 🇇🇵

Econox Laos is a social enterprise and environmental consulting firm providing services across a wide range of sustainability-related areas, including designing corporate social responsibility programmes, environmental impact assessment, training and capacity-building programmes. The organisation was founded by Valy, Phai Akone Sakountava, and Maliya Phommason.

It has worked with local communities to protect their natural resources, and it is also promoting and training communities in green tourism. Econox Laos also runs Plastic Free Laos, through which it works with businesses in the hospitality sector, offering consulting, auditing, and training services. The company also works with the country's Chamber of Commerce and Industry to establish certificates and labelling norms for environmental standards.

Valy attended the One Young World Summit Manchester, 2022, and was then successfully nominated by One Young World for the Fondation Prince Albert II de Monaco's Re.Generation leadership programme. She and her team have implemented a 'Rent Your Cup' programme, through which people can rent refillable cups that can be later be returned at several locations across Laos.

“ I was nominated by One Young World to join quite an amazing leadership programme called the Re.Generation Future Leaders Program funded by Prince Albert II of Monaco and I got the opportunity to be there for two weeks. And I think I'm quite impressed with how One Young World loves to make sure that us Ambassadors are being promoted or supported in any way possible that would be beneficial for what we are doing.”



Econox Laos also has several established programmes for young people, including a project called 'Youth for Wildlife', through which young people are trained in conservation and tackling the illegal wildlife trade before creating communication tools to raise awareness within their own communities.

**Econox Laos also has an established news and media platform called Econews Laos. It is the first and only news agency focused on environmental conservation, publishing news on sustainability issues and solutions both in Laos and from across the world.**

The platform is published in Lao to ensure that Laotians have access to environmental news that is otherwise usually only published in English.



## Glitterpill

Bjørn Ihler - Norway 🇳🇴



Bjørn's primary professional focus has always been on countering violent extremism. He founded the Khalifa Ihler Institute, an international think tank, lab, and consultancy organisation developing and promoting effective strategies for peacebuilding within communities.

His work led to him becoming the inaugural Chair of the Advisory Committee of the Global Internet Forum to Counter Terrorism, an initiative to facilitate information and technology transfer to reinforce automated content moderation.

In the aftermath of the January 6th attack on the US Capitol, Bjørn and his team were asked by the Congressional Select Committee to research the Proud Boys movement within the US.

This, combined with real inroads both in policy and the private sector in the US, led Bjørn to found Glitterpill, a company focused exclusively on counter-terrorism, working in tandem with the not-for-profit Khalifa Ihler Institute.

The company uses open-source intelligence to determine threat-levels, advising private sector companies on the misuse of their tools and services by extremist or proscribed organisations and on operational threats directed against their infrastructures and assets.

**The mission of Glitterpill is to make the world safer for all, with a respect for human rights, human dignity, and communities at the core of the company's ethos.**

Glitterpill focuses on networks, instead of on individual actions or pieces of content, to better understand the context and patterns of influence.

This allows Glitterpill to tailor strategies, supporting clients in keeping their assets, infrastructure and interests safe from violent extremism and terrorism, and work with clients and partners in the tech and security sector to take strategic, targeted action, leading to the organised dissolution of online extremist networks, and reduction in threat levels.

Glitterpill is working across sectors, both with the tech industry, companies in the infrastructure, energy and logistics sectors, the event and hospitality industry, and municipalities and civil society organisations focused on understanding the extremist landscape within specific regions or cities.





Zahin attended the One Young World Summit The Hague, 2018, through The Resolution Project, and received his first impact funding as a result for his idea of leveraging AI and data analytics to tackle water-related challenges at scale.

His organisation, Hydroquo+, deploys sensors at critical junctures of water infrastructure to forecast outbreaks of waterborne disease. These sensors use ultraviolet wavelengths through a UV spectrophotometer to measure flowing water's spectrum in real time, with each spectrum corresponding to a World Health Organisation parameter that can indicate turbidity, dissolved solids, or free chlorine.

“ One Young World holds a very special place in my heart. I got my first, I would say impact funding, back in 2018 at The Hague One Young World Summit. At that point, I thought, okay, what is the biggest challenge in the world, and can we leverage AI and analytics to solve that.”

Beyond a certain value, these parameters can be detrimental to human health so water networks are tested intermittently to ensure the safety of the water supply. Hydroquo+ can produce analyses of water quality parameters that would traditionally take laboratories days or even weeks in minutes through its diagnostic and monitoring systems.

Hydroquo+'s prescriptive copilot is trained against a corpus of over one million data points in relation to microbiology and water chemistry, and can provide real time guidance to ensure that corrective actions are taken in the event of anomalous indicators.

Zahin's solution has been implemented in Dhaka, Bangladesh, where Dhaka WASA and C'WASA, which serves Chittagong, cater to over 30 million residents on a daily basis.

Hydroquo+ technology is being used to diagnose, pre-treat and post-treat water, with stations currently deployed across the city's supply network.

The enterprise has also pioneered the use of drones and rovers to prevent critical failures in public water infrastructure.

**In the past two years, Hydroquo+ sensors have generated over 500 million data points, flagging over 10,000 potential contamination breaches and mitigating 170,000 tonnes of CO<sub>2</sub> by reducing the need for over-chlorination by 25% and, as a result, limiting the amount of trihalomethane produced.**





## shipzero

Mirko Schedlbauer - Germany

Mirko is Co-Founder and CEO of shipzero, a social enterprise decarbonising the transportation and logistics industry on a global scale. The organisation is tackling the problem of supply chain emissions, traditionally the most difficult aspect of global emissions to account for due to the complexity of global logistics systems and a lack of accurate data collection.

shipzero is enabling better monitoring of carbon emissions by integrating a wide range of data sources and formats, offering tailored, high-quality analysis and calculations thanks to the company's multimodal data collection approach.

shipzero also includes primary data from its clients and their logistics partners in its calculations, ensuring that its reporting focuses on real emissions data and not only on estimated projections, as has been standard in logistics previously. The company's comprehensive reporting allows for continuous supply chain emissions monitoring.

The data shipzero provides its clients offers the most accurate look at their carbon footprint, allowing companies to then implement informed strategies for carbon reduction and ensure compliance with national and supranational regulations and requirements.

On top of emission tracking and optimisation, the solution offers an end-to-end automation including data quality checks regarding completeness and consistency to ensure auditability.

**shipzero has tracked over 100 million shipments so far, helping clients in over 60 countries reduce their carbon emissions by as much as 5-10% per year.**



## Mitti Café

Alina Alam - India

Alina began her social impact journey volunteering with organisations that worked to develop inclusive spaces in her youth.

She founded Mitti Café while at university to provide adults with physical, intellectual, and psychiatric disabilities with opportunities for professional development and economic empowerment.

Mitti Café's outreach programmes are creating awareness of inclusivity and disability rights across India. It is also providing employees' mothers with cooking skills, resources, and a platform within their cafés where they can sell their products, empowering them with vital business management training through the Mitti Moms programme.

Mitti Café has expanded to 42 locations in India, operating in both corporate and public spaces. Employees have served over 11 million meals and beverages as trained baristas.

**The organisation now employs hundreds of people with disabilities and has upskilled 5,000 individuals with disabilities from vulnerable backgrounds to jumpstart their careers and work to become economically secure.**

As part of its outreach campaigns, Mitti Café's employees have served over six million meals to the economically vulnerable through the organisation's Karuna Meals programme.

Alina is hoping to expand Mitti Café further in the coming years, taking the concept global and facilitating the economic empowerment of adults with disabilities to help them generate sustainable livelihoods.





# BUSINESS FOR SOCIAL GOOD

pg. 142 features  
**Elena Dunaeva**

Elena is R&D project leader for Airium, an innovative insulation material developed by Holcim.

Airium can be used in the construction of Holcim's Essential Homes: low-carbon, energy-efficient shelter showcased at the One Young World Summit Belfast, 2023.



Our Ambassadors are leading initiatives and developing sustainable products at the world's most significant companies, driving change within and across industries.





## Absa Women Network Forum

Pamela Turyatunga - Uganda 🇺🇬

“ Being a One Young World Ambassador has created opportunities for me. I’ve been able to feature in some of the national papers, such as being profiled as one of the top 40 in the country who are doing good. When we came for the Summit and I posted one of the main pages about the book I had published, three of the people from the Summit reached out to me and they wanted to be a part of the book I published on supporting teen mothers. So they were able to financially support me to print out more copies of the book.”



Pamela is the Sustainability Manager, Absa Bank Uganda and has worked with the bank since 2012. In reaction to a 17% spike in teenage pregnancy during the COVID-19 pandemic in Uganda, she published her book, Alyvea, to encourage better decision-making amongst young people. As a result, Pamela was selected and attended the One Young World Summit Manchester, 2022, as a representative from Absa Group. She found the Summit to be a transformational event, connecting with like-minded peers and discussing the commonalities of their experiences in the sustainability sector.

Pamela is actively involved in the Absa Women Network Forum (WNF). She developed a proposal and identified three homes in Uganda specialising in care for teen mothers and providing pregnancy support and vocational training. The WNF reviewed the particular needs of each home and provided specific material support to assist them. This involved setting up vegetable gardens and orchards to ensure the teen mothers have a sustainable source of food, and providing dry food and clothes for the children. Through their ‘Support a Teen Mother Help Raise the Future Generation’ campaign, WNF rallied the support of Absa Uganda colleagues to provide material assistance and skills training to underprivileged teen mothers.

The team at WNF also donated 25 repurposed laptops with access to the Absa ReadytoWork platform. This platform teaches users financial, people, entrepreneurial, and work skills, with a certificate of completion for each module. In the third home, located in the western part of the country, WNF provided diapers and baby bedsheets. In total, over 500 teen mothers have been supported through Pamela’s and WNF’s activities.

Pamela was part of Absa Uganda’s inaugural Absa KH3\_7 Hills run in 2023 where all proceeds went towards keeping 2,700 girls in school, through paying of school fees, support in menstrual health hygiene, and vocational training. Pamela engaged a third-party company to install a sustainable drinking water system at the TERREWODE Women’s Hospital for women suffering from obstetric fistula, thus meeting the major need of the hospital. Pamela’s daily role at Absa is to ensure that the company continues to act as a positive force for good in communities, in line with its ESG pillars. This involves looking at the sustainability practices of all sectors and ensuring that the company’s activities meet its internal standards for energy reduction, carbon emission reduction, conservation, environmental risk, and working closely with HR to ensure that women are represented in the company’s senior levels.



## Young Bayer/MERGE

Loek Hageman - The Netherlands 🇳🇱

In 2018, Loek founded Jong Bayer in The Netherlands as a way of elevating the voices of young Bayer employees. Upon relocating to Berlin, Loek, along with his colleagues Jannis Busch, Josepha Niebelschuetz, and Sabrina Steinert, developed Young Bayer to facilitate meaningful cross-team connections within his organisation for current and future talent, to drive intrapreneurial initiatives at Bayer. Early in his career, Loek was actively engaged in networking events for young professionals outside of his company which inspired him to start his own project within Bayer. He attended the One Young World Summits in Manchester 2022, and Belfast 2023. He found the Summits to be eye-opening experiences, providing him with the motivation to be mindful of his own privilege and reinforcing his belief in the power of community.

“ Meeting so many cool and inspiring people at the Summit makes me realise there’s so much more we can do to make the world a better place. It’s up to all of us to now start driving change.”

Young Bayer developed as a means of establishing generational diversity and fostering conversations, knowledge-sharing, and relationships between junior and senior colleagues at the company. It focused on growing the network, skills, and voice of this demographic within the company. Beginning as a grassroots movement, Young Bayer has been endorsed at senior levels within the company and has accumulated over 1,500 members since its founding. The movement maintains a non-hierarchical structure, allowing members to work horizontally across multiple focus areas, across professional expertise and the company’s managerial system. This circular approach allows members to gravitate towards their areas of interest, whether that is networking, personal development, or sustainability. Young Bayer operates globally, while maintaining strong local communities and initiatives such as Young Advisory Boards.

The initiative has since gone global within Bayer, and with this increasing presence has come a shift in focus. Young Bayer, alongside four other communities, has transitioned into the Multigenerational Employee Resource Group Exchange (MERGE). MERGE remains an umbrella movement across a diverse range of topics, all geared towards the vision: Bayer leverages the full potential of every generation.

Some focus areas include reverse mentoring, upskilling the organisation, and organising the annual One Young World Delegation.

**This broad focus allows members to gain experience in areas that may have been otherwise difficult for them to access, as well as the chance to develop as more well-rounded leaders. The movement is impacting Bayer on multiple levels and continues to foster a culture of inclusivity across the entire organisation.**

Aside from his work with MERGE, Loek also leads Bayer’s early career development programmes and is responsible for building an early career strategy for the company. Additionally, he focused on increasing peer-to-peer accountability through feedback, which has grown increasingly important due to Bayer’s transition towards Dynamic Shared Ownership.





## Green Teams Network

Emma Howe - USA 

Emma’s passion for creating positive change on a large scale led her to join Deloitte. Upon joining, she founded Deloitte’s first US Green Team as a way for employees of all backgrounds to get involved in sustainability efforts at the firm.

This included making Deloitte Boston a more environmentally sustainable workplace by removing single-use plastic water bottles from the office. The initiative found support in Deloitte’s Global Chief Sustainability Officer, Kathryn Alsegaf, who connected the Boston Green Team with Deloitte employees in other cities.

The company now has 35 Green Teams across the United States, with over 1,000 members in total, focused on driving sustainable behavioural adoption, operational change, and volunteering with environmental non-profits.

“ At the Summit, I was thrilled to find climate change discussed as an intersectional issue, linking it with equity and health. It was refreshing to see others echo the perspective I’ve been advocating for at our firm.”

Emma virtually attended the One Young World Summit Munich, 2021. This was one of the first times she heard discussions that centred climate change from intersectional perspectives, which aligned with her own work on sustainability.

Before the Summit, Emma transitioned into a role on Deloitte’s US internal sustainability and climate change team, leading the US firm’s Empower Individuals and Embed Sustainability pillars of the company’s WorldClimate strategy.



These pillars focus on sustainable behaviour adoption, as well as embedding sustainability within the company, in part through the Green Teams, encouraging Deloitte employees to take action, such as leading Zero Waste events and volunteering with local environmental non-profits.

In this role, Emma is responsible for leading the decentralised Green Team network, developing the US firm’s Zero Waste operations and events strategy, and spearheading flagship employee engagement campaigns like Deloitte’s annual Earth Month celebration.

Under Emma’s leadership, the Green Teams organise their initiatives around encouraging sustainable behaviour adoption, embedding sustainability into local office operations, and volunteering with local environmental non-profits, offering Deloitte employees a diverse range of guidance and instruction on sustainability.

In line with this structure, many Green Teams host a monthly “Do It Yourself” series on using household items to create environmentally friendly alternatives to consumer goods. Several Green Teams have also implemented sustainability measures within Deloitte’s operations, working with local operation’s teams to transition the company’s pantry supplies towards reusable materials.

Green Teams are also involved in developing campaign messaging for sustainability-related events like Earth Month.

**In Earth Month 2023 alone, Green Teams across Deloitte held more than 85 events, from educational webinars to park cleanups, and inspired 3,000 of their colleagues to participate in the Earth Month Ecochallenge and adopt sustainable lifestyle practices.**

The network is increasingly integrated into Deloitte’s overall sustainability strategy.

Emma’s role in Deloitte’s Zero Waste operations and events strategy has successfully diverted more than 68,000 pounds of waste from two major conferences through composting, recycling, and donations. She also leads the Zero Waste strategy for Impact Day, the company’s national day of volunteering, mobilising 30,000 Deloitte employees for volunteering services.

During Impact Day 2023, Deloitte’s Zero Waste strategy was implemented at 139 Impact Day project sites, a nearly 10x increase from 2022. The initiative successfully diverted 89% of non-hazardous waste across these sites.





## Domestic Abuse Toolkit Initiative

Hemant Chudasama - UK



Hemant has always been active in social impact spaces within and outside of PwC, including social mobility, mental health, and gender equality. He has also been active in the company's Diversity Mentoring Scheme for the past five years. Through this initiative, students from underrepresented backgrounds receive training on vocational skills.

Hemant attended the One Young World Summit Manchester, 2022. He found it to be deeply inspirational and has subsequently co-led PwC's internal One Young World network with other Ambassadors. Hemant has carried the connections he made at the Summit back to PwC, inviting One Young World Ambassadors into corporate spaces to aid mentees of the Diversity Mentoring Scheme programme at a careers day event. These Ambassadors delivered workshops and mock assessment centre sessions.

Hemant, alongside colleagues such as Danaé Guiennot, a fellow Ambassador at PwC, became part of a working group looking at enhancements to the support arrangements for those experiencing domestic abuse. The group led by the firm's employee relations, policy and advice team were able to gain board-level approval and support for enhancements to the firm's existing Domestic Abuse support.

PwC provides employees experiencing domestic abuse with up to 10 days of special paid leave and two nights of free emergency accommodation for them and their children to escape an abusive situation, with additional discretion for the business to extend this. This system can also be anonymised to ensure the privacy of victims and the launch has been extremely well-received.

Hemant was also part of the team that introduced biodegradable alternatives to plastic chewing gum in 14 PwC offices in the UK as part of a drive towards greater sustainability within the company. He was responsible for establishing partnerships with ESG organisations that champion the voices of young people working in the climate space, and platforming them at important climate events like COP28 to ensure their representation. He also attended the firm's Mental Health First Aid course and shared his positive experience with his colleagues, advocating for more people, at all levels, to complete the training. Hemant led the internal One Young World network at PwC UK for a year after the Manchester Summit, including the Champions Network through which he and his team helped other motivated colleagues achieve their initiatives within the company.

“ I've been in the One Young World network at PwC since joining, so felt incredibly lucky to have had the experience of going to a Summit and hearing all the staggering stories; the event surpassed all expectations. You can get emotional and motivated after meeting inspirational people, some of whom I'm lucky to call friends today. I've even worked with some on delivering impactful projects, inside and outside of work, and hope this continues. I encourage anyone reading this to get involved dedicating time to something beyond yourself. It doesn't matter how much we each move the needle, as long as we move it.”



## Sustainable Battery Development

Layla Ge - China/Germany



Layla began her career at BMW in the field of electromobility, integrating sustainability into BMW's battery development process alongside performance and safety. She now specialises in negotiating and clarifying the sustainability requirements of BMW battery cells with the company's battery suppliers.

**This involves going through all the materials used in a battery to determine how much recycled material can be realised. It also involves assessing all the processes for battery production to achieve renewable energy implementation. Layla discusses these targets with the suppliers throughout the development process, including upstream and recycling partners. She also helps suppliers establish their own sustainability protocols, advocating for more comprehensive data collection on emissions.**

Once batteries are in production, audits are conducted to ensure that they fulfil sustainability targets. Layla and her team also identify new technologies and processes that can make the battery production process more energy efficient and improve battery life cycles. The overall objective is to establish a more sustainable battery for e-mobility at BMW.

Layla attended the One Young World Summit Belfast, 2023. The BMW Delegation participated in pre-Summit workshops to connect with each other and to prepare for the event.

Layla found the Summit itself to be deeply inspiring, both in terms of learning more about sustainability initiatives and technologies outside of BMW but also across other key topics like mental health and education.

Her professional role at BMW is the development of the company's next generation of electric vehicles. The BMW Group is committed to the Paris Climate Agreement and is consistently implementing the transformation towards all-electric, connected mobility.

“ For my everyday work at BMW, climate change, energy and battery development are the core topics. At the Summit, it was really inspiring to get to know so many other important topics, like mental health, education and many more.”

Layla worked in BMW's Munich factory before relocating to China in 2023 to focus on the company's sustainable battery supply chain. China is the world's major producer of batteries by volume, with vast potential for sustainable impact and increasing capacity for battery recycling.



Elena has always been passionate about using her professional role to bring about positive change for sustainability, and is an advocate for women's leadership and empowerment.

She attended the One Young World Summit Manchester, 2022, which inspired her to begin developing Lean In Circles with her colleagues at Holcim, who are also Ambassadors, centred on women's support and reverse mentoring in the company.

These Circles are inspired by the Lean In movement founded by Sheryl Sandberg, and they have already impacted the lives of over 300 Holcim female employees in 32 countries.

Over the coming months, the Circles will be implemented in all 60 countries where Holcim operates. At Holcim, 87% of participating women attribute a positive impact from being in a Circle and 63% feel like they have a stronger support network.

“ During those four days at the Summit in Manchester, I found so many young, passionate people who started actions to shape the world, facing our main challenges almost alone. And for me, it was like a sign which gave me a lot of inspiration to start some social projects with my colleagues, other Ambassadors from our team, and also to be more active in my own project area.”

Elena is an R&D project leader. Her role is dedicated to developing an innovative insulative material, Airium, at R&D level, offering technical support to countries who are deploying Airium, and co-development of new applications based on local clients feedback and market needs. Airium is already present in nine countries. The Airium R&D team is based in the Holcim Innovation Centre in Lyon, France.

Airium is an innovative mineral insulating foam range for improved energy efficiency in floors, roofs and walls and for efficient lightweight filling and levelling. Boosting energy efficiency in both new buildings and renovation, from emerging to developed countries, is a cornerstone of humanity's fight against climate change. Airium offers an insulation solution that is planet-friendly and in line with the principles of the circular economy. Airium can be produced directly on-site resulting in less volume of material being transported, decreasing waste on site. It is mineral and easy to recycle, with no separation phase from other mineral layers at the end of the building's life.

Airium has been labelled an efficient solution by the Solar Impulse Foundation, and was included in their Solutions Guide launched during COP27. Airium is particularly useful in developing countries which don't have strict thermal insulation standards to make buildings more energy efficient, and also lack the resources to develop alternative insulated materials like organic foams or mineral wool. In contrast, the cement necessary for Airium production is available in most countries.

The Airium R&D team has calculated a case study for a 107 m<sup>2</sup> individual house in an Algerian climate using 12 cm of Airium™ Thermorooft as insulation versus no roof insulation. The case shows that Airium leads to yearly energy savings of 61% on heating and 45% on cooling. It allows communities to be more sustainable and use fewer natural resources to heat or cool buildings. Holcim is proposing a broad range of sustainable constructive solutions to their clients and Airium is a part of that.







## S-EBITA

Stephane Rouschmeyer, Charlie Velvin, Paul Taylor - UK

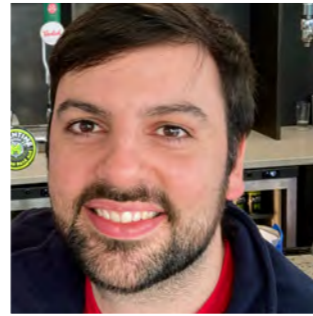
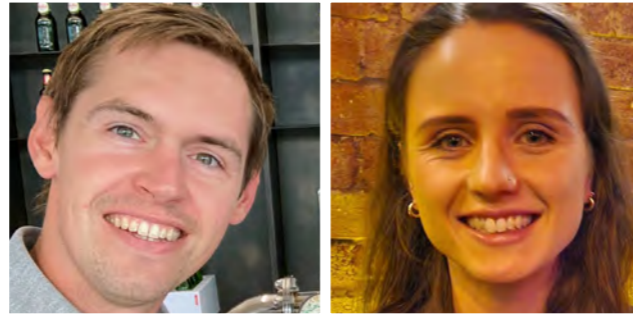
“ We wanted finance to be a catalyst for climate action, and after bouncing ideas off people at One Young World the biggest gap we saw was that performance metrics of the organisation were based solely on the delivery of profit. We thought - let's try and create a more complete financial metric which takes into account the environmental cost of doing business and can be understood at the individual level.” - Stephane Rouschmeyer

Stephane, Charlie, and Paul work in finance at Asahi Europe & International. Stephane and Paul attended the One Young World Summit London, 2019, and upon returning to Asahi were inspired to turn finance into a catalyst for sustainability at the company. Influenced by a session at the Summit on sustainability in the financial sector, they considered ways to reconcile Asahi's sustainability and finance goals and metrics to accelerate climate action. Charlie joined the team soon after hearing about the initiative. The team noted that Finance and Sustainability often appeared as opposing forces; with environmental progress increasing costs, contrary to the traditional business goal of profit maximisation. They recognised that, when both environmental progress and financial growth are required of businesses, the two fields need to share a common language and goal to thrive together. Rather than maximising profit at the planet's expense or vice versa, we need to maximise profit free of environmental costs.

Non-financial accounting for finance is not new, and while the team started by scouring through established methodologies, they were unsatisfied with the external focus or high complexity. What the team sought instead was something that any employee in the organisation could understand and use to guide their own decision-making. This led them to create a new metric - Sustainable EBITA (S-EBITA), profit minus the environmental cost of doing business. Two key questions emerged: what environmental impact do we want to measure and what cost is associated with it?

Asahi's sustainability team had already begun work to measure the company's environmental impact around its 2030 goals of carbon neutrality, packaging circularity, sustainable sourcing and ever more efficient use of water. For costing, the team avoided subjective pricing options and based environmental costing around “the polluter pays principle”, enshrined in both UK and EU law. Based on this principle, Asahi carbon pricing has been set according to the cost of carbon capture and storage, and plastic pricing set according to the Ocean Cleanup's costs to recover plastic which has entered the environment. These environmental costs are then deducted from profit (EBITA) to arrive at S-EBITA.

S-EBITA allows Asahi to determine which operations, projects and products are already highly sustainable along with areas for improvement, and the methodology has been fully integrated across all Asahi Europe & International financial decision-making forums. For example, the sustainability of investment proposals now directly impacts the financial return shown for each project helping to prioritise profit maximisation net of environmental costs. S-EBITA is further in use for organisational target setting, performance measurement and reward up to the board level to ensure that profit and sustainability remain complementary forces and not opposing priorities. Stephane, Charlie, and Paul are sharing their methodology with a consortium of corporates through Oxford University's Said Business School and the Institute of Chartered Accountants in England and Wales in order to promote simple, low-cost and decentralised sustainable thinking in accounting practices.



## Future of Food

Anna Klapwijk - The Netherlands



Anna studied strategic product design at a postgraduate level, integrating sustainability into design solutions including in the food packaging space. After seeing a presentation from a colleague who attended One Young World at Deloitte, Anna successfully applied to attend the One Young World Summit Manchester, 2022. She learned important leadership lessons and was inspired to action her ideas for social impact within her company. Anna has been able to connect with her colleagues from international Deloitte offices through One Young World, many of whom also work in sustainability, thereby strengthening the sustainability network within the company further.

“ I think from the Summit, my main takeaway was that you're never too young to lead and never too old to learn. And that really stuck with me because sometimes I feel like, well, what's really my position? What impact can I make? And I think that's really important for everyone. Like, hey, you don't have to be the CEO of a company to be able to lead.”

Anna sits on the Advisory Board of the Deloitte Impact Foundation and works in the Future of Food team. The latter role involves looking at food systems of the future and determining how to transition our current food system to a more sustainable model.

**Anna's contributions to the team are centred on sustainability, and she has worked on building blockchain platforms and renewal strategies. She has also established a partnership with a food bank, working with them to develop strategies to increase the amount of fresh food they receive. Anna was part of the team that worked with the World Food Programme in East Africa to speed up food delivery processes by digitising shipping documents, increasing the efficiency of food systems in the region.**

Deloitte's Impact Foundation is a distinct entity within the company that does pro bono work, with Deloitte employees in The Netherlands contributing 1% of their work hours to these projects. The Foundation has three primary pillars: Inclusive Society, WorldClass Education, and Sustainability. As a board member on the Foundation's Sustainability pillar, Anna assesses project applications on a diverse range of environmental and sustainability issues, including ocean cleanups, employing AI solutions to prevent deforestation, and building coalitions to tackle problems in the food space.

Anna has also been involved in diversity, equality and inclusion within Deloitte and served on the board of the Cultural Diversity and Inclusion network at Risk Advisory in The Netherlands. She led the Female Ventures Amsterdam team, a non-profit supporting and empowering women in corporates, SMEs and start-ups through mentorship opportunities, community events, and a growing online community.





# The Green Rising Squad

Muhammad Abbas Reza - Pakistan 🇵🇰



Abbas has worked primarily within manufacturing spaces at Unilever Pakistan, which have the highest carbon and environmental footprint of any area of the company's operations. He has worked extensively on sustainability projects throughout his career at Unilever, including on water reduction and management, reducing carbon emissions, and energy saving.

**Abbas worked closely with a supplier to design a biomass boiler that was cost-effective and carbon efficient as an alternative source of steam for manufacturing processes. This boiler uses locally sourced organic waste instead of the imported and costly natural gas that had been used previously, generating steam at almost 40% of the cost and reducing the carbon emissions of the production site by 1,960 tonnes per annum.**

Abbas also implemented a dissolved air flotation system to separate fat content from the water used in ice cream manufacturing, resulting in an ETP sludge that in turn can be used as fuel for the biomass boiler; the water can then be recycled. In recognition of his achievements, Abbas was selected to attend the One Young World Summit Belfast, 2023, as part of the Global Unilever Green Rising Squad.

The Summit introduced him to a new network, demonstrating to him that projects can be scaled and replicated across different geographies. Abbas connected with a range of entities and changemakers from across the globe and connected them to Unilever's Manufacturing operations in Pakistan, establishing a partnership for the recycling of multiple items and for employing more efficient energy consumption solutions.

“ I think overall, One Young World gets you in touch with people who are working on similar ideas across the globe. In terms of the platform itself, it can unleash your potential. I connected with a lot of people. There were multiple changemakers and inspiring individuals I connected with, and then in turn, I got them connected to the supply chain operations in Pakistan where they've started working together to optimise consumptions and reduce/reuse/recycle resources within Unilever's operations through employing more efficient, technologically advanced and responsible means of manufacturing.”



The Global Green Rising Squad is a network of six Unilever employees - Mariam Mahdi, Ananya Vangala, Mahima Sharma, Stephanie Chill, John-Joseph Ilagan, and Abbas - who are working to create awareness of green jobs in the future of Unilever. The team is creating a playbook to promote awareness of green skills, allowing Unilever employees across the world to transform their own jobs within the company into the green jobs of the future.

The Squad recognises that embedding sustainability into all aspects of Unilever's vast operations is the best way of ensuring that the company taps the best talent and reaches its sustainability goals. Abbas sees the work of the Squad as an opportunity to transfer his sustainability skills and mindset to his team and the wider organisation. Inspired by Unilever's 'Discover Your Purpose' workshop, the Global Green Rising Squad are building pathways to allow their colleagues to discover their green purpose, and how they want to work towards environmental sustainability and social equity for the Unilever of the future.

Members of the Squad are continuing to work on sustainable projects within their own roles at the company. Abbas is also part of the larger Unilever for Pakistan agenda that Unilever Pakistan is implementing, through which the payment model for Unilever's contractual workers in the company's ecosystem goes beyond minimum wage, investing in the individuals and local communities upon which the company is reliant.





## Focus on Mental Health

Nikheil Bryan Singh, Sithabile Nkosi - South Africa 🇿🇦



Nikheil and Sithabile participated in a year-long leadership development programme through Transnet and Henley Business School Africa, which included working on a community project and culminated in them attending the One Young World Summit Belfast, 2023. Both Ambassadors have been active in social impact and volunteering spaces in their personal lives and have a keen interest in mental health.

**Through the One Young World Summit, Nikheil and Sithabile were exposed to various community projects and mental health solutions, including the work of One Young World Ambassador Alice Henty's organisation, R;ppl. The concept of a Chief Mental Health Officer, which they encountered at the Summit, also piqued their interest as a means to integrating specific mental health resources into Transnet's daily operations.**

After returning from the Summit, Nikheil and Sithabile presented several proposed initiatives to Transnet's leadership, with plans for short, medium, and long-term implementation. The first of these, to be rolled out in the short-term, is the promotion of the company's comprehensive but under-utilised Employee Assistance Programme (EAP) to ensure that Transnet employees are aware of the resources available to them.

The team is also hoping to introduce the OctoberHealth platform, where fellow One Young World Ambassador Mandy Muchnick is CFO, to democratise mental health care for company employees.

Nikheil and Sithabile are interested in introducing R;ppl's interceptive tool for online self-harm searches to Transnet employees who are parents. The team is exploring the possibility of bringing mental health first aid to Transnet and integrating this training at the organisation's academy.

“ The greatest takeaway from the Summit was to dream big but start small, helping just one person is a step in the right direction”

In the long-term, Nikheil and Sithabile are also hoping to propose the expansion of mental health services on Transnet's Phelophepa health train, which has been providing both urban and rural communities in South Africa with basic health services since 1994.

The Phelophepa train currently offers limited psychological support and counselling to people struggling with mental health, but Nikheil and Sithabile hope to scale the mental health resources Transnet can offer through the service.

The team is engaging with leadership at Transnet and its Wellness Department to explore how best to merge their ideas for mental health with the company's existing efforts to maximise their impact.



## Refugee Mentoring

Sarina Pathela - UK 🇬🇧



She is also involved with MovingWorlds, through which she has worked with and mentored an enterprise based in Liberia called Rehab Africa. Her work with them has focused on building a mentoring programme to support recent university graduates, people applying for scholarships, and people looking to enter the job market or advance their careers.

Sarina also looks for platforms for her colleagues to engage in the power of mentorship. She recently initiated a partnership between Reckitt and Tent Partnership for Refugees, an organisation connecting mentors from the private sector with refugees in the UK to support their integration into the labour force.

**While the initiative is still in its early stages, Sarina is confident that she and her colleagues at Reckitt will be able to provide vital support in assisting refugees rejoining the workforce.**

Sarina and the rest of the team are working closely with Tent to understand what value Reckitt can add to the programme, and is ensuring that materials are in place to support both mentors and mentees. Tent will play a key role within Reckitt's global approach to mentorship as a way employees can use their skills and knowledge to accelerate social impact.

Mentors will be asked to contribute at least one to one and a half hours a month for a period of four to six months, but additional contributions are encouraged if mentors feel they would be beneficial to the mentees. The pilot programme is kickstarting with 10-15 mentors from Reckitt, but Sarina is hoping to significantly scale this initiative in the near future.

Within Reckitt, Sarina also runs a monthly series in which colleagues from different areas of the company's operations talk to the global team she forms part of on a diverse range of subjects. This series is designed to enhance knowledge and awareness of upcoming trends, while promoting a safe environment for all employees.

Sarina attended the One Young World Summit Munich, 2021, where she formed a powerful network of like-minded peers with whom she could collaborate and think about how to create greater impact. She has always believed in the power of mentorship and one-to-one relationships, and how they can give people the space and tools they need to grow into their full potential.

“ My biggest takeaway from One Young World is having the opportunity to form an incredible network with like-minded individuals who have bold ideas. You know what they say, if you want to have some impact, do it alone. If you want to have a greater impact, do it together.”

For the past three years, Sarina has been actively involved in mentoring with a non-profit organisation that supports individuals to rejoin the workforce, advance their careers, or find their purpose in life. Sarina has personally supported individuals in returning to employment through one-to-one coaching and workshops on essential skills like CV writing, interview preparation, and skills identification.





# Water Sustainability Pillar

Eva Amsterdam - The Netherlands



Eva is Senior Sustainability Manager at Coca-Cola Europacific Partners for The Netherlands, and leads the company's sustainability strategy in the country. Coca-Cola Europacific Partners maintains strong local roots in The Netherlands, utilising local resources and operating a local factory, which has allowed Eva to pursue an active strategy of sustainability and giving back to local communities. The company's sustainability strategy in The Netherlands ranges from reducing carbon emissions by transitioning the factory from gas to electricity, converting transport trucks away from fossil fuels to biofuels, and phasing out fossil fuels from packaging.

Eva attended the One Young World Summit Munich, 2021, virtually. She found the Summit to be deeply inspiring, as someone who was already extremely familiar with and passionate about sustainability. The Summit nonetheless showed her the human side of social impact, and since then, she has become more involved with Coca-Cola's established community partners in The Netherlands and has strived to foster new partnerships for local impact.

Eva and her team are working with A Beautiful Mess, a restaurant-concept by NPO The Refugee Company, that gives employment opportunities to refugees and asylum seekers by sponsoring their barista training programme. Eva believes the biggest impact can be made if as many people as possible join the impact movement. She therefore introduced sustainability training for senior leaders within her company.

“ For me, the Summit really opened up more the human side of impact, which I was really struck by and which has really inspired me. So actually since then, I've become way more involved locally in our community partner programme. It really motivated me to look for new partners around refugees here in The Netherlands and make more of an impact with them, which we actually have been able to do since.”

In line with the company's target to be net zero by 2040, Eva has led the Water Sustainability pillar for The Netherlands. Coca-Cola Europacific Partners aims to reduce the amount of water being used through water efficiency technologies, but also to compensate for the company's site water usage by replenishing water used in Coca-Cola's production processes by 2030.

To do this, they have partnered with Natuurmonumenten, a local NGO restoring the environment. Through partial financing across two years, Eva and her team have replenished the Liskes with 85 million litres of water per year, and the Pastoorswijer with 57 million litres of water per year. A third project is currently underway that should replenish 135 million litres.

The replenishment of these areas with water has in turn led to an increase in biodiversity in the area. These projects are utilising land that was traditionally reserved for water storage but which had been nonfunctional prior to the replenishment. Eva is actively involved throughout the process, and an external auditor assesses the amount of water that has been restored. The company and Eva are also looking into projects to increase biodiversity with Coca-Cola Europacific Partners' sugar beet suppliers and to reduce the carbon footprint of sugar beet cultivation.





pg. 184 features  
**Shah Rafayat Chowdhury**

Shah co-founded Footsteps  
Bangladesh, an organisation  
working on community  
development issues and  
implementing sustainable  
programmes.



# SOCIAL IMPACT

# ANALYSIS

measuring Ambassador action



# A GUIDE TO SROI



## Understanding SROI

An SROI ratio estimates the social value generated by a project in relation to its investment.

SROI measures and accounts for the social, economic or environmental value created by a project.

A ratio of 1:16 indicates that an investment of \$1 delivers the equivalent of \$16 of positive social impact on people's lives.

The SROI ratio is produced by a quantitative analysis of each case study according to a selected scope. The methodology uses stakeholder information for the inputs and outputs of a project, for which proxy valuations are applied to approximate the direct social costs and benefits of the project within the selected scope.

The inputs are a calculation of the investment required to operate the initiative.

The outputs summarise the direct consequences of the project for its stakeholders.

In the analysis, financial proxies are used to assign inputs and outputs with monetary value and are calculated in the references to each case study.

Financial values are converted from the source currency using Purchasing Power Parity (PPP): <https://data.worldbank.org/indicator/PA.NUS.PPP>

The outcome is a cumulation of the outputs based on the collected data and proxy valuations.

For a detailed description of a project and its full scope refer to the written case study which accompanies each quantitative analysis.

See page 204 for full details on the methodology.

# SROI CASE STUDIES

One Young World has analysed 45 Ambassador-led projects as a representative sample for the social impact of the wider Ambassador Community.

Chosen projects are active across eight geographic regions (Europe; Asia; The Middle East and North Africa; Africa; North America; The Caribbean; Latin America; Australia, New Zealand, and the Pacific Island Nations) and work to tackle all 17 Sustainable Development Goals.

An aggregate of the 45 social return on investment (SROI) ratios is used to provide an estimate of the average SROI for Ambassador-led projects as of 2023.

# \$1:16

For every **\$1** of value invested, One Young World Ambassadors deliver **\$16** of social value, based on a social return on investment analysis of **45** Ambassador-led initiatives addressing the **17** SDGs.

# \$2.62 billion

social value generated by **45** Ambassador-led projects analysed in this section.





## The Hope Festival

Tyler Zangaglia - USA 🇺🇸



“ One Young World is truly the most incredible community that I have the privilege to be part of. The connections you make and understanding of one another, being able to put yourself in someone else’s shoes or hear about what it’s like to grow up in a country on the other side of the world that experiences completely different issues, and to learn from how other young people are making change across the globe is deeply inspiring.”

Tyler is the Founder and CEO of The Hope Festival, a non-profit organisation that holds an annual festival and year-round volunteering activities to provide material assistance, access to services, connections to resources, and emotional support for people experiencing poverty and homelessness. The Hope Festival facilitates access to supplies such as groceries, clothes, and hygiene supplies, services such as vaccinations and health check-ups, and connects vulnerable people with local organisations for further long-term care and support. The movement’s Hope in Motion programme empowers people to drive tangible change in their local communities by empowering them through year-round volunteering opportunities.

Tyler attended the One Young World Summits in Munich 2021, and Belfast 2023. As a Z Zurich Foundation Scholar, he was able to establish a partnership with, and receive funding from, the Z Zurich Foundation following the Munich Summit to develop and scale The Hope Festival’s work. During the Belfast Summit, Tyler received mentorship from One Young World Counsellor and CEO of United Way, Angela F. Williams.

The Hope Festival has impacted 9,500 people facing homelessness and poverty so far, including 6,500 children. It has donated an additional 40,000 pounds of clothing and food to local charities through its other projects. Hopefest itself offers a wide range of material support to attendees, including providing grocery bags, clothing for children and adults, toys, school supplies, haircuts, health screenings, and dental care. During the event, volunteers decorate the venue with supportive messages while grocery bags are accompanied by handwritten notes for the families in need - all with the goal of reminding them that they aren’t forgotten and that there is a community that has their backs. Tyler is looking to expand the scope of the Festival into a more systematic approach to tackling poverty and homelessness.

Scope of Analysis: 2014 - 2023		SROI
Input Calculations	Output Calculations:	
25,000 hours estimated volunteer contribution x \$15.74 hourly value of volunteer contribution in Washington State (a) = \$393,500 16,000 hours estimated executive contribution x \$32.57 hourly value of executive contribution (b) = \$521,120 9,000 hours estimated department leader contribution x \$15.74 hourly value of volunteer contribution in Washington State (a) = \$141,660 \$115,000 funding, sponsorships, and pro bono support	9,500 people reached by project x \$53.32 weekly value of food assistance in the US (c) = \$506,540 6,500 children reached through assistance x \$1,653.28 estimated social value of underprivileged children’s assistance (d) = \$10,746,320 3,000 adults reached x \$2,414 value of additional healthcare in the US (e) = \$7,242,000 40,000 pounds of material donated x \$1.74 estimated value of donated material per pound (f) = \$69,600	<b>1:16</b>
<b>Total Inputs: \$1,171,280</b>	<b>Total Outcome: \$18,564,460</b>	

- References:
- a. \$15.74 hourly minimum in Washington State (<https://www.lni.wa.gov/workers-rights/wages/minimum-wage/>)
  - b. \$5,334.4 average monthly wage x 12 months / 52 weeks / 37.8 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = \$32.57
  - c. \$230.88 monthly value of food assistance (<https://www.ers.usda.gov/topics/food-nutrition-assistance/supplemental-nutrition-assistance-program-snap/key-statistics-and-research/>) / 4.33 weeks per month = \$53.32 weekly value of food assistance in the US
  - d. \$1,000,000,000,000 annual economic and social cost of childhood poverty in the US (<https://academic.oup.com/book/39419/chapter/339134879#>) / 11,600,000 children living in poverty in the US (<https://datacenter.aecf.org/data/tables/43-children-in-poverty#detailed/1/any/false/1095,2048,1729,37,871,870,573,869,36,868/any/321,322>) / 365 days x 7 days = \$1,653.28
  - e. \$2,414 additional healthcare cost due to homelessness in the US (<https://www.npscoalition.org/post/fact-sheet-cost-of-homelessness>)
  - f. \$1.74 estimated value of donated material per pound (<https://www.feedingamerica.org/sites/default/files/2021-03/FINAL%20Feeding%20America%202020%20FS.pdf>)

## 2030 Child Nutrition Project

Khazana Sihwaya - Zambia 🇿🇲



Dr Khazana Sihwaya is Founder of the 2030 Child Nutrition Project, a non-profit organisation combating malnutrition in Zambia, particularly among households with pregnant women and children living in poverty. Zambia has one of the highest rates of malnutrition in the region, with 35% of children under five years suffering from stunting<sup>[1]</sup>.

Khazana established the 2030 Child Nutrition Project to tackle poor feeding practices and unhealthy eating habits fuelled by common misconceptions on nutrition in underprivileged communities. The project supports low-income households with locally sourced high-protein relief foods, and offers clinic referrals for mothers whose children may need specialised Severe Acute Malnutrition (SAM) treatment.

Khazana attended the One Young World Summits in Munich 2021, and Manchester 2022. She was a Delegate Speaker for Manchester 2022, for the Health plenary challenge. She received funding from One Young World’s COVID-19 Young Leaders Fund and has developed her leadership skills through her exposure to, and interactions with, her fellow Ambassadors.

“ Being a One Young World Ambassador has significantly expanded my network and introduced me to a myriad of new opportunities, and I’ve been able to engage with diverse global initiatives and collaborate with like-minded individuals on meaningful projects.”

The 2030 Child Nutrition Project ran clinic workshops with pregnant and lactating women before the pandemic, reaching 1,000 women directly. The project switched focus to school feeding programmes due to COVID-19 and, with the support of One Young World, provided more than 5,000 children with vital food hampers and education on nutritious food. It has since established partnerships with 10 schools, providing gardening tools and seeds to support students and communities in growing their own fruits and vegetables sustainably.

Scope of Analysis: 2020 - 2023		SROI
Input Calculations	Output Calculations:	
16,640 hours estimated volunteer contribution x \$0.90 hourly value of volunteer contribution (a) = \$14,976 \$14,400 estimated value of employee contribution since project founding \$9,000 estimated grant funding since project founding	10 schools provided with gardening equipment and seeds x \$50 reported monthly value of community gardening in Zambia x 36 months since pandemic = \$18,000 5,000 food hampers distributed x \$75 reported valuation of individual food hamper = \$375,000 5,000 children reached with food hampers x \$60.90 value of nutrition to health (b) = \$304,500 1,000 caregivers impacted x \$114.36 value of nutritional programme training in Zambia (c) = \$114,360	<b>1:21</b>
<b>Total Inputs: \$38,376</b>	<b>Total Outcome: \$811,860</b>	

- References:
- 1. [https://www.usaid.gov/sites/default/files/2022-05/Copy\\_of\\_tagged\\_Zambia-Nutrition-Profile.pdf](https://www.usaid.gov/sites/default/files/2022-05/Copy_of_tagged_Zambia-Nutrition-Profile.pdf)
  - a. 1,050 ZMW monthly minimum wage x 12 months / 52 weeks / 43.5 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 5.57 ZMW converts to \$0.90 PPP
  - b. \$203 total cost of community-based therapeutic care for malnutrition x 30% healthcare costs (<https://pubmed.ncbi.nlm.nih.gov/19146668/>) = \$60.90
  - c. \$114.36 value of nutritional programme in Zambia (<https://bettercarenetwork.org/sites/default/files/A%20Costing%20Analysis%20of%20Community-Based%20Programs%20for%20Children%20Affected%20by%20HIV-AIDS.pdf>)





SROI  
**1:5**

## Sembrando Conciencia

Alberto Núñez - Paraguay



“ Being part of the One Young World Summit has led me to position myself as a leader in a different and stronger manner. As a widely recognised event, it has opened new avenues for me to be part of other events and establish new partnerships. I am currently leading the Red de Jóvenes para la Acción Climática in Paraguay and I believe that all the lessons on leadership I took from One Young World have led to me leading in this position.”

Alberto is the Founder and Executive Secretary of Sembrando Conciencia, an initiative that began during the pandemic to support vulnerable and marginalised communities in Paraguay. It aims to bring socio-environmental wellbeing to marginalised communities, improve their quality of life, and guarantee food security. Alberto has scaled the project from his initial efforts donating food from his orchard for community-wide lunches to providing harvest training to these communities. His efforts have facilitated a greater self-reliance through the creation of community gardens, environmental and waste management education, and psychological support.

Alberto attended the One Young World Summit Manchester, 2022. He spoke on a panel with María Juliana Ruiz, Former First Lady of Colombia, and fellow Ambassador Liliana Estigarribia Franco. After attending the Summit, he has frequently collaborated with One Young World's regional team and his fellow Latin American Ambassadors.

Sembrando Conciencia has created nine community gardens so far, feeding 800 people, including 600 people who were provided free meals during the pandemic. The organisation has provided environmental awareness education to 300 students and teachers, while its waste management and composting workshops have reached an additional 450 people. Sembrando Conciencia has also provided gardening supplies to the local communities in which it operates so that they can create their own orchards. Through its waste management efforts, it has helped local communities compost 600 kilogrammes of organic waste for use in communal gardens. The project also offers sports classes to local community members and provides psychological support to those in need.

Scope of Analysis: 2020 - 2023	
Input Calculations	Output Calculations:
20,926.50 estimated hours contributed by volunteers x \$5.60 average hourly value of volunteer contribution (a) = \$117,188.40 \$12,000 estimated funding	800 people impacted through community gardens, including six hundred during the pandemic x \$685.10 estimated value of total vegetable consumption per person over project length (b) = \$548,080 450 people impacted through composting and waste workshops x \$89.28 estimated value of a waste management and composting workshop (c) = \$40,176 300 students and teachers reached through climate workshops x 0.43 tCO <sub>2</sub> lifetime mitigation from workshops (d) x \$204 social cost of carbon (e) = \$26,316 0.6 tonnes of waste composted x 310 kg CO <sub>2</sub> e mitigated by composting per tonne (f) x \$204 social cost of carbon (e) = \$37,944
<b>Total Inputs: \$129,188.40</b>	<b>Total Outcome: \$652,516</b>

References:

- 2,680,373 PYG monthly minimum wage (<https://news.bloombergtax.com/daily-tax-report-international/paraguay-tax-agency-announces-increase-in-legal-minimum-wage>) x 12 months / 52 weeks / 41.1 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 15,049.82 PYG converts to \$5.60 PPP
- 8,742.56 PYG average cost of vegetables per kg (<https://www.ultimahora.com/las-frutas-y-verduras-tambien-sufrieron-considerables-subas-n3040264>) x 55 kg annual per capita vegetable consumption x 3.83 years project length (<http://www.agribenchmark.org/agri-benchmark/did-you-know/einzelansicht/artikel/tomatoes-are.html>) = 1,841,620.26 PYG converts to \$685.10 PPP
- 80,000 PYG estimated value of a composting and waste workshop in Paraguay (<https://poderagropecuario.com/cursos-virtual-de-compostaje/>) x 3 days workshop length = 240,000 PYG converts to \$89.28 PPP
- 2.86 tCO<sub>2</sub> lifetime reduction from climate education (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6999882/>) / 365 days / 24 hours per day x 24 hours average course length x 55 years life expectancy (67 average life expectancy in Paraguay (<https://data.worldbank.org/indicator/SP.DYN.LE00.MA.IN?locations=PY>) - 12 years estimated average student age at time of workshop) = 0.43 tCO<sub>2</sub> lifetime carbon mitigation from workshops
- \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)
- 310 kg CO<sub>2</sub>e mitigated from composting per tonne (<https://www.thenakedscientists.com/articles/questions/qotw-compost-vs-landfill-co2-production>)



## The Food and Genes Initiative

Samuel Ogunsola - Nigeria



Samuel founded The Food and Genes Initiative to improve the lifestyles and wellbeing of those closest to him and their communities through three key pillars: substance abuse, malnutrition, and non-communicable diseases. Nigeria continues to have a high burden of drug abuse despite the country's strict laws<sup>[1]</sup>. The Food and Genes Initiative utilises research and technology, both on and offline, to improve the health outcomes of both Nigerians and people across Africa, now partnering with more than 20 organisations across the continent.

Samuel attended the One Young World Summit London, 2019, and immediately formed fruitful relationships with other Ambassadors, including Stephen Ogweno, Founder of the Stowelink Foundation. Since then, Samuel has remained active in the One Young World Community, with six Ambassadors speaking at his Impact Leaders Connect initiative.

In 2019, The Food and Genes Initiative facilitated the 365Days campaign, the largest campaign of its kind on substance misuse in Nigeria. The initiative has visited more than 70 schools, organised 10 street conferences, and educated over 50,000 young people through its in-person campaigns, in addition to maintaining a substantial online presence. It also partners with organisations involved in substance abuse treatment to provide a comprehensive approach in its target communities. Its work on malnutrition has impacted 5,000 people, while its campaigns on non-communicable diseases have reached 20,000 people and provided them with guidance on risk factors, self-care, and disease management. The Food and Genes Initiative recently worked with the David Folaranmi Foundation and the North-East Development Commission Nigeria to train 150 people, who in turn facilitate projects in their own communities advocating against substance misuse.

“ I would say One Young World has helped me in terms of network, resources, access to knowledge and as a platform to share what I do. So, I am very grateful for that. For example, I have invited six speakers from One Young World to come and speak at the Impact Leaders Connect event, and One Young World partnered with us to spread information about the event publicly.”

Scope of Analysis: 2018 - 2023	
Input Calculations	Output Calculations:
158,150 hours contributed to project by volunteers x \$1.01 average hourly value of volunteer contribution (a) = \$159,731.50 \$354,520.13 grant funding	50,000 people reached through anti-substance abuse campaigns x 28% reduction in substance abuse from campaigns (b) x \$372.82 healthcare savings from substance abuse prevention (c) = \$5,219,480 20,000 people reached through awareness on non-communicable diseases x 27% likelihood of dying from non-communicable diseases in Nigeria (d) x \$398.52 value of non-communicable diseases care (e) = \$2,152,008 5,000 people impacted through malnutrition awareness x 16% population of Nigeria undernourished (f) x \$88.11 total healthcare savings from malnutrition prevention (g) = \$70,488 150 course participants x \$620.41 value of two-week long substance abuse course (h) = \$93,061.53
<b>Total Inputs: \$514,251.63</b>	<b>Total Outcome: \$7,535,037.53</b>

SROI  
**1:15**

References:

- <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7904248/>
- 30,000 NGN average monthly minimum wage x 12 months / 52 weeks / 43.4 average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 159.52 NGN converts \$1.01 PPP
- 28% reduction in substance abuse from awareness campaigns in Nigeria (<https://www.sciencedirect.com/science/article/abs/pii/S0376871621004610>)
- \$372.82 average cost of substance abuse healthcare in Nigeria (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8783744/>)
- 27% of Nigerian deaths caused by non-communicable diseases (<https://data.worldbank.org/indicator/SH.DTH.NCOM.ZS?locations=NG>)
- \$398.52 cost of non-communicable diseases care in Nigeria (<https://bmcpubhealth.biomedcentral.com/articles/10.1186/s12889-023-16498-7#f1>)
- 16% of Nigerian population undernourished (<https://data.worldbank.org/indicator/SN.ITK.DEFC.ZS?locations=NG>)
- \$88.11 total healthcare cost for malnutrition treatment (<https://journals.plos.org/globalpublichealth/article/file?id=10.1371/journal.pgph.0001189&type=printable>)
- 35,000 NGN value of five day long substance abuse course ([http://acepr.unijos.edu.ng/99c1693f-b2bd-4add-a59e-24f44f1f537f\\_details/](http://acepr.unijos.edu.ng/99c1693f-b2bd-4add-a59e-24f44f1f537f_details/)) / 5 days x 14 days project course length = 98,000 NGN converts to \$640.41 PPP





## The Iodine Deficiency Project

Peter Mabin - Papua New Guinea 🇩🇪



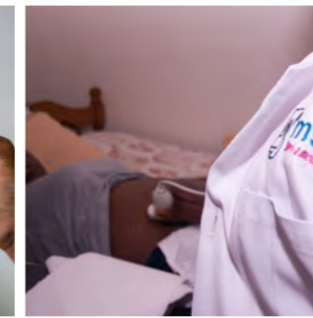
Peter is a medical student and the Founder and Coordinator of the Iodine Deficiency Project, an initiative addressing iodine deficiencies in rural and remote areas of Papua New Guinea. The Iodine Deficiency Project began working in Peter's home province of Simbu, where school children present with high levels of iodine deficiency<sup>1</sup>.

The project identifies communities in need and provides dietary and nutrition awareness through educational outreach to help rural Papua New Guineans avoid the harmful long-term consequences of iodine deficiency and lead a healthy diet. It also distributes supplements to tackle iodine deficiency in children and women of childbearing age. The Iodine Deficiency Project has since grown to include preventive work on other non-communicable diseases and vitamin deficiencies in Papua New Guinea.

Peter attended the One Young World Summit Manchester, 2022. Attending the Summit changed his perspective on social impact, and he left feeling inspired to change his approach to addressing issues in Papua New Guinea by including different perspectives in his work.

“ Being an Ambassador changed my view of solving issues not from just the community level but from the global perspectives. It also boosts and motivates me to do more for my community and my country.”

The Iodine Deficiency Project has reached 300,000 people through medical awareness on iodine deficiency. This medical awareness has not only emphasised the importance of including iodine in local diets, it also addresses preventive and treatment measures for other health issues such as maternal and child healthcare, breastfeeding nutrition, malnutrition, sanitation and hygiene practices, HIV/AIDS, tuberculosis, and cancer. Additionally, the project has distributed iodine capsules to 6,000 women and children, while providing local communities with additional healthcare and health centre access through its team of medical students.



## M-SCAN Uganda

Phyllis Nek Kyomuhendo - Uganda 🇩🇪



“ I was mind blown by how much my scope of imagination was widened at the Summit, especially because you hear all these stories from people out there doing these formidable things. It inspired me to keep pushing the flag higher because it feels like there's a force out there that's fighting for the global good and I must be a part of it.”

Phyllis co-founded M-SCAN Uganda in 2017 while participating in a community-based educational research project in medical school. She was posted to a rural, underprivileged part of Uganda, where she witnessed firsthand a severe lack of available resources for the care of pregnant women. Upon returning to the capital, Kampala, she along with her colleagues first conceptualised M-SCAN Uganda, an initiative specialising in innovative, portable ultrasound technology that reduces maternal mortality rates through early detection and effective intervention.

Phyllis attended the One Young World Summit London, 2019, which she found deeply inspiring. She heard from industry experts in healthcare, which pushed her further in her social impact journey. She also made several promising connections at the Summit, and remains in touch with her fellow Ambassadors.

M-SCAN Uganda has so far performed over 8,079 ultrasounds, impacting more than 7,850 women. Its groundbreaking technology has detected over 991 complications through early diagnoses, working closely with the healthcare system to refer these pregnant women to hospitals that can provide them with the necessary care to ensure their safety. M-SCAN Uganda's technology is significantly cheaper than more traditional ultrasound machines, and the organisation divides its revenue with the health clinics in which it operates, thereby helping to reinforce Uganda's wider healthcare infrastructure. It also provides laptops through which its technology can run, and its solutions are solar-powered. M-SCAN Uganda has also directly trained nine frontline maternal health workers in rural communities in the country.

Scope of Analysis: 2018 - 2023		SROI <b>1:14</b>
Input Calculations	Output Calculations:	
\$80,971.66 estimated project funding	300,000 people receiving healthcare advice on iodine deficiency and non-communicable disease x \$0.90 value of non-communicable disease prevention per person (a) = \$270,000 6,000 women and children received iodine capsules x \$150.67 average productivity and economic gain from iodine distribution (b) = \$904,020	
<b>Total Inputs: \$80,971.66</b>	<b>Total Outcome: \$1,174,020</b>	

References:

- <https://ign.org/programs/papua-new-guinea/>
- a. \$0.90 value of non-communicable disease prevention per person (<https://iris.who.int/bitstream/handle/10665/350449/9789240041059-eng.pdf?sequence=1>)
- b. \$45,200,000,000 annual total loss from iodine deficiency / 25,000,000 people affected by iodine deficiency (<https://www.liebertpub.com/doi/10.1089/thy.2019.0719>) / 12 months = \$150.67

Scope of Analysis: 2017 - 2023		SROI <b>1:6</b>
Input Calculations	Output Calculations:	
\$338,100 total funding received	8,089 ultrasound scans carried out x \$56.58 average value of ultrasound diagnosis in improving patient management (a) = 457,675.62 8,089 ultrasound scans carried out x \$35.09 financial saving per scan (b) = \$283,843.01 991 complications detected x \$378 estimated value of treating detected complications (c) = \$374,598 79 estimated mothers at risk of fatal complications (d) x \$10,311 value of maternal care in mortality prevention in Uganda (e) = \$814,569 9 frontline health workers trained x \$10,000 estimated value of maternal health worker training = \$90,000	
<b>Total Inputs: \$338,100</b>	<b>Total Outcome: \$2,020,685.63</b>	

References:

- \$56.58 average value of ultrasound diagnosis in improving patient management in Africa (<https://reproductive-health-journal.biomedcentral.com/articles/10.1186/s12978-018-0571-y>)
- 50,000 UGX estimated financial cost of a private ultrasound scan (<https://www.independent.co.ug/x-ray-ultrasound-machines-out-of-use-in-govt-hospitals/>) converts to \$39.09 PPP - \$4 reported cost of M-SCAN Uganda scan = \$35.09
- \$378 estimated value associated with pregnancy complication discovery and treatment (<https://academic.oup.com/heapol/article/33/9/999/5106382>)
- 991 complications detected x 8% mothers at risk from untreated complications (<https://www.hopkinsmedicine.org/health/conditions-and-diseases/staying-healthy-during-pregnancy/4-common-pregnancy-complications>) = 79 mothers
- \$10,311 cost per maternal and newborn death averted in Uganda (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6519668/>)
- \$5,000,000 provided for frontline maternal health training / 500 nurses trained (<https://uk.finance.yahoo.com/news/global-ultrasound-institute-completes-historic-140000141.html>) = \$10,000 per nurse





## Nivishe Foundation

Amisa Rashid - Kenya



Amisa is the Founder and Executive Director of the Nivishe Foundation, a non-profit organisation working to provide grassroots community-based mental health interventions, innovations and approaches. Amisa ensures that Nivishe's approach is culturally sensitive to mental health in the African context, decolonising practices and designing interventions for local relevance to ensure that implementation is collaborative rather than imposed. The Nivishe Foundation works with community radio stations, using local languages to reach its target audience on topics surrounding mental health and its impact on communities. It also offers pro bono therapy services primarily to women, girls, and young people in informal settlements in Kenya. Additionally, the initiative works with marginalised communities in the country, including the Nubian community of which Amisa is a member.

Amisa attended the One Young World Summit Manchester, 2022, which gave her a global perspective that has continued to impact her work. Amisa learned about more health interventions and practices through networking with fellow Delegates and attending mental health panels at the Summit.

The Nivishe Foundation reaches 5,000 women and 10,000 young people through its community-based mental health interventions. The organisation reports a 40% increase in people better positioned to seek mental health support as a result of its radio programmes and community outreach. Additionally, it has trained 320 mental health fellows on counselling, mental health, neuroscience and psychology. Fellows are tasked with designing a specific community-based mental health intervention as part of the fellowship programme in their own communities, and must reach at least 200 community members. Through this programme, the Nivishe Foundation has impacted an additional 64,000 people indirectly.

“Attending the Summit gave me exposure. My work is local, so by attending several mental health sessions and interacting with other Delegates working on the field about the interventions they were using, I was able to learn from them and gain a global understanding.”



## Sickle Cell International Foundation

Tchofor Dick Nchang - Cameroon



Tchofor Dick founded Sickle Cell International Foundation to support people affected by sickle cell disease in Cameroon after undergoing a bone marrow transplant himself. Sickle Cell International Foundation is tackling the significant stigma surrounding sickle cell disease in the country. The initiative begins by onboarding families affected by sickle cell, getting to know their needs in order to personalise the support and care that it can offer. A support plan typically includes counselling, nutritional advice, healthcare, and lifestyle changes. Patients are routinely monitored by volunteer mothers, while the project also creates spaces for families to meet and share their experiences and best practices for dealing with sickle cell disease in their daily lives.

Tchofor Dick attended the One Young World Summit Manchester, 2022. His experience at the Summit, and interacting with other young leaders working on different issues, widened his perspective and helped him become a more compassionate leader. As a result, Tchofor Dick returned to his organisation with a stronger sense of purpose and calling.

“When I got to the Summit in Manchester, I was humbled, I was amazed, I was touched, I was inspired by the many other people who've been able to do so much from nothing. I came back with a stronger sense of purpose, a stronger sense of calling, and I came back more determined on my own work and what I was doing. That is really where I would say I benefitted a lot.”

Sickle Cell International has impacted 150 families with its programming, including support plans and providing over-the-counter medications and blood tonics. These blood tonics, which increase the blood volume of patients, are taken monthly. Sickle Cell International has also taught families how to create blood tonics. Through partnerships with hospitals and medical clinics, the organisation helps patients save money on treatments, medical studies and other hospitalisation costs associated with sickle cell.

Scope of Analysis: 2019 - 2023		SROI
Input Calculations	Output Calculations:	
15 interns contributing to project x \$373.64 estimated monthly value of intern contribution (a) x 3 months = \$16,813.80 260,000 hours estimated therapist contribution to the project since founding x \$2.37 estimated hourly value of therapist contribution (b) = \$616,200 26,000 hours estimated volunteer contribution to project x \$1.89 estimated hourly value of volunteer contribution (c) = \$49,140 \$200,000 estimated total funding	15,000 women and youth reached through community-based mental health interventions x \$84.28 estimated annual economic productivity and health value of mental health services per person (d) x 5 years project length = \$6,321,000 320 mental health fellows trained x \$1,500 value of mental health and counselling training in Kenya (e) = \$480,000	1:8
<b>Total Inputs: \$882,153.80</b>	<b>Total Outcome: \$6,801,000</b>	

References:

- a. 16,033.1 KES average monthly minimum wage in Kenya (<https://ilostat.ilo.org/data/country-profiles/>) converts to \$373.64 PPP
- b. 20,123 KES average monthly wage in Kenya (<https://www.businessdailyafrica.com/bd/economy/kenyans-average-income-of-sh20-123-hits-six-year-high-4043204>) x 12 months / 52 weeks / 45.6 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 101.84 KES converts to \$2.37 PPP
- c. 16,033.1 KES average monthly minimum wage in Kenya x 12 months / 52 weeks / 45.6 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 81.14 KES converts to \$1.89 PPP
- d. 62,200,000,000 KES total productivity and health cost of mental health in Kenya per year ([https://uniatf.who.int/docs/librariesprovider22/default-document-library/kenya-mh-report.pdf?sfvrsn=d2d0565f\\_1](https://uniatf.who.int/docs/librariesprovider22/default-document-library/kenya-mh-report.pdf?sfvrsn=d2d0565f_1)) / 17,200,000 Kenyans requiring mental health services (<https://www.sciencedirect.com/science/article/abs/pii/S2212109923001449#>) = 3,616.28 KES converts to \$84.28 PPP
- e. \$1,500 value of mental health and counselling training in Kenya ([https://www.kamilmentalhealth.org/get\\_involved](https://www.kamilmentalhealth.org/get_involved))

Scope of Analysis: 2017 - 2023		SROI
Input Calculations	Output Calculations:	
46,800 hours estimated volunteer contribution to project x \$1.56 estimated hourly value of contribution (a) = \$73,008 4,500 hours estimated contribution by mothers x \$1.56 estimated hourly value of contribution (a) = \$7,020 11,520 hours estimated intern contribution x \$1.56 estimated hourly value of contribution (a) = \$17,971.20 \$90,000 estimated funding	150 families receiving treatment, programmes, and support x \$295.21 value of support per episode (b) x 14 episodes average per year (c) x 6 years project length = \$3,719,646	1:20
<b>Total Inputs: \$187,999.20</b>	<b>Total Outcome: \$3,719,646</b>	

References:

- a. 60,000 XAF monthly minimum wage ([https://www.spm.gov.cm/site/sites/default/files/dpm\\_2023-00338\\_s\\_0.pdf](https://www.spm.gov.cm/site/sites/default/files/dpm_2023-00338_s_0.pdf)) x 12 months / 52 weeks / 40 hours average work week (<https://www.ilo.org/dyn/travail/>) = 346.15 XAF converts to \$1.56 PPP
- b. 65,460 XAF sickle cell cost per family (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4754467/>) converts to \$295.21 PPP
- c. 14 average sickle cell episodes per year (<https://pubmed.ncbi.nlm.nih.gov/9067495/#>)





## The Biz Nation

Karen Carvajalino - Colombia 🇨🇴



Karen co-founded The Biz Nation with her sisters and fellow One Young World Ambassadors, Daniela and Stephanie. The Biz Nation is an e-learning platform active in nine countries in Latin America, focused on productive education for better opportunities and income generation. Latin America is facing a learning crisis, exacerbated by the COVID-19 pandemic, with three in four 15 year olds unable to demonstrate maths skills and one in two struggling with reading comprehension<sup>[1]</sup>. The Biz Nation's programmes are primarily focused on women, young people, and micro-entrepreneurs across the region. It has also established partnerships with both corporate and public sectors to reach a larger audience and scale its work.

Karen, alongside Daniela and Stephanie, attended the One Young World Summit Bogotá, 2017. Karen was a Delegate Speaker and the connections that she and her sisters made at the Summit have proven pivotal for the growth of their organisation. They have remained actively involved in the One Young World Community.

“ When you are a One Young World Ambassador, you have a responsibility and responsibility enriches your leadership because you are more conscious of the way you speak, you talk, you do. I think One Young World is a community, so when you are an Ambassador somebody on the other side of the world who is also an Ambassador is always willing and open to talk to you. I would say it's opened many avenues for me, no doubt.”

The Biz Nation has 100,000 users via its e-learning platform. Its online course catalogue comprises more than 200 options, and it also offers a micro-learning option via WhatsApp, reaching rural communities with no internet connection. The Biz Nation has over 60 active projects with different partners across Latin America including Contrata un Joven, which trains young people in Cali, Colombia; and the Liga F programme, which trains women in Cartagena on digital marketing skills and matches them with job opportunities. It also offers one-to-one and group mentoring opportunities to facilitate wider skills transfer across its user network.

Scope of Analysis: 2016 - 2023		SROI
Input Calculations	Output Calculations:	
30 employees x \$108,914.18 estimated value of employee contribution since project founding (a) = \$3,267,425.40 3 co-founders x \$108,914.18 estimate value of co-founder contribution since project founding (a) = \$326,742.54 1,700 hours volunteer contribution to project x \$4.54 hourly minimum wage (b) = \$7,718 \$25,000 funding	100,000 people impacted through education and employment programmes x \$375 average value of three month education and employment programmes in Colombia (c) = \$37,500,000	1:10
<b>Total Inputs: \$3,626,885.94</b>	<b>Total Outcome: \$37,500,000</b>	

References:

1. <https://www.iadb.org/en/news/idb-and-world-bank-no-time-waste-address-learning-crisis-latin-america-and-caribbean>
- a. 1,724,252.40 COP average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 85 months project length = 146,561,454.00 COP converts to \$108,914.18 PPP
- b. 1,160,000 COP minimum monthly wage (<https://www.reuters.com/world/americas/colombia-hike-minimum-wage-by-12-2024-2023-12-30/>) x 12 months / 52 weeks / 43.8 hours average work week (a) = 6,111.70 COP converts to \$4.54 PPP
- c. \$750 value of six-month education and employment programmes in Colombia ([https://www.ilo.org/wcmsp5/groups/public/-ed\\_emp/documents/meetingdocument/wcms\\_237082.pdf](https://www.ilo.org/wcmsp5/groups/public/-ed_emp/documents/meetingdocument/wcms_237082.pdf)) / 6 months x 3 months average length of project programmes = \$375 average value of three month education and employment programmes in Colombia



## MAIA Impact School

Martha Lidia Oxí Chuy / Vilma Saloj

Guatemala 🇬🇹



The MAIA Impact School, of which Vilma is Director, and Martha Lidia is Co-Executive Director, is an educational organisation in Guatemala led by Indigenous women that supports Indigenous girls' access to quality secondary education. MAIA began in 2008 by providing Indigenous girls the opportunity to attend further education through scholarships. The MAIA team founded the Impact School in 2017 with an original cohort of 50 Girl Pioneers. The students of the Impact School are called Girl Pioneers because the majority of them are the first girls in their families to continue their studies beyond primary school. The MAIA model begins with Project Impulso, a year-long preparatory programme through which students reach a suitable academic level for middle school. The students then join the Impact School programme for grades 7-11, before participating in the organisation's Launch Year programme after graduation. The Launch Year programme assists graduates in developing vocational skills, while also offering university preparation and workplace readiness training.

Martha Lidia attended the One Young World Summit Belfast, 2023. In 2020, Vilma led the MAIA Impact School in receiving funding from One Young World's COVID-19 Young Leaders Fund, designing a journalism programme for Girl Pioneers to continue advocating for their communities during the pandemic. It also disseminated health and safety information in Maya Kaqchikel, K'iche, and Tzutujil.

For the 2023 academic year, the MAIA Impact School had 253 Girl Pioneers enrolled and provided 1,238 hours of education. In 2021, MAIA celebrated the graduation of the first cohort of 40 Girl Pioneers from high school, while 51 and 36 girls took part in Project Impulso in 2022 and 2023 respectively. The MAIA Impact School goes beyond providing education to Girl Pioneers, and it also engages with around 2,100 family members in the year through socio-emotional education and 1,456 home visits. It provides students with two meals a day, amounting to 10,680 meals, and offers mental health and digital skills training to 118 and 126 Girl Pioneers respectively.

“ To see Lidia waving the Guatemalan flag wearing her Maya Kaqchikel traditional clothes on a global stage at the One Young World Summit was something that we could not have accomplished without the platform that One Young World offers. At MAIA, we say that we are Pioneers, so to have Lidia present giving visibility to Indigenous women was a confirmation for us and our Girl Pioneers that we can achieve our goals and can be present at these stages.”

- Vilma Saloj

Scope of Analysis: 2023		SROI
Input Calculations	Output Calculations:	
\$1,300,000 estimated funding for 2023	253 girls enrolled in 2023 x \$116,765.82 lifetime value of additional schooling in Guatemala (a) = \$29,541,752.46  75 girls estimated prevention from child marriage (b) x \$19,607.84 welfare value from preventing a child marriage (c) = \$1,470,588	1:24
<b>Total Inputs: \$1,300,000</b>	<b>Total Outcome: \$31,012,340.46</b>	

References:

- a. 2,959.2 GTQ average monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months x 9.3% average income return per additional year of schooling in Central America ([https://panorama.oei.org.ar/\\_dev2/wp-content/uploads/2017/06/Dilema-Estrategico-de-la-Educacion-en-Centroamerica.pdf](https://panorama.oei.org.ar/_dev2/wp-content/uploads/2017/06/Dilema-Estrategico-de-la-Educacion-en-Centroamerica.pdf)) x 3.3 estimated additional schooling provided by project (i) x 42 average work life in Guatemala (ii) = 457,722 GTQ return of additional schooling converts to \$116,765.82 PPP
- i. 7 years of schooling provided at MAIA Impact School - 3.7 years average schooling in rural Guatemala (<https://60millionsdefilles.org/en/our-projects/2018-guatemala/>) = 3.3 additional years of schooling provided
- ii. 60 years average retirement age in Guatemala ([https://repositorio.cepal.org/bitstream/handle/11362/4058/S2013097\\_en.pdf](https://repositorio.cepal.org/bitstream/handle/11362/4058/S2013097_en.pdf)) - 18 years = 42 years average work life in Guatemala
- b. 253 girls enrolled x 29.5% of girls in marriage before 18 in Guatemala (<https://www.unfpa.org/news/two-indigenous-girls-guatemala-early-unions-spell-end-dreams>) = 75 girls
- c. \$4,000,000,000 cumulative welfare gains from ending child marriage / 17 years / 12,000,000 child brides per year (<https://www.devex.com/news/child-marriage-set-to-cost-developing-countries-billions-of-dollars-by-2030-9055>) = \$19,607.84 welfare value from preventing child marriage





## Open Green Road

Fabián Martínez - Chile 🇨🇱



Fabián is a visionary entrepreneur at the forefront of educational and workforce innovation in Latin America. As the Founder of Open Green Road and Genomawork, he has spearheaded initiatives that address significant disparities in both education and employment across the region. Open Green Road is a pivotal e-learning platform that offers comprehensive resources for students facing compulsory standardised school graduation exams in Colombia, Chile, Mexico, and Brazil. Programmes like PuntajeNacional and AprendoLibre have been instrumental in preparing over 3.5 million students and supporting 85,000 teachers. Its Gradúate.cl programme has empowered an additional 180,000 adults to complete their secondary education and earn their high school diplomas. The organisation's social impact work extends to providing financial literacy workshops for high school students from underprivileged communities and organising the AprendoEmprendo student entrepreneurship competition.

Parallel to his work with Open Green Road, Fabián also established Genomawork, a groundbreaking recruitment platform that leverages automation and AI to revolutionise the hiring process across 12 countries in Latin America. Genomawork's mission is to level the playing field in the job market, ensuring equal opportunities for all candidates. By offering customised solutions, including gamified evaluation processes and AI-driven interview assistants, it facilitates more efficient and unbiased hiring practices.

Fabián's involvement in the One Young World Summit Bangkok, 2015, was a turning point, allowing him to engage with young leaders globally and amplify his impact. This experience has been a catalyst, inspiring him to promote his initiatives more effectively and reach a broader audience. Through both of his initiatives, Fabián is making substantial strides towards closing the educational and employment gaps in Latin America. His dual role as a founder highlights his dedication to fostering accessible education and fair employment practices, making a tangible difference in the lives of millions.

“ After the Summit, I realised that the way you show others what you're doing is important. One of the key impacts that One Young World has had on our project is this thing about marketing actively, trying to not only do the thing but showing what you're doing. After the Summit, I realised that I have made so much impact, I've impacted so many students, and I've also built up my public speaking skills as a result to present this.”

Scope of Analysis: Open Green Road, 2009 - 2023		SROI
Input Calculations	Output Calculations:	
\$13,550,000 estimated grant, revenue and other funding	3,585,000 students and teachers impacted through exam preparation materials x \$145.69 average value of exam preparation materials in countries impacted (a) = \$522,298,650 180,000 adults upskilled x \$356.02 wage premium for adult upskilling in Chile (b) = \$64,083,600 175,000 people impacted through financial literacy x \$60.78 value of minimum precautionary savings in Chile (c) = \$10,636,500	
<b>Total Inputs: \$13,550,000</b>	<b>Total Outcome: \$597,018,750</b>	

References:  
a. (24,700 CLP value of exam preparation in Chile (<https://www.libreria.cl/texto-de-preparacion-prueba-obligatoria-paes-matematica>) converts to \$57.97 PPP) + (164,000 COP value of exam preparation in Colombia (<https://grupoguard.com/co/cursos/curso-pruebas-icfes-saber-11/>) converts to \$121.87 PPP) + (2,490 MXN value of exam preparation in Mexico ([https://cursoceneval.com.mx/curso\\_ceneval\\_bachillerato\\_pro](https://cursoceneval.com.mx/curso_ceneval_bachillerato_pro)) converts to \$257.23 PPP) / 3 = \$145.69 PPP average value of exam preparation  
b. \$962.22 average minimum wage in Chile (<https://www.latinnews.com/component/k2/item/95488.html>) x 37% wage premium from better numeracy skills (<https://wol.iza.org/articles/what-is-economic-value-of-literacy-and-numeracy/long>) = \$356.02  
c. 25,900 CLP minimum precautionary savings ([https://www.hbs.edu/ris/Publication%20Files/12-060\\_8c16f5e7-6fa1-48cc-858d-bba5f12c28ba.pdf](https://www.hbs.edu/ris/Publication%20Files/12-060_8c16f5e7-6fa1-48cc-858d-bba5f12c28ba.pdf)) converts to \$60.78 PPP



## Young Tinker Academy and Foundation

Anil Pradhan - India 🇮🇳



Anil founded the Young Tinker Academy and Foundation in 2015, to address the lack of access to quality education and opportunities in rural India. The Young Tinker Academy and Foundation is democratising access to STEM education through its Intent, Content and Environment pedagogical method for 21st century skills development and hands-on learning. Anil is a recipient of the Indian government's National Youth Award for his achievements in education accessibility.

Anil attended the One Young World Summit Manchester, 2022. He connected with fellow Ambassadors working on education projects across the world and has taken inspiration from their work, incorporating their approaches and ideas into his own. Additionally, he has used the One Young World Community as a network to connect with corporates for possible collaborations through corporate social responsibility programmes.

The Young Tinker Academy has provided education to 247,000 young people between grades 6-12. Young Tinker Spaces offer a collaborative workplace, mostly in schools, for the students to work on their projects through hands-on learning. Students of the Young Tinker Space Programme also must plant a tree to graduate. Additionally, students get to participate in the annual Young TinkerFest, a science festival where they can showcase their innovations. Through the Rural Innovation Programme, students from other countries volunteer to support the implementation of ongoing Young Tinker Foundation projects. Students from the Young Tinker Academy have participated in NASA's Human Exploration Rover Challenge (HERC) 2021 and 2023 editions, where they won World Rank 3 and the Social Media Award respectively.

“ The experience that we get at One Young World is totally different, meeting all these leaders in one place. Once you have the entire world in one place, you get energised, inspired and you also gain leadership skills. Leadership skills are not about going to a classroom and learning, they're about watching people and learning from them. So I gained those leadership skills and it impacted our own organisation in a big way.”

Scope of Analysis: 2019 -2023		SROI
Input Calculations	Output Calculations:	
227,448 hours contributed to the project x \$1.02 average hourly value of contribution (a) = \$231,996.96 \$120,147 funding	247,000 students impacted through STEM programmes x \$1.70 value of STEM investment in India per student (b) x 5 years project length = \$2,099,500 42,000 trees planted x 0.025 tCO <sub>2</sub> average carbon sequestered per tree (c) x 5 years project length x \$204 social cost of carbon (d) = \$1,071,000	
<b>Total Inputs: \$352,143.96</b>	<b>Total Outcome: \$3,170,500</b>	

References:  
a. 4,628 INR monthly minimum wage x 12 months / 52 weeks / 45.8 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 23.32 INR converts to \$1.02 PPP  
b. 20,000,000 INR invested in STEM education / 515,000 people engaged (<https://give.do/discover/16CN/india-stem-foundation/>) = 38.83 INR converts to \$1.70 PPP  
c. 25 kg average carbon sequestered by a tree (<https://ecotree.green/en/how-much-co2-does-a-tree-absorb#/>) / 1000 kg = 0.025 tCO<sub>2</sub> sequestered per tree  
d. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)





## EcoCiclo

Hellen Caroline Nzinga - Brazil



Hellen co-founded EcoCiclo, a social business working to end menstrual poverty and increase the use of sustainable menstrual hygiene products in Brazil. EcoCiclo provides education on menstrual health, leadership, career development, and entrepreneurship with a focus on income generation for women. The organisation trains its paid fellows to become menstrual health educators after completing their training. It also supports women in accessing accelerators, incubators, and other business opportunities, while helping to secure speaking opportunities for women to promote their work, showcase and sell their sustainable products. It does this by finding the clients and selling on behalf of the women, thereby helping to scale their production and generate more revenue for them. Hellen, alongside her EcoCiclo Co-Founders, also does advocacy work on menstrual health poverty internationally.

Hellen attended the One Young World Summit Manchester, 2022. She found it to be a life-changing experience, meeting Black women in leadership positions like One Young World Counsellor Ilia Calderón. Hellen was interviewed by GLAMOUR Magazine at COP27, alongside her fellow Ambassadors, on the lack of representation of women in climate spaces.

EcoCiclo has empowered 30 women with menstrual health training by the Fellowship Period Ambassadors. These women become EcoCiclo Alumni Ambassadors and often work with the organisation on its menstrual health education programming, expanding its reach into their own communities and directly impacting 1,129 people with menstrual training to democratise menstrual education. The organisation has created 1,000 sustainable pads so far and provided employment opportunities to 10 women as a result. The pads are reported to emit 40% less carbon during production than common sanitary pads. The organisation has established two pad banks and supported 5,310 women with obtaining career and entrepreneurship scholarships.

“ I loved being at the Summit, mostly because I was an Ilia Calderón Scholar. I cried meeting her because seeing a Black woman in that position, and who gave me the opportunity to travel, was a life changing experience for me.”



## Entreprenelle

Rania Ayman - Egypt



Rania is Founder and CEO of Entreprenelle, the social enterprise supporting and economically empowering Egyptian women through education, training, and connecting them with entrepreneurship resources. Rania was inspired by her experiences as a young women entrepreneur to assist other women in entrepreneurial spaces. Entreprenelle's work has four pillars: raising awareness, providing education, offering access to resources, and fostering economic development to aspiring women entrepreneurs.

Rania attended the One Young World Summit Manchester, 2022, during which she had the opportunity to speak with international media about her work, leading to significant exposure for Entreprenelle. Rania has stayed in touch with Ambassadors from Algeria, Lebanon, and Egypt, collaborating on Entreprenelle's content production, events, and networks.

Entreprenelle has directly impacted 300,000 women throughout its programmes, initiatives and events. Its flagship day-long event, SHE CAN, has had 40,000 attendees in more than 20 cities. SHE CAN mini-events have reached 5,000 women with entrepreneurship training in partnership with 10 universities. Entreprenelle's acceleration programmes, focused on fashion, food, and crafts, offer training on business management, product development skills, on-site visits to factories, and meetings with potential business partners. Entreprenelle has also launched the Elle Studio in the Mall of Egypt to offer women-owned businesses a place to showcase and sell their products. The organisation is now working with more than 5,000 projects annually, with 40% still operational after three years compared to a national average of 12%. These projects have in turn created 100,000 jobs with Entreprenelle's support.

“ At the Summit, I was connected with media opportunities to talk about SHE CAN and my entrepreneurial journey, which was a boom for us. The visibility it gave me was amazing and it helped me create a network of support and people interested in my work outside of Egypt.”

Scope of Analysis: 2023		SROI
Input Calculations	Output Calculations:	
600 hours estimated contribution by volunteer project ambassadors x \$3.04 estimated hourly wage (a) = \$1,824  \$100,000 estimated funding in 2023	1,129 people received menstrual health training and provision x \$387.60 per person value of menstrual health training and provision (b) = \$437,600.40  5,310 career and entrepreneurship training scholarships x \$174.07 estimated value of entrepreneurship training for women in Brazil (c) = \$924,311.70  10 women provided with employment opportunities directly x \$6,139.53 estimated annual value of employment (d) = \$61,395.30	
<b>Total Inputs: \$101,824</b>	<b>Total Outcome: \$1,423,307.40</b>	<b>1:14</b>

References:

- a. 1,320 BRL monthly minimum wage x 12 months / 52 weeks / 38.8 hours average work week (<https://brazilian.report/liveblog/politics-insider/2023/08/24/minimum-wage-income-tax-congress/>) = 7.85 BRL converts to \$3.04 PPP
- b. 200,000,000 BRL total value of menstrual health training and provision / 200,000 people who menstruate reached (<https://agenciapara.com.br/noticia/47158/governo-sanciona-o-maior-programa-educacional-de-combate-a-pobreza-menstrual-do-para>) = 1,000 BRL converts to \$387.60 PPP
- c. \$47,000 cost of entrepreneurship training for Brazilian women / 90 programme participants / 3 months programme length (<https://researchfunding.duke.edu/us-mission-brazil-academy-women-entrepreneurs-awe>) = \$174.07
- d. 1,320 BRL monthly minimum wage (a) x 12 months = 15,840 BRL converts to \$6,139.53 PPP

Scope of Analysis: 2015 - 2023		SROI
Input Calculations	Output Calculations:	
2,472,000 hours estimated volunteer contribution since project founding x \$3.24 value of hourly contribution (a) = \$8,009,280  \$600,000 funding	3,360 women-led enterprises continuously operational for three years due to training (b) x \$27,265.26 estimated annual economic value of an MSME to the Egyptian economy (c) x 3 years = \$274,833,820.80  300,000 women impacted through entrepreneurship and business management training x \$320.51 estimated value of entrepreneurship and business management training in Egypt (d) = \$96,153,000	
<b>Total Inputs: \$8,609,280</b>	<b>Total Outcome: \$370,986,820.80</b>	<b>1:43</b>

References:

- a. 3,000 EGP x 12 months / 52 weeks / 45.6 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 15.18 EGP converts to \$3.24 PPP
- b. (12,000 businesses estimated impacted by project x 40% reported conversion rate with training) - (12,000 estimated businesses x 12% reported baseline conversion rate without training) = 3,360 women-led enterprises continuously operational for three years due to training
- c. \$398,400,000 GDP of Egypt (<https://www.imf.org/external/datamapper/NGDPD@WEO/>) x 25% contribution of SMEs to Egyptian GDP (<https://www.iemed.org/publication/the-role-of-smes-in-mediterranean-economies-the-egyptian-experience/#>) / 3,653,000 MSMEs in Egypt (<https://english.ahram.org.eg/News/464752.aspx>) = \$27,265.26
- d. 1,500 EGP value of entrepreneurship and business management training (<https://sce.aucegypt.edu/term/course-field-study/entrepreneurship/young-preneur-workshop>) converts to \$320.51 PPP





## Future Females

Lauren Dallas - South Africa 



Lauren co-founded Future Females in 2017 to create a movement and community that supports female entrepreneurs in 57 cities with access to best practice training and entrepreneurship programmes. The movement has trained 160 ambassadors to run events and deliver its programmes in their respective local communities. Its programmes focus on business development, access to market, and access to funding. Future Females also provides coaching and mentoring, in small group settings or one-on-one, and helps female entrepreneurs access funding opportunities to bridge the capital investment gender gap.

Lauren attended the One Young World Summit Manchester, 2022, virtually. Her exposure to other leaders and entrepreneurs there inspired her to think bigger about what is possible in her space and drive forward her work with Future Females.

“Attending a Summit like One Young World that brings together people from markets that are world-leading showed me what’s possible. So I think the main thing that I got out of it was the exposure to people thinking bigger.”

The Future Females community consists of 160,000 female entrepreneurs, who have joined by participating in online events, chapter events, or programmes. The movement’s Business School is a three month-long accelerator programme that has supported 3,086 entrepreneurs in total. The accelerator has also developed into sector-specific editions, focusing on industries lacking a strong female presence. Future Females’ Access to Funding programme provides entrepreneurs with financial literacy, financial readiness training, and a funding matchmaker. It connected 100 entrepreneurs with 15 founders during the last round of the programme, establishing partnerships based on project development stages and securing \$335,000 in funding. Additionally, the movement has developed Pave, a tech platform for women to access Future Females’ roadmap methodology for growing a digital business, with a business capability assessment and a personalised content journey.

Scope of Analysis: 2017 - 2023			
Input Calculations		Output Calculations:	
9 employees x \$42,100.72 estimated value of employee contribution since project founding (a) = \$378,906.48		3,086 women entrepreneurs supported through accelerator programming x \$4,500 median estimated value of incubator and accelerator services (c) = \$13,887,000	
13 employees x \$21,323.74 estimated value of employee contribution since project founding (b) = \$277,208.62		\$335,000 reported funding secured by female entrepreneurs through funding programme	
\$40,000 initial start-up funding			
<b>Total Inputs:</b>	<b>\$696,115.10</b>	<b>Total Outcome:</b>	<b>\$14,222,000</b>

**SROI**  
**1:20**

References:

- a. 3,800 ZAR average estimated monthly wage in South Africa (<https://ilostat.ilo.org/data/country-profiles/>) x 77 months project length = 292,600 ZAR converts to \$42,100.72 PPP
- b. 3,800 ZAR average estimated monthly wage in South Africa (<https://ilostat.ilo.org/data/country-profiles/>) x 39 months estimated average contribution by temporary employees = 148,200 ZAR converts to \$21,323.74 PPP
- c. \$4,500 median estimated value of incubator and accelerator services (<https://www.aspeninstitute.org/wp-content/uploads/files/content/docs/resources/ANDE%20I-DEV%20INCUBATOR%20REPORT%2011-21-14%20FINAL%20FOR%20DISTRIBUTION.pdf>)



## Mini Moon Project

Grace Eunbin Kim - South Korea 



Grace is the Founder of the Mini Moon Project, a non-profit organisation focused on eradicating period poverty through advocacy, education, and the donation of menstrual kits to women and girls in underserved communities, orphanages, youth care centres, tribal communities, and shelters for domestic abuse survivors. In 2021, period poverty affected 26.31% of people who menstruate across the world; this number is likely to have grown in the aftermath of the COVID-19 pandemic<sup>11</sup>. Grace was motivated to begin the Mini Moon Project after noticing the social issues surrounding menstrual health in marginalised communities in South Korea, and the intersections between this issue and gender equality, education, and the environment. The menstrual cups that the Mini Moon Project distributes can last up to 15 years, and are an environmentally friendly alternative to non-reusable sanitary pads.

Grace attended the One Young World Summit Munich, 2021. She learned valuable lessons on leadership, growing as a leader, running her organisation more efficiently, and expanding the work that she is doing with the Mini Moon Project.

The Mini Moon Project has donated 3,000 menstrual kits since its founding in 2019, donating 600 menstrual cups in 2023 alone. The kits include reusable menstrual cups, cleaning products, and a box for storage to guarantee good hygiene for users. Additionally, the Mini Moon Project has distributed over 30,000 educational materials in seven countries, including comic books, video instructions on the use of the menstrual kits, and discussions to break the menstrual taboo. The Mini Moon Project also conducted a menstrual health training workshop with representatives from the World Health Organisation, reaching 100 students. Grace hopes to expand the impact of the Mini Moon Project by engaging with politicians and authorities to address period poverty in public spaces and support women’s empowerment.

“Participating in the One Young World Summit afforded me invaluable opportunities to engage in virtual sessions focused on leadership development. These sessions not only provided valuable insights but also equipped me with practical advice for expanding my organisation and enhancing my networking capabilities.”

Scope of Analysis: 2019 - 2023			
Input Calculations		Output Calculations:	
64,800 hours estimated volunteer contribution to project x \$13.94 estimated hourly value of volunteer contribution (a) = \$903,312		3,000 menstrual cups distributed x 15 years reported average longevity of distributed cups x \$138.63 average estimated saving on menstrual products as a result of cup distribution (b) = \$6,238,350	
\$10,000 grant funding		3,000 menstrual cups distributed x 103.50 kilogrammes CO <sub>2</sub> mitigated per cup (c) / 1,000 kg per tonne x \$204 social cost of carbon per metric tonne (d) = \$63,342	
		3,000 menstrual cups distributed x \$917.55 reduction in disability-adjusted life years from menstrual cups over 15 years (e) = \$2,752,650	
<b>Total Inputs:</b>	<b>\$913,312</b>	<b>Total Outcome:</b>	<b>\$9,054,342</b>

**SROI**  
**1:10**

References:

- 1. [https://www.thelancet.com/journals/lanpub/article/PIIS2468-2667\(21\)00212-7/fulltext](https://www.thelancet.com/journals/lanpub/article/PIIS2468-2667(21)00212-7/fulltext)
- a. 1,914,440 KRW average monthly minimum wage in South Korea x 12 months / 52 weeks / 39.1 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 11,299.08 KRW converts to \$13.94 PPP
- b. \$13.62 monthly cost of menstrual products in Laos + \$14.02 monthly cost in the Philippines + \$2.91 monthly cost in India + \$25.40 monthly cost in South Korea + \$13.29 monthly cost in Canada + \$4.33 monthly cost in Kenya + \$7.30 monthly cost in South Africa (<https://pluscare.com/blog/cost-of-your-period/>) / 7 countries x 12 months = \$138.63 average annual cost of menstrual projects in countries impacted by project
- c. 7.4 CO<sub>2</sub> KG annual environmental impact of sanitary pads per person - 0.5 CO<sub>2</sub> kg annual environmental impact of menstrual cups per person (<https://www.zerowastescotland.org.uk/resources/carbon-impacts-menstrual-products>) x 15 years longevity of distributed menstrual cups = 103.5 CO<sub>2</sub> KG mitigated per cup
- d. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)
- e. \$2,300 reduction in disability-adjusted life years from menstrual cups (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC9518800/>) / 37.6 average reproductive period (i) x 15 years longevity of menstrual cups = \$917.55
- i. 50 years average age of menopause (<https://www.who.int/news-room/fact-sheets/detail/menopause#>) - 12.4 years average onset of menarche (<https://www.ncbi.nlm.nih.gov/books/NBK470216/#>) = 37.6 average reproductive period





## Tamükke Feminists

Akola Thompson - Guyana 



Beginning as an advocacy passion project aimed at sharing accessible information on women's issues, Akola founded Tamükke Feminists in 2017. Tamükke Feminists has now grown into a public education group focusing on sexual reproductive health rights, abortion rights, LGBTQ rights, and mental health in the Caribbean region through an intersectional feminist perspective. Tamükke Feminists' approach is collaboratively designed with the organisation's beneficiaries to ensure that its proposed solutions are directly targeting the issues women in Guyana are most affected by.

Akola attended the One Young World Summit Manchester, 2022. She was a Delegate Speaker on the Gender Equality plenary challenge, where she spoke about using lived experiences to fight for gender equality. Akola believes that attending the Summit helped increase the visibility of her work and Tamükke Feminists.

“ Being a One Young World Ambassador has connected me with incredible change leaders from across the world who are involved in important development work. Being connected to a community of individuals who are really making progress on the SDGs has been an inspiring experience.”

Tamükke Feminists has supported 71 women with four sessions of therapy services as part of its Mind Fund programme, challenging the stigma around mental illness in Guyana and providing access to mental health care. Its Work Ready programme has provided 50 women with job preparedness training, career mentoring, and labour rights. The organisation has also reached 90 women through its clothing drives in two regions in Guyana. Tamükke Feminists has contributed towards enhanced public education on intersectional feminist issues. It also co-created the iMatter app with UNFPA Guyana, providing survivors of violence with information on how to access relevant services in their regions.

Scope of Analysis: 2017 - 2023		SROI <b>1:3</b>
<b>Input Calculations</b>	<b>Output Calculations:</b>	
4,440 hours volunteer contribution to project x \$3.44 estimated hourly value of volunteer contribution (a) = \$15,273.60 \$70,000 grant funding	71 women received therapy sessions x \$317.65 annual value of mental health therapy (b) x 6.25 years project length = \$140,957.19 50 women received skills training x \$252.10 value of skills training for women in Guyana (c) x 6.25 project length = \$78,781.25	
<b>Total Inputs: \$85,273.60</b>	<b>Total Outcome: \$219,738.44</b>	

References:

- a. 60,147 GYD monthly minimum wage x 12 months / 52 weeks / 44.7 average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 310.52 GYD converts to \$3.44 PPP
- b. 2,600,000,000 SRD annual burden from mental health and NCDs x 12% economic burden from mental health alone ([https://iris.paho.org/bitstream/handle/10665.2/58116/9789275127636\\_eng.pdf?sequence=1&isAllowed=y#](https://iris.paho.org/bitstream/handle/10665.2/58116/9789275127636_eng.pdf?sequence=1&isAllowed=y#)) / 120,518 people suffering mental distress (i) = 2,588.82 SRD converts to \$317.65 PPP
- i. 618,040 population of Suriname (<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=SR>) x 19.5% rate of mental distress (<https://openaccesspub.org/human-psychology/article/571>) = 120,518 people
- c. \$1,200,000 value of skills training and empowerment for women in Guyana / 4,760 women benefitted (<https://hgptv.com/over-4000-women-to-benefit-from-us1-2m-empowerment-fund/>) = \$252.10



## Water for Development

Olivier Nihimbazwe - Burundi 



Olivier is the Founder and Executive Director of Water for Development, a non-profit organisation working to provide access to clean and safe water, hygiene, and sanitation services. Water for Development is active in rural areas of Burundi, where in 2021 32% of the population was spending over 30 minutes per day collecting water<sup>11</sup>. Olivier launched his initiative to address the inaccessibility of safe drinking water to give back to his community. He works with local young people to manufacture and distribute chlorine for water treatment through dispensers and disinfected water systems. Water for Development has also incorporated microbial analysis and water testing using rapid test kits.

Olivier attended the One Young World Summit Manchester, 2022. He was inspired by his fellow Ambassadors to continue using his leadership role to improve lives and transform his community.

Water for Development has provided safe, disinfected water through chlorine dispensers to 49,000 people. Community members are tasked with upkeep of chlorine dispensers and receive training on product maintenance. The organisation produces chlorine locally and has signed a Memorandum of Understanding with the Burundian government to chlorinate traditional water points, install dispensers, and clean piped water systems. Olivier has reached an additional 93,000 people through disinfecting these piped water systems. The team has supported 22 schools through hygiene and WASH education and training, impacting a further 9,000 children, and providing handwashing facilities, chlorine, and sensitisation activities. In partnership with the local government, Water for Development has installed dustbins in public places through the Make Cibitoke Green campaign. The initiative has also trained 55 young people on climate change.

“ At the One Young World Summit, I was inspired by fellow young people. For me, leadership is using your life to change or improve other people's lives. My passion for community transformation went higher, and I decided to focus the most productive years of my career into doing this work that I am doing.”

Scope of Analysis: 2020 - 2023		SROI <b>1:16</b>
<b>Input Calculations</b>	<b>Output Calculations:</b>	
10,560 estimated volunteer hours contributed to project x \$3.36 average hourly value of contribution (a) = \$35,481.60 3 full-time employees x \$25,820.74 estimated per person value of contribution for full-time employees since project launch (b) = \$77,462.22 3 part-time employees x \$12,910.37 estimated per person value of contribution for part-time employees since project launch (c) = \$38,731.11 \$48,700 grant funding	142,000 people provided with clean water x \$3.73 per capita fiscal value of WASH in Burundi (d) = \$529,660 142,000 people provided with clean water x \$16.81 per capita value of dehydration prevention (e) = \$2,387,020 2,790 children (f) x \$77.24 value of handwashing in preventing diarrhoea (g) = \$215,499.60 9,000 children sensitised on hygiene and handwashing x \$0.77 per capita value of hygiene implementation (h) = \$6,930	
<b>Total Inputs: \$200,374.93</b>	<b>Total Outcome: \$3,139,109.60</b>	

References:

- 1. [https://www.unicef.org/burundi/media/2886/file/7\\_ENG\\_Wash\\_BudgetBrief%202022-2023.pdf%20.pdf](https://www.unicef.org/burundi/media/2886/file/7_ENG_Wash_BudgetBrief%202022-2023.pdf%20.pdf)
- a. 433,782.60 BIF x 12 months / 52 weeks / 40.3 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 2,483.96 BIF converts to \$3.36 PPP
- b. 433,782.60 BIF average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 44 months project longevity = 19,086,434.40 BIF converts to \$25,820.74 PPP
- c. 433,782.60 BIF average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 22 months project contribution for part-time employees = 9,543,217.20 BIF converts to \$12,910.37 PPP
- d. 35,500,000,000 BIF annual fiscal allocation for WASH ([https://www.unicef.org/burundi/media/1856/file/7\\_ENG\\_WASH\\_BudgetBrief%202021-2022.pdf](https://www.unicef.org/burundi/media/1856/file/7_ENG_WASH_BudgetBrief%202021-2022.pdf)) / 12,889,576 population of Burundi (<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=BI>) = 2,754.16 BIF converts to \$3.73 PPP
- e. \$16.81 value of preventing dehydration in Burundi (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8042854/>)
- f. 9,000 children impacted x 31% reduction in diarrhoea from handwashing (<https://pubmed.ncbi.nlm.nih.gov/18254044/>) = 2,790 children
- g. \$77.24 medical cost per diarrheal episode (<https://ghrp.biomedcentral.com/articles/10.1186/s41256-021-00194-3>)
- h. \$845,000,000 total cost for hygiene implementation in LDCs / 1,100,000,000 total population of LDCs (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC9090898/>) = \$0.77 per person





## Energy Shift

Filip Koprčina - Croatia 



Filip founded Energy Shift after previous experience in an Erasmus for Young Entrepreneurs programme during which he learned first-hand the challenges faced by regular people looking to invest in renewable energy. The sector is still dominated by large businesses, making it difficult for the general public to engage in renewable energy investment, except through complex and often infeasible personal home solar panel installations. Energy Shift is an online platform that uses blockchain technology to democratise access to, and simplify investing in, clean and renewable energy by facilitating individual investor ownership in solar or wind farms in several European countries.

Filip attended the One Young World Summit Manchester, 2022. During the Summit, he was able to interact with people working in the energy sector and learned more about how corporations are working towards their net zero goals. These conversations broadened his perspective and understanding of the shift away from fossil fuels towards renewable energy.

Over 2,000 EU citizens who have expressed interest in investing in renewable energy solutions through Energy Shift so far, amounting to an investment potential of €25 million. This investment potential equates to 25 megawatts of solar energy capacity and 28 million kilowatt hours every year, enough to power over 10,000 homes annually. This renewable output will in turn mitigate 6,900 tonnes of CO<sub>2</sub>, comparable to the carbon footprint of 10,000 people. Filip plans to scale Energy Shift to produce 100 million kilowatt hours annually five years from now.

“ I was impacted as a leader at the Summit because I got these new perspectives and new information, I got this network, I got this opportunity to speak and share my opinions, as well as connect to people that are in positions to decide on how their company moves forward and are able to make change within their company.”

Scope of Analysis: 2018 - 2023		SROI
Input Calculations	Output Calculations:	
2 full-time employees x \$270,100 estimated full-time value of contribution since project founding (a) = \$540,200	6,900 reported tCO <sub>2</sub> to be mitigated x \$204 social cost of carbon (c) = \$1,407,600	
3 part-time employees x \$78,710 estimated value of contribution since project founding (b) = \$236,130	2,000 people interested in solar power ownership x \$14,615.38 estimated individual cost of solar installation avoided through project investment (d) = \$29,230,760	
\$205,000 estimated funding		
<b>Total Inputs: \$981,330</b>	<b>Total Outcome: \$30,638,360</b>	

References:

- a. £2,701 average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 65 months project length = £175,565 converts to \$270,100 PPP
- b. £1,574.20 monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 32.5 months estimated part-time contribution = £51,161.50 converts to \$78,710 PPP
- c. \$204 social cost of carbon per tonne (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)
- d. £9,500 estimated average cost of individual solar power installation (<https://www.theguardian.com/money/2023/may/07/uk-solar-energy-firm-scheme-save-ripple-energy>) converts to \$14,615.38 PPP



## Litro de Luz Brasil

Laís Higashi / Rodrigo Eidy Uemura - Brazil 



“ It was really important for us to have One Young World showing and recruiting people and to have this partnership with Audi because this project, this relationship with Audi helped us to reach more communities in the Amazon rainforest in 2022. And this project was so successful that now Audi supported us this year and we also made another installation in another isolated island near São Paulo. And we are planning more projects in the future. So One Young World was really important to have a huge partnership here in Litro de Luz.”

Laís founded Litro de Luz São Paulo in 2015, with Rodrigo joining in 2016, to bring light sources to communities without regular electrification. It was estimated in 2022 that 600,000 people in Brazil continue to lack electricity<sup>11</sup>. Litro de Luz Brasil is a chapter of the global Liter of Light movement, and uses solar-powered solutions to provide access to electricity in communities such as the Favelas, Indigenous and in the Amazon region. The organisation also focuses on community engagement, teaching community members how to build its solutions to ensure that communities can maintain and replicate their light sources in the future. These community members become Litro de Luz ambassadors.

Laís attended the One Young World Summits in Munich 2021, Manchester 2022, and Belfast 2023. During her first Summit, she established a relationship with the Audi Environmental Foundation, helping them scale their work in the Amazon. Rodrigo attended the One Young World Summit Belfast, 2023, after which the team has established three other connections and are in the early stages of collaborating with other organisations.

Litro de Luz Brasil has impacted 25,000 people through the installation of 4,000 solutions, including 2,350 hand lamps, 1,600 street lights, and 50 internal house solutions. Additionally, Rodrigo and his team of volunteers and community ambassadors provide sustainability workshops to companies and students during which they teach participants how to assemble their solution and provide guidance on generating social impact. Litro de Luz Brasil's solutions facilitate economic development, education, and improved health outcomes in rural and underserved communities, contributing to a reduction in the use of damaging kerosene and diesel light sources.

Scope of Analysis: 2015 - 2023		SROI
Input Calculations	Output Calculations:	
367,464 hours volunteer contribution x \$3.03 average hourly value of contribution (a) = \$1,113,415.92	25,000 people received light solutions x \$55.87 annual economic value of electricity (c) x 3 years reported product lifespan = \$4,190,250	
3,510 hours contributed by part-time employees x \$6 average hourly value of contribution (b) = \$21,060	2,350 hand lamps x 1.55 tCO <sub>2</sub> mitigated per product (d) x \$204 social cost of carbon (e) = \$743,070	
\$2,325,581.40 estimated total funding	3,600 workshop participants x \$213.18 value of social impact workshop in Brazil (f) = \$767,448	
<b>Total Inputs: \$3,460,057.32</b>	<b>Total Outcome: \$5,700,768</b>	

References:

- 1. <https://www.scielo.br/j/ac/a/cKhGzB9nFCvT9FtZRwwRnqS/#>
- a. 1,320 BRL monthly minimum wage (<https://brazilian.report/liveblog/politics-insider/2023/08/24/minimum-wage-income-tax-congress/>) x 12 months / 52 weeks / 39 hours average work week (<https://ilostat.ilo.org/data/country-profiles/?>) = 7.81 BRL converts to \$3.03 PPP
- b. 2,614.40 BRL average monthly wage x 12 months / 52 weeks / 39 hours average work week (a) = 15.47 BRL converts to \$6 PPP
- c. 1,320 BRL monthly minimum wage (a) x 12 months x 0.91% annual income on lighting (i) = 144.14 BRL converts to \$55.87 PPP
- i. 4.54% annual income on electricity (<https://www.riotimesonline.com/brazil-news/brazils-electricity-rates-highest-among-34-nations/#>) x 20% electricity used for lighting (<https://www.unep.org/resources/report/rapid-transition-energy-efficient-lighting-integrated-policy-approach>) = 0.91% annual income on lighting
- d. 15,500 kg CO<sub>2</sub> emitted by kerosene lamp over 30 years (<https://www.diva-portal.org/smash/get/diva2:1213974/FULLTEXT01.pdf>) / 30 years x 3 year reported product life / 1,000 kg per tonne = 1.55 tCO<sub>2</sub> mitigated per product
- e. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)
- f. 550 BRL value of workshop on social impact in Brazil (<https://www.sympla.com.br/evento-online/integrando-os-ods-na-estrategia-empresarial-pacto-global-da-onu/2353200?>) converts to \$213.18 PPP





## Advisory Singapore

Yi Jun Mock - Singapore



Yi Jun is the Co-Founder and President of Advisory Singapore, a charity dedicated to empowering students and youth from all walks of life to make informed career and further education choices, through nationwide mentorship and industry programmes. Advisory Singapore aims to support young Singaporeans to achieve their education and professional goals, regardless of background.

Yi Jun attended the One Young World Summit Munich, 2021, virtually as a Deloitte Scholar. He was a Delegate Speaker for the Education plenary challenge. After attending the Summit, Yi Jun further developed his relationship with Deloitte into a partnership that has led to Deloitte's involvement in the Advisory Educators Roundtable. He also participated in the One Young World Academy programme on health and pandemic preparedness, which in turn led to engagement with the Bill & Melinda Gates Foundation.

Advisory Singapore's programmes include an online repository of interviews with professionals working in different fields, industry engagement through panels and learning journeys with partner companies, skills development pathways, and one-on-one mentoring programmes. Additionally, the organisation is upskilling teachers to better support their students in terms of career guidance via the Advisory Educators Roundtable in partnership with the National University of Singapore's Centre for Future-ready Graduates and Deloitte. Advisory Singapore has reached 212,000 people via tailored mentorship, programmes, and collaborations with corporates - including over 12,000 hours of one-to-one mentorship delivered since 2020. The Advisory Educators Roundtable has developed into a community of 100 teachers from different institutions discussing best practices for education and career guidance.

“ I attended One Young World on a Deloitte Scholarship, and not only was the Summit an opportunity for growth, it was the genesis of our partnership with Deloitte. We got to know the Deloitte Southeast Asia and Singapore teams well, and explored how we could do more for students and schools together, including through Deloitte's WorldClass initiative. We brought Deloitte aboard the Advisory Educators Roundtable, and the industry perspectives they've brought to educators on topics like the Green and Digital Economies has been invaluable.”

Scope of Analysis: 2016 - 2023			
Input Calculations		Output Calculations:	
491,400 hours volunteer contribution x \$28.48 average hourly value of contribution (a) = \$13,995,072		212,000 people impacted x \$3,219.32 per person value of employee engagement due to informed career choices (b) = \$682,495,840	
1,476,000 hours contributed by volunteers x \$28.48 average hourly value of contribution (a) = \$42,036,480			
\$157,303.37 funding			
<b>Total Inputs:</b>	<b>\$56,188,855.37</b>	<b>Total Outcome:</b>	<b>\$682,495,840</b>

**SROI**  
**1:12**

References:

- a. 4,680 SGD average monthly wage x 12 months / 52 weeks / 42.6 average work weeks (<https://ilostat.ilo.org/data/country-profiles/>) = 25.35 SGD converts to \$28.48 PPP
- b. \$8,800,000,000 economic loss from disengaged employees (<https://www.gallup.com/workplace/393497/world-trillion-workplace-problem.aspx>) x 47% percentage of workers who report mistaken career choice (<https://www.pivotalolutions.com/how-many-people-believe-they-have-the-wrong-careers-and-why/>) / 1,284,745,000 workforce disengaged due to mistaken career choice (i) = \$3,219.32 PPP
- i. 3,550,000,000 global workforce (<https://data.worldbank.org/indicator/SL.TLF.TOTL.IN>) x 77% total disengaged employees (<https://www.gallup.com/workplace/393497/world-trillion-workplace-problem.aspx>) x 47% disengaged due to mistaken career choice (c) = 1,284,745,000



## enke: Make Your Mark

Rufaro Mudimu - South Africa



Rufaro is the Director of enke: Make Your Mark (enke), an organisation focused on bridging socio-economic inequalities in South Africa by empowering young people to generate social impact and enterprise. The organisation contributes to reducing the high rates of youth who are NEET (not in education, employment or training). The Trailblazer+ Programme supports high school students and trains them to lead education improvement projects in their schools. The Catalyst Programme gives unemployed post-school youth the mindset, skills and tools to access opportunities to thrive socio-economically, while the Community Partners Initiative aims to generate systemic change through collaboration with other youth development organisations.

Rufaro attended the One Young World Summit Ottawa, 2016, and remains an active member of the One Young World South Africa Community. Rufaro connects with fellow Ambassadors, sharing her work and engaging in community events and opportunities.

“ The One Young World Southern African Community is very active, and I made a deliberate decision to be active and participate within that Community itself. I stay connected to other people who are in the impact space and have access to a platform to share the work that I do.”

enke has impacted over 12,800 youth through its various youth skills development programmes, whose social impact projects have in turn have impacted over 142,000 people in their own communities. Additionally, it has trained 681 facilitators to deliver its programmes, and reached 3,308 young people through other projects, such as the 2022 National Youth Service initiative, a specialised volunteer service project in partnership with the government. Additionally, enke has run a business generator that enabled the establishment of 19 youth-led enterprises, and provides bespoke consulting services to support effective design and implementation of youth-focused projects.

Scope of Analysis: 2009 - 2023			
Input Calculations		Output Calculations:	
\$10,171,510.79 funding		6,480 people trained through Catalyst, Ignition and special programmes x \$5,395.68 average value of training for South Africans (a) = \$34,964,006.40	
		1,279 Catalyst Programme participants x 63.43% estimated reported gain in employment x \$12,956.55 value of seeking employment in South Africa since programme founding (b) = \$10,511,256.43	
		1,279 Catalyst Programme participants x 63.43% estimated reported gain in employment x \$56,055.71 economic value of employment since programme founding (c) = \$45,476,299.03	
		5,477 trailblazers trained in community development x \$5,020.54 average value of social work in South Africa (d) = \$27,497,497.58	
		19 businesses developed through programming x \$127,282.79 value of small businesses to the South African economy (e) = \$2,418,373.01	
<b>Total Inputs:</b>	<b>\$10,171,510.79</b>	<b>Total Outcome:</b>	<b>\$120,867,432.45</b>

**SROI**  
**1:12**

References:

- a. 300,000,000 ZAR cost of training for NEETs in South Africa / 8,000 unemployed people impacted (<https://www.vukuzenzele.gov.za/new-training-programme-raise-skills>) = 37,500 ZAR converts to \$5,395.68 PPP
- b. 938 ZAR monthly cost of employment seeking ([https://youthcapital.co.za/wp-content/uploads/2022/05/Beyond-the-Cost\\_final.pdf](https://youthcapital.co.za/wp-content/uploads/2022/05/Beyond-the-Cost_final.pdf)) x 96 months since programme founding = 90,048 ZAR converts to \$12,956.55 PPP
- c. 4,058.20 ZAR monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 96 months since programme founding = 389,587.20 ZAR converts to \$56,055.71 PPP
- d. 9,300,000,000 ZAR total value of social work in South Africa (<https://pmg.org.za/committee-meeting/1710/#>) / 266,531 registered non-profit organisations in South Africa (<https://dialogueknowledgehub.co.za/overview-of-npo-income-in-south-africa-2022/>) = 34,892.75 ZAR converts to \$5,020.54 PPP
- e. \$2,300,000,000,000 value of small businesses to South Africa's economy (<https://partners.24.com/own-it/how-small-businesses-contribute-to-sa-economy/index.html>) / 2,600,000 small and medium sized businesses in South Africa ([https://www.oecd-ilibrary.org/industry-and-services/financing-smes-and-entrepreneurs-2022\\_4bada6a3-en#](https://www.oecd-ilibrary.org/industry-and-services/financing-smes-and-entrepreneurs-2022_4bada6a3-en#)) = 884,615.38 ZAR converts to \$127,282.79 PPP





## iDixcover

Abdullateef Lawal - Nigeria



Abdullateef founded iDixcover in 2019 to support young people in Nigeria and reduce the high unemployment and poverty rates they face, with an objective to eradicate poverty in the long-term. iDixcover connects young Nigerians with job opportunities and mentors, while also providing vocational and technological skills training to prepare them for their entry into the workforce. Abdullateef was part of the team that advocated for the domestication of the Nigerian Startup Bill, which supports SMEs in the country through its adoption and implementation.

Abdullateef attended the One Young World Summit Manchester, 2022. He received a grant from the Z Zurich Foundation as a result of attending One Young World, which has enabled iDixcover to establish a vocational training centre. He was also connected with fellow Ambassadors at the Summit who have been able to support his work, particularly iDixcover's Young African Fellowship Programme through pro bono training.

iDixcover has provided over 1,000 people with vocational, business development and entrepreneurship training since its founding, with an additional 150 people trained through the organisation's dedicated vocational centre. It has helped 150 people access \$2,000,000 worth of scholarships and grants. iDixcover students have established 50 family businesses so far, and Abdullateef has coached another 20 family businesses towards financial viability.

“ One Young World was an inspiration for me. I had underestimated the value of what I'm doing, getting to One Young World and seeing the impact that people are sharing, I get to know the value of what I'm doing and it motivates me to do more. I was able to start up this vocational training centre through the Z Zurich Foundation, who sent me to the Summit. So without One Young World, I wouldn't be able to own a vocational training centre.”

Scope of Analysis: 2019 - 2023		SROI	
<b>Input Calculations</b>	<b>Output Calculations:</b>	<b>1:24</b>	
11,700 hours volunteer contribution to project x \$1.01 average hourly value of contribution (a) = \$11,817	1,150 people received vocational training x 40% likelihood of employment from vocational training (c) x \$104.46 average monthly estimated income increase from vocational training (d) x 54 months project length = \$2,594,786.40		
29,250 hours employee contribution to project x \$1.53 average hourly value of contribution (b) = \$44,752.50	50 family businesses established x \$5,169.67 average value of a micro, small or medium size enterprise in Nigeria (e) = \$258,483.50		
\$145,000 grant funding	\$2,000,000 value of scholarships and grants received by beneficiaries	<b>Total Inputs:</b>	<b>\$201,569.50</b>
		<b>Total Outcome:</b>	<b>\$4,853,269.90</b>

References:

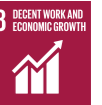
- a. 30,000 NGN average monthly minimum wage x 12 months / 52 weeks / 43.4 average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 159.52 NGN converts \$1.01 PPP
- b. 45,512.70 NGN average monthly wage x 12 months / 52 weeks / 43.4 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 242 NGN converts to \$1.53 PPP
- c. 40% likelihood of employment from vocational training (<https://blogs.worldbank.org/developmenttalk/can-apprenticeships-and-vocational-education-offer-way-out-risk-youth-northern>)
- d. 30,000 NGN average monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 55% increased income from vocational training in Northern Nigeria (c) = 16,500 NGN converts to \$104.46 PPP
- e. \$205,000,000,000 GDP contribution of micro, small and medium size enterprises in Nigeria (<https://www.thecable.ng/digitalising-msmes-can-increase-nigerias-gdp-by-53bn-says-nitda/>) / 39,654,385 micro, small and medium size enterprises in Nigeria (<https://guardian.ng/business-services/over-39-65m-msmes-operate-in-nigeria-says-report/>) = \$5,169.67 average value of a micro, small or medium size enterprise



## Refugee Bank for Africa

Abraham Kahasha Kabral

Democratic Republic of the Congo



Abraham Kahasha has always been motivated to empower refugees because of his lived experience as an internally displaced child refugee in the Democratic Republic of Congo. He founded, and is Executive Director of, the Refugee Bank for Africa, a non-profit organisation empowering refugees by providing access to education, skills development training and resources. The project aims to help refugees learn and develop their skills so they can access the job market and become financially independent.

Abraham attended the One Young World Summit Manchester, 2022. He has found the Community to be a useful source of support for his work, and regularly shares advice on opportunities and the development of the Refugee Bank for Africa. Abraham also believes that being a European Commission Peace Ambassador helped him access other opportunities to work with the European Union on regional projects in DRC, Rwanda, Burundi, Uganda and Tanzania as Regional Project Assistant & Project Security Officer.

The Refugee Bank for Africa has impacted 400 refugees across its different initiatives. Young people have received support with resources and online opportunities to acquire knowledge and skills, including 100 handbooks designed by Abraham called the Refugee Action Handbook, giving readers advice on accessing educational resources and opportunities for further education, as well as information on cultural background and diversity for those who are able to leave the refugee camps. Children have been given 100 basic education kits and materials, including books, pens and bags while 105 families have been provided with access to clean water, food and clothing. In the future, the Refugee Bank for Africa aims to create a Centre for Refugee Empowerment in the Democratic Republic of Congo.

“ As an Ambassador I participated in One Young World's Action Accelerator, which helped me to be empowered and to learn more skills and knowledge. I'm trying currently to apply these leadership skills in my projects' work.”

Scope of Analysis: 2019 - 2023		SROI	
<b>Input Calculations</b>	<b>Output Calculations:</b>	<b>1:5</b>	
1 full-time employee x \$187.33 monthly value of contribution (a) x 58 months project length = \$10,865.14	400 refugees supported with assistance x \$461.25 estimated value of refugee assistance per person (c) = \$184,500		
4 part-time employees x \$5,432.50 estimated value of part-time contribution per person since project founding (b) = \$21,730			
\$7,000 funding		<b>Total Inputs:</b>	<b>\$39,595.14</b>
		<b>Total Outcome:</b>	<b>\$184,500</b>

References:

- a. 183,950 CDF monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) converts to \$187.33 PPP
- b. 183,950 CDF monthly minimum wage (a) x 29 months estimated part-time contribution = 5,334,550 CDF converts to \$5,432.50 PPP
- c. \$369,000,000 estimated total funding required for basic refugee services provision / 800,000 refugees (<https://www.unhcr.org/uk/news/briefing-notes/refugees-bear-cost-massive-underfunding/>) = \$461.25





## Aloi

Sonika Manandhar - Nepal 🇳🇵



Sonika co-founded Aloi with Tiffany Tong as a social enterprise building credible financial trust in green micro-entrepreneurs and facilitating their access to affordable financing options through its solutions. Aloi's platform helps micro-entrepreneurs who otherwise lack a formal credit history to track their loan utilisation and income, data which can then be used by Aloi's commercial partners to provide formal loans. The organisation also engages in financial literacy training for micro-entrepreneurs to support effective loan utilisation. The company is working to become a last-mile digital bank in Nepal.

Sonika won One Young World's LEAD2030 Challenge with Standard Chartered Ventures in 2020. The team at Standard Chartered connected Sonika with its Nepal branch, which developed into Aloi's first partnership with a commercial bank. This recognition helped establish Aloi in the Nepalese market and laid the foundations for greater collaboration with other financial institutions.

Aloi has 2,300 active users, primarily women, who have so far secured \$800,000 in formal loans. All users receive financial and digital literacy training, as well as business management training, to make them less susceptible to loan sharks. The organisation currently has partnerships with six commercial banks in Nepal. 70% of Aloi users are in the sustainable agricultural sector, while 30% are active in the electric vehicle market with Aloi currently supporting 135 electric vehicles. Aloi will be working with 3,000 farmers in the coffee and dairy sectors in 2024, training them in climate-smart agriculture and accessing scale-up financing. Sonika is also looking to expand Aloi's operations to Indonesia.

“ I went to One Young World as a Standard Chartered Ventures LEAD2030 Winner, and because of it we got connected with Standard Chartered bank in Nepal. That's how we got our first commercial bank contract for Aloi and that's still ongoing.”

Scope of Analysis: 2019 - 2023		SROI <b>1:38</b>
Input Calculations	Output Calculations:	
\$490,000 funding	1,610 estimated sustainable agricultural loans distributed through project x 3.55 tCO <sub>2</sub> e mitigated through sustainable farming practices per farm (a) x \$204 social cost of carbon (b) = \$1,165,962 135 electric vehicles financed x 10.95 tCO <sub>2</sub> mitigated over operational lifespan per vehicle (c) x \$204 social cost of carbon (b) = \$301,563 2,300 people reached through loans and financial inclusion training x \$1,417.98 estimated annual economic value of financial inclusion (d) x 5 years project length = 16,306,770 \$800,000 reported value of loans distributed	
<b>Total Inputs: \$490,000</b>	<b>Total Outcome: \$18,574,295</b>	

References:

- a. 300 kg average coffee production in Nepal per farm (<https://kathmandupost.com/money/2019/12/22/coffee-sector-performing-below-potential-due-to-archaic-ways>) x 11.82 kg CO<sub>2</sub>e mitigated per kg of coffee (i) / 1000 kg = 3.55 tCO<sub>2</sub>e mitigated per farm
- i. 15.33 kg CO<sub>2</sub>e per kg of coffee produced using traditional methods - 3.51 kg of CO<sub>2</sub>e per kg of coffee produced sustainably (<https://old.risingnepaldaily.com/opinion/climate-friendly-coffee>) = 11.82 kg CO<sub>2</sub>e mitigated per kg of coffee
- b. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/#>)
- c. 21,900 tCO<sub>2</sub> mitigated over operational life cycle / 2,000 low-carbon vehicles introduced (<https://www.ccacoalition.org/content/three-wheels-united#>) = 10.95 tCO<sub>2</sub> mitigated per vehicle
- d. \$4,726.60 PPP annual GDP per capita of Nepal (<https://data.worldbank.org/indicator/NY.GDP.PCAP.PP.CD?contextual=region&locations=NP>) x 30% increase in GDP from financial inclusion efforts in frontier economies ([https://www.lazardassetmanagement.com/uk/en\\_uk/references/fundamental-focus/financial-inclusion](https://www.lazardassetmanagement.com/uk/en_uk/references/fundamental-focus/financial-inclusion)) = \$1,417.98 PPP



## Suli Innovation House

Ravin Rizgar - Iraq 🇮🇶



Ravin founded Suli Innovation House as a result of her experiences as a women engineer in a male-dominated field. The organisation supports women and young people in developing tech and other practical skills, while providing a co-working space for entrepreneurs and innovators. Suli Innovation House's work includes the Leading Women programme - focused on women's empowerment in the tech sector, product design and market research, job placement training tailored to the particularities of the Iraqi job market, internship opportunities, and hackathons.

Ravin attended the One Young World Summit Manchester, 2022, and credits her experience surrounded by like-minded young leaders as inspiring and motivational. Conversations with a fellow Ambassador from Egypt inspired Ravin to implement her Leading Woman programme.

“ One Young World came at a perfect time for me. When I applied, I was starting to build Suli Innovation House, and it was very motivational for me to survive. Being there surrounded by all those like-minded people and talking with them about my journey, all of them were supportive and offered collaboration opportunities. One example is a friend from Egypt, who inspired me with the work that she's done for women to create my programme for women.”

Suli Innovation House has impacted 1,500 people over its different projects so far. It has trained 600 women in tech skills to help them break into the tech sector, providing weekly workshops and discussion sessions with successful women in STEM. The organisation's product-to-market initiative has supported 30 people in product development and conducting market research in key areas like agritech and the environment. Suli Innovation House has since partnered with the Kurdistan region of Iraq's government, and other non-governmental organisations to implement versions of this programme in other cities across Iraq. Additionally, 150 people have participated in its job placement skills programme, with over 55% of participants finding employment post-programme. Suli Innovation House's hackathons have focused on climate solutions and waste, with participants developing promising prototypes and some going on to receive funding.

Scope of Analysis: 2022 - 2023		SROI <b>1:19</b>
Input Calculations	Output Calculations:	
\$240,000 estimated total funding and in-kind support	600 women impacted through tech and innovation skills x \$3,985.74 total value of tech and STEM skills (a) = \$2,391,444 900 people impacted through business and employment training x \$2,359.72 additional estimated total value of skills per person (b) = \$2,123,748	
<b>Total Inputs: \$240,000</b>	<b>Total Outcome: \$4,515,192</b>	

References:

- a. \$549 average wage in Iraq (<https://shafaq.com/en/Economy/Iraq-s-average-salary-ranks-modest-globally-eighth-in-Arab-world>) x 33% income increase from STEM skills for women (<https://files.eric.ed.gov/fulltext/ED523766.pdf>) x 22 months project length = \$3,985.74
- b. \$549 average monthly wage (a) - (350,000 IQD monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>)) converts to \$441.74) x 22 months project length = \$2,359.72 additional income





## Let's Handspeak English

Manel Bargaoui - Tunisia 🇹🇳



Manel is the Founder of Let's Handspeak English, an initiative providing English language education using Tunisian Sign Language to deaf and hard of hearing people in Tunisia. Her academic research comparing American Sign Language and English from a generative approach proved instrumental in leading her to found her initiative. Manel has created learning materials for Let's Handspeak English from scratch, designing a pedagogy to teach the deaf and hard of hearing community in Tunisia with a book in 2017. She has since developed an additional six books, for a total of seven. In 2018, she created the Let's Learn English through Signs app to reach a bigger audience.

Manel attended the One Young World Summit Manchester, 2022, where she was inspired by her fellow Delegates. Since then, Manel has been an advocate for young Tunisian leaders to join the One Young World Community, encouraging them to apply for the Summit.

“ For me attending the Summit was a privilege, and a successful achievement. It gave me the chance to meet a lot of people, enlarged my network and it showed me there are different opportunities I can learn and get support from.”

Let's Handspeak English has taught English in sign language to 40 deaf and hard of hearing people. The organisation initially used in-person lessons, but has since moved online following the COVID-19 pandemic, allowing Manel to reach more students in different parts of Tunisia. Students currently take a level of English for two and a half months with a class size of six people. Manel also created Let's Handspeak English weekend studies, a three-day business-oriented class where she provides hearing and deaf students with lessons on soft skills for business development in English. The Let's Handspeak English app has been downloaded over 12,000 times, and Manel is currently developing a new version that will be more interactive for students.

Scope of Analysis: 2015 - 2023			
Input Calculations		Output Calculations:	
\$21,000 estimated total funding		40 students with disabilities impacted x \$3,597.25 estimated value of social inclusion for people with disabilities in North Africa (a) = \$143,890	
<b>Total Inputs:</b>	<b>\$21,000</b>	<b>Total Outcome:</b>	<b>\$143,890</b>

**SROI**  
**1:7**

References:

a. \$130,910,000,000 total GDP (<https://data.worldbank.org/indicator/NY.GDP.MKTP.CD?locations=MA>) x 2% social cost of exclusion of people with disabilities ([https://assets.publishing.service.gov.uk/media/5b2378d340f0b634cb3dd823/Disability\\_in\\_North\\_Africa.pdf](https://assets.publishing.service.gov.uk/media/5b2378d340f0b634cb3dd823/Disability_in_North_Africa.pdf)) / 727,833 people living with a disability (<https://www.undp.org/arab-states/blog/towards-inclusive-society-undp-morocco-commitment-support-persons-disabilities#>) = \$3,597.25 estimated social cost of exclusion for people with disabilities in North Africa



## Young Pride Club

Best Chitsanupong Nithiwana - Thailand 🇹🇭



Best Chitsanupong founded the Young Pride Club as a university student to challenge gender expression restrictions and create a safe space for young people to learn about gender equality and the LGBTQI+ community in Thailand. The Young Pride Club's advocacy efforts have led to policy changes benefitting trans university students, and raised awareness and support for the LGBTQI+ Thai community. Its team worked with the UN on a review of human rights in Thailand, following which measures to protect young LGBTQI+ Thais were recommended to the government. The Young Pride Club also worked with the country's parliament on the draft gender recognition bill.

Best Chitsanupong attended the One Young World Summit Manchester, 2022. She was a Delegate Speaker for the Gender Equality plenary challenge, where she had the opportunity to share her story and showcase her work with the Young Pride Club. After the Summit, Best Chitsanupong established connections with fellow Ambassadors to support each other with access to funding, fellowships, and other opportunities.

The Young Pride Club has been responsible for organising the Chiang Mai Pride parades since 2020, in partnership with international and local non-profit organisations, with 5,500 attendees. The Young Pride Club focuses on capacity-building for young leaders with workshops, training 125 of them including 50 youth leaders, on advocacy. The organisation also offers mentorship and resources for its youth leaders to start local initiatives and movements to advocate for the LGBTQI+ community and gender equality. It has fostered a growing community of 100 members locally in Chiang Mai, and has an extensive online presence through which it conducts digital advocacy and raises awareness.

“ The Summit changed my leadership a lot. I learned that there are a lot of supportive leaders around the world that might not work in the same field as you, but they always try to seek opportunities to collaborate with you. So the biggest impact from One Young World is that we gained a lot of connections and we learned a lot from each other. And I got a lot of opportunities to showcase the work of LGBT youth on the international stage.”

Scope of Analysis: 2018 - 2023			
Input Calculations		Output Calculations:	
29,784.49 hours estimated core team contribution x \$4.05 hourly value of contribution (a) = \$120,627.18  \$8,388.12 estimated employee value of contribution (b)  \$300,000 funding		125 people reached through workshops including youth leaders x \$4,459.04 economic value of advocating LGBTQ+ inclusion (c) = \$557,380  5,500 participants of LGBTQ+ marches and parades x \$79.47 estimated value of LGBTQ+ public exposure (d) x 3 years project organised events = \$1,311,255	
<b>Total Inputs:</b>	<b>\$429,015.30</b>	<b>Total Outcome:</b>	<b>\$1,868,635</b>

**SROI**  
**1:4**

References:

a. 8,710 THB monthly minimum wage x 12 months / 52 weeks / 42.3 average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 47.52 THB converts to \$4.05 PPP  
b. 16,384.80 THB average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 6 months = 98,308.80 THB converts to \$8,388.12 PPP  
c. 8,710 THB monthly minimum wage (a) x 10% wage loss from LGBTQ+ exclusion (<https://www.sciencedirect.com/science/article/pii/S0305750X19300695>) x 12 months x 5 years project length = 52,260 THB converts to \$4,459.04 PPP  
d. \$6,910 Thailand GDP per capita (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=TH>) x 1.15% LGBT tourism contribution to Thailand's economy (<https://www.scmp.com/news/asia/southeast-asia/article/3001565/thailands-tourism-industry-looks-cash-new-same-sex>) = \$79.47





**SROI**  
**1:9**

## Footsteps Bangladesh

**Shah Rafayat Chowdhury - Bangladesh**



“ It was honestly a dream come true moment for me last year because One Young World was able to achieve a dream of mine, which I thought I would never have the opportunity, which was to fly the Bangladesh flag on the global stage. So I would wholeheartedly thank One Young World for giving me that opportunity.”

Shah is the Co-Founder of Footsteps Bangladesh, an organisation working on community development issues by designing and implementing innovative, long-lasting, and sustainable programmes to solve social challenges. Bangladesh is particularly susceptible to climate change and natural disasters, ranking 9th out of 193 countries in the 2023 WorldRisk Index, due to its exposure, vulnerability, susceptibility, and lack of adaptive capacities<sup>11</sup>. Footsteps Bangladesh is tackling issues such as water access, disaster resilience and climate action, youth social entrepreneurship, and healthcare through its core programmes. It targets low income and marginalised communities, empowering people and communities across the country.

Shah attended the One Young World Summit Manchester, 2022. During the Summit, he learned the value of a global approach when supporting young people to create change locally. Shah has subsequently developed a campaign focused on global movements for local change, broadening the support network for Footsteps Bangladesh while expanding its community engagement.

Footsteps Bangladesh has impacted 544,356 people to date; 403,077 through its core programmes and an additional 143,279 through awareness campaigns, volunteer training, and outreach events, including workshops and consultations. The organisation is addressing the traditional issues faced by NGOs in Bangladesh by training local communities in project maintenance. Footsteps Bangladesh targets local institutions to engage and mobilise communities in key development areas. It also developed a portable filter, the Dreamwater Portable Filter, converting 450,000 litres of floodwater into drinking water, and a disaster resilience bag for people to safely store valuables. The organisation is integrating solar power and waste segregation, and has trained 2,000 young people on skills development through its Changemaker Development Programme.

Scope of Analysis: 2013 - 2023			
Input Calculations		Output Calculations:	
21,493,200 hours contributed to project x \$1.28 average hourly value of contribution (a) = \$27,511,296 \$1,919,584.02 funding		42,789 people receiving improved access to healthcare x \$19.27 value of out-of-pocket healthcare (b) x 10.3 years project length = \$8,492,803.51  327,758 people received access to water and sanitation x \$67.96 annual per capita economic value of WASH coverage (c) x 10.3 years since project founding = \$229,426,666.90  30,530 people supported in climate and disaster resilience x \$73.02 value of per capita climate investment (d) x 10.3 years project length = \$22,961,796.18  2,000 changemakers trained x \$250 value of vocational training in Bangladesh (e) = \$500,000	
<b>Total Inputs:</b>	<b>\$29,430,880.02</b>	<b>Total Outcome:</b>	<b>\$261,381,266.60</b>

References:

- [https://weltrisikobericht.de/wp-content/uploads/2023/10/WRR\\_2023\\_english\\_online161023.pdf](https://weltrisikobericht.de/wp-content/uploads/2023/10/WRR_2023_english_online161023.pdf)
- a. 8,000 BDT average minimum wage (<https://www.hrw.org/news/2023/11/16/your-brand-paying-its-share-reduce-bangladesh-workers-wage-despair>) x 12 months / 52 weeks / 46.1 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 40.05 BDT converts to \$1.28 PPP
- b. 103,460,000,000 BDT out-of-pocket healthcare expenditure in Bangladesh (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4645756/>) / 171,186,372 population of Bangladesh (<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=BD>) = 604.37 BDT converts to \$19.27 PPP
- c. \$7,000,000,000 annual economic loss from lack of WASH coverage ([https://www.fint.awsassets.panda.org/downloads/2\\_pager\\_economic\\_final\\_1.pdf](https://www.fint.awsassets.panda.org/downloads/2_pager_economic_final_1.pdf)) / 103,000,000 population of Bangladesh without access to WASH (<https://www.unicef.org/bangladesh/en/press-releases/billions-people-will-lack-access-safe-water-sanitation-and-hygiene-2030-unless>) = \$67.96 annual per capita economic loss from lack of WASH coverage
- d. \$12,500,000,000 annual requisite climate investment in Bangladesh (<https://www.elibrary.imf.org/view/journals/002/2023/066/article-A002-en.xml>) / 171,186,372 population of Bangladesh (<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=BD>) = \$73.02 value of per capita climate investment
- e. \$250 value of vocational training per student in Bangladesh (<https://www.worldbank.org/en/results/2014/04/11/bangladesh-skills-and-training-enhancement-project>)



## Nostos Home

**Madhav Datt - India**



Madhav co-founded Nostos Homes, with fellow Ambassador Kaushal Shetty, to provide tangible solutions for people in positions of forced displacement. There were 115.6 million forced displacements as a result of natural disasters and conflict worldwide between 2020 and 2022<sup>11</sup>. Nostos Homes is building sustainable homes from 90% recycled material that overcome the disadvantages of transient, temporary shelters, thereby providing displaced people with stability, security, and a foundation upon which to rebuild their lives.

Madhav attended the One Young World Summit The Hague, 2018. He was a Delegate Speaker, and has utilised the Community as a resource for advice and mentorship. Madhav is active in the Community and has collaborated on projects with other Ambassadors, serving on the board of a fellow Ambassador's non-profit organisation.

Nostos Homes has provided more than 500,000 nights of shelter through deployments in India and Malawi. A Nostos home provides approximately 32,800 nights of shelter over a lifespan of 30 years, facilitating a 45% reduction in health hazards for internally displaced people. Each home also enables an additional 3,000 days of livelihood and 1,500 days of education for the forcibly displaced. The organisation empowers local communities to deploy its structures themselves, involving them in the building process with the homes not requiring specialised training or tools. Nostos Homes is also recreating community structures to foster a shared sense of belonging.

“ One aspect that significantly impacted our growth was the visibility that came through One Young World. This exposure really helped us scale our access to funding and volunteers, and supported our credibility for projects. The Community has been such an incredible source of support across so many collaborative projects we've undertaken so far.”

Scope of Analysis: 2021 - 2023			
Input Calculations		Output Calculations:	
3,744 estimated hours contributed by volunteers x \$1.02 average hourly value of contribution (a) = \$3,818.88  1,872 hours contributed by founders x \$4.37 average hourly value of contribution (b) = \$8,180.64  \$56,000 grant funding		16 homes provided x 32,800 nights of shelter per house x \$1.07 daily economic value of resettlement (c) = \$561,536  8 homes built in Malawi x 3,000 additional days of employment per home x \$1.96 average daily wage (d) = \$47,040  8 homes built in India x 3,000 additional days of employment per home x \$28.43 average daily wage (e) = \$682,320  1,500 additional days of education per home x 8 homes provided x \$0.21 additional return from a day of schooling (f) = \$2,520  1,500 additional days of education per home x 8 homes provided x \$1.57 additional return from a day of schooling (g) = \$18,840  16 homes built x 1.59 tCO <sub>2</sub> mitigated per unit (h) x \$204 social cost of carbon (i) = \$5,189.76	
<b>Total Inputs:</b>	<b>\$67,999.52</b>	<b>Total Outcome:</b>	<b>\$1,317,445.76</b>

**SROI**  
**1:19**

References:

- <https://www.internal-displacement.org/database/displacement-data/>
- a. 4,628 INR average monthly minimum wage x 12 months / 52 weeks / 45.8 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 23.32 INR converts to \$1.02 PPP
- b. 19,783.50 INR average monthly wage x 12 months / 52 weeks / 45.8 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 99.68 INR converts to \$4.37 PPP
- c. \$390 average annual economic impact of displacement ([https://api.internal-displacement.org/sites/default/files/publications/documents/IDMC\\_CostEstimate\\_final.pdf](https://api.internal-displacement.org/sites/default/files/publications/documents/IDMC_CostEstimate_final.pdf)) / 365 days = \$1.07 daily economic impact of displacement
- d. 21,062 MWK average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 365 days = 692.45 MWK converts to \$1.96 PPP
- e. 19,783.50 INR average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 365 days = 650.42 INR converts to \$28.43 PPP
- f. 21,062 MWK average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 365 days x 10.5% predicted return from schooling (<https://www.tandfonline.com/doi/abs/10.1080/09645292.2018.1484426>) = 72.71 MWK converts to \$0.21 PPP
- g. 19,783.50 INR average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 365 days x 5.5% predicted return from schooling (<https://blogs.lse.ac.uk/southasia/2022/03/15/economic-returns-to-education-have-declined-in-india/>) = 35.77 INR converts to \$1.57 PPP
- h. 17,649,645 KG CO<sub>2</sub> emissions / 10,000 units of transitional shelter built (<https://link.springer.com/article/10.1007/s13753-015-0067-0>) x 90% recycled material for Nostos Homes / 1000 kg = 1.59 tCO<sub>2</sub> mitigated
- i. \$204 social cost of carbon (<https://www.instituteeforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)





## Ecomak Recyclers

Ronald Mugaiga - Uganda 🇺🇬



“Attending the One Young World Summit was a really good experience. I personally got in touch with so many founders and entrepreneurs who are socially impacting their communities, learned from their studies. I'm still in touch with so many other people that I met in the Summit and always get advice from them. After the Summit, we got the funding from my sponsor, the Z Zurich Foundation, which was really important for us to see the business grow as well.”

Ronald is the Founder and CEO of Ecomak Recyclers, a social enterprise tackling plastic pollution in Uganda and mitigating the impact of climate change. It is also generating green job opportunities for the unemployed, young people, and women across the country. Originating as a COVID-19 project, Ronald began Ecomak Recyclers to help people in his refugee settlement generate income. The enterprise converts the plastic waste it collects into recycled construction bricks that can be used widely in infrastructure projects.

Ronald attended the One Young World Summit Manchester, 2022. He has remained in touch with his fellow Ambassadors, sharing advice and discussing best practices to grow and scale his work. As a Z Zurich Foundation Scholar, Ronald was able to secure additional funding for Ecomak Recyclers after the Summit.

Ecomak Recyclers has created 750 jobs, mostly in plastic waste collection; its community support insurance programme has assisted 150 households across two refugee settlements with accessing healthcare and schooling. Ecomak Recyclers has produced and sold 15 million bricks recycled from plastic waste. These eco-bricks and blocks are two times stronger and larger than conventional bricks, have zero breakages once used, require low maintenance, and are cheaper than conventional concrete and clay bricks. The organisation has also planted 8,000 trees, and distributed 200 energy-saving cooking stoves that are built using recycled eco-bricks.

Scope of Analysis: 2020 - 2023		SROI
<b>Input Calculations</b>	<b>Output Calculations:</b>	
18,631 hours estimated volunteer contribution x \$2.34 estimated hourly value of contribution (a) = \$43,596.54	750 jobs created by project x \$201.72 economic value of job creation in Uganda (c) = \$151,290	<b>1:38</b>
15 employees x \$19,427.60 per person estimated total value of contribution since project founding (b) = \$291,414	600 people impacted through insurance programme x \$663.90 value of healthcare and schooling (d) = \$398,340	
\$117,000 grant and equity funding	15,000,000 eco-bricks produced x 0.00546 tCO <sub>2</sub> recycled per brick (e) x \$204 social cost of carbon (f) = \$16,707,600	
	8,000 trees planted x 0.025 tCO <sub>2</sub> sequestered per tree (g) x \$204 social cost of carbon (f) x 3.5 years project length = \$142,800	
<b>Total Input: \$452,010.54</b>	<b>Total Outcome: \$17,400,030</b>	

References:

- a. 577,858 UGX average monthly wage x 12 months / 52 weeks / 44.5 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 2,996.67 UGX converts to \$2.34 PPP
- b. 577,858 UGX average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 43 months project length = 24,847,894 UGX converts to \$19,427.60 PPP
- c. 6,000 UGX estimated monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 43 months project length = 258,000 UGX converts to \$201.72 PPP
- d. \$75.90 median healthcare cost in Uganda (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5663485/>) + (\$168 annual cost of government schools in Uganda (<https://blogs.worldbank.org/developmenttalk/high-price-education-sub-saharan-africa>) x 3.5 years project length) = \$663.90
- e. 4.2 kg CO<sub>2</sub>e produced per kg of plastic (<https://www.sciencedirect.com/science/article/pii/S2590332222001403>) x 1.3 kg of plastic reported recycled per brick / 1000 kg = 0.00546 tCO<sub>2</sub> recycled per brick
- f. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)
- g. 25 kg average carbon sequestered by a tree (<https://ecotree.green/en/how-much-co2-does-a-tree-absorb/>) / 1000 kg = 0.025 tCO<sub>2</sub> sequestered per tree



## Glass Half Full

Franziska Trautmann - USA 🇺🇸



Franziska co-founded Glass Half Full during her senior year of college due to a lack of glass recycling options in Louisiana. Glass Half Full is a social enterprise that diverts glass from landfills by offering residential and commercial glass recycling options and free drop off points in three states of the US. The glass is collected, recycled into sand and gravel products, and then used in coastal restoration projects. Glass Half Full has a partnership with Tulane University, researching the use of its sand for coastal restoration in Louisiana, where a State of Emergency was declared in 2017 due to the severity of its coastal erosion and land loss<sup>[1]</sup>. The organisation has also collaborated with the Pointe-au-Chien Tribe to develop and implement restoration projects, as well as the Big Branch Wildlife Reserve and the Central Wetlands in Louisiana.

Franziska attended the One Young World Summit Manchester, 2022. She was a Delegate Speaker on the Oceans plenary challenge, and was subsequently featured on Buzzfeed after another Delegate saw her speak. Being an Ambassador has opened other avenues for Franziska to promote her work; she was featured in the BBC's Business Daily podcast where she discussed her story and Glass Half Full.

Glass Half Full has recycled six million pounds of glass and restored over 1,736 metres of land through four projects. The organisation has directly impacted 10,000 people through its recycling programme, and has 2,000 users through its residential pick up initiative. Glass Half Full has partnered with 10 schools in New Orleans, organising field trips through which 240 students have learned about glass recycling.

“I was one of the Delegate Speakers at the Summit and so I was able to get a speech coach. I was able to really refine my pitch and my story and then also present that to the 3,000 attendees. And so from that, I developed a lot of speaking skills but I was also able to meet so many different people who saw my pitch. One of those people ended up writing an article in Buzzfeed where I was featured.”

Scope of Analysis: 2020 - 2023		SROI
<b>Input Calculations</b>	<b>Output Calculations:</b>	
\$1,872,000 estimated grant, revenue and other funding	240 students x 0.33 tCO <sub>2</sub> lifetime mitigation from climate education (a) x \$204 social cost of carbon (b) = \$16,156.80	<b>1:8</b>
	3,401.94 tCO <sub>2</sub> mitigated (c) x \$204 social cost of carbon (b) = \$693,995.76	
	1,736 metres of land restored x \$7,800.71 economic value of land in Louisiana per metre (d) = \$13,542,032.56	
<b>Total Inputs: \$1,872,000</b>	<b>Total Outcome: \$14,252,185.12</b>	

References:

- 1. <https://ready.nola.gov/hazard-mitigation/hazards/coastal-erosion/>
- a. 2.86 tCO<sub>2</sub> yearly carbon emission reduction from year-long climate education (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6999882/>) / 365 days x 42 years work life in the USA (<https://www.forbes.com/sites/teresaghilarducci/2021/05/28/how-many-years-do-you-have-to-work-before-you-retire/#>) = 0.33 tCO<sub>2</sub> mitigated
- b. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)
- c. 2,721,552 kg glass diverted from landfills x 1.25 kg CO<sub>2</sub> global warming potential per kg of glass (<https://www.beveragedaily.com/Article/2010/09/15/Benchmark-study-on-glass-offers-clear-carbon-footprint-picture#>) / 1,000 kg = 3,401.94 tCO<sub>2</sub> mitigated
- d. \$7,600,000,000 economic activity loss per year x 2.83 years project length + \$3,600,000,000 infrastructure replacement costs / 2,000 miles predicted coastline loss (<https://www.edf.org/ecosystems/louisiana-regional-economic-impacts-land-loss#>) / 1,609.34 metres per mile = \$7,800.71 economic loss per metre





## Zelij Invent

Saif Eddine Laalej - Morocco



Saif is the Co-Founder and CEO of Zelij Invent, a social enterprise converting plastic waste into eco-friendly construction materials. Saif's interest in solving Morocco's plastic waste issues, combined with his entrepreneurial skills and innovative solutions, led him to establish Zelij Invent as the country's premier eco-construction company. Zelij Invent's consulting operations provide services on green entrepreneurship, specifically plastic recovery, with its programme supporting young green entrepreneurs across Africa. The organisation has also partnered with UNDP Iraq and the Global Fund for Cities Development to conduct market research on the Iraqi plastic waste sector and how to implement a plastic recovery solution in that country.

Saif attended the One Young World Summit Manchester, 2022 as an Enterprise for Peace Scholar with the Dutch Ministry of Foreign Affairs. He has since worked with fellow Ambassador, Afaf Ajangui, on implementing the programme to support green African entrepreneurs, impacting more than 1,000 people. He also collaborated with fellow Ambassador, Aminetou Bilal, on a programme to develop solutions for the Mediterranean region.

Zelij Invent has produced over five million hollow blocks in three years, recycling 50 million kilogrammes of plastic waste. Zelij Invent's blocks are made through a self-designed cold collection production process, with plastic waste comprising 80% of the composition. The production process is more sustainable than traditional production, using 68% less energy resources, including water and electricity. Additionally, the organisation works with 300 self-employed people, supporting waste collection and production processes. The company's blocks are used in a wide range of building solutions and sectors, with more than 50 houses constructed through Zelij Invent products so far.

“ I was selected as an Enterprise for Peace Scholar from the Dutch Ministry of Foreign Affairs and I met two of my fellow One Young World Ambassadors, Aminetou Bilal and Afaf Anjagui, who with me were able to implement programmes to support green African entrepreneurs and develop solutions for the Mediterranean region.”

Scope of Analysis: 2018 - 2023		SROI
Input Calculations	Output Calculations:	
9 full-time employees x \$93,554.10 estimated value of full-time employee contribution since project founding (a) = \$841,986.90  5 estimated part-time employees and contractors x \$46,777.05 estimated value of part-time employee contribution since project founding (b) = \$233,885.25  \$260,000 funding	300 waste collectors provided employment x \$4.16 hourly value of employment (c) x 7 hours reported daily employment x 2,007.5 days project length = \$17,537,520  210,000 tCO <sub>2</sub> e reportedly collected through project efforts (d) x 55% average reduction in tCO <sub>2</sub> e from recycling plastic (e) x \$204 social cost of carbon (f) = \$23,562,000	<b>1:31</b>
<b>Total Inputs: \$1,335,872.15</b>	<b>Total Outcome: \$41,099,520</b>	

- References:
- a. 5,188 MAD average monthly minimum wage (<https://www.morocoworldnews.com/2019/07/278657/cnss-report-moroccan-workers-minimum-wage>) x 66 months project length = 342,408 MAD converts to \$93,554.10 PPP
  - b. 5,188 MAD average monthly minimum wage (a) x 33 months estimated part-time contribution = 171,204 MAD converts to \$46,777.05 PPP
  - c. 2,902 MAD monthly minimum wage x 12 months / 52 weeks / 44 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 15.22 MAD converts to \$4.16 PPP
  - d. 50,000,000 kg of plastic reportedly collected by project x 4.2 kg CO<sub>2</sub>e produced per kg of plastic (<https://www.sciencedirect.com/science/article/pii/S259033222001403>) / 1,000 kg per tonne = 210,000 tCO<sub>2</sub>e mitigated
  - e. 55% average reduction in tCO<sub>2</sub>e from recycling plastic (<https://www.imperial.ac.uk/media/imperial-college/faculty-of-natural-sciences/centre-for-environmental-policy/public/Veolia-Plastic-Whitepaper.pdf>)
  - f. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)



## EnRoute

Angela Busheska - North Macedonia



Angela is the Founder of EnRoute, a non-profit organisation raising awareness and providing education around the environmental impact of fast fashion and the pollution caused by transportation. EnRoute initially worked locally with children in climate education. Its current mission is to help people shift away from fast fashion consumption to sustainable fashion, and change people's mindset on transportation towards sustainable alternatives. Angela developed the EnRoute App during the pandemic to help consumers reduce their carbon footprint from daily transport and shopping activities. EnRoute builds its content with input from volunteers in 55 different countries to gather information about the status of fast fashion and transportation locally.

Angela attended the One Young World Summit Manchester, 2022. She established long-lasting relationships with Deloitte's corporate Delegates who have been able to offer guidance in climate solutions and scaling the work that EnRoute does.

The EnRoute App has 20,000 users who receive information on climate change, recommendations on fast fashion consumption, using transportation, and how to reduce their carbon footprint. Angela also ran online educational forums, where people could meet on a weekly basis to learn and discuss specific topics, such as the economics of how fast fashion operates. The initiative reached 70,000 people indirectly in 2022 through online and offline activities. EnRoute App users have reduced 150 tonnes of CO<sub>2</sub> through choosing sustainable options when buying. Additionally, EnRoute is partnering with organisations that promote women in STEM to collaborate on coding for the EnRoute app.

“ I attended the Summit as a Deloitte Scholar and it was a really great experience to be part of their team for that week. The connections that we established with Deloitte have gone beyond the Summit, and the team has offered me advice on climate change and scaling my organisation over the past year and a half.”

Scope of Analysis: 2020 - 2023		SROI
Input Calculations	Output Calculations:	
47,660 estimated hours contributed to project by project ambassadors since founding x \$8.41 estimated hourly value of contribution (a) = \$400,820.60  5,719.20 estimated hours contributed by founder since founding x \$9.75 estimated hourly value of contribution (b) = \$55,762.20  \$25,000 estimated total funding	20,000 app users provided climate motivation and education x 0.46 tCO <sub>2</sub> lifetime mitigation from climate education (c) x \$204 social cost of carbon (d) = \$1,876,800  150 tCO <sub>2</sub> mitigated by project through climate-friendly recommendations x \$204 social cost of carbon (d) = \$30,600  20,000 app users x \$40.78 estimate average economic value of offering sustainable fashion alternatives (e) = \$815,600	<b>1:6</b>
<b>Total Inputs: \$481,582.80</b>	<b>Total Outcome: \$2,723,000.00</b>	

- References:
- a. 26,243 MKD estimated monthly minimum wage x 12 months / 52 weeks / 39.7 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 152.55 MKD converts to \$8.41 PPP
  - b. 30,416 MKD estimated average wage x 12 months / 52 weeks / 39.7 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 176.80 MKD converts to \$9.75 PPP
  - c. 2.86 tCO<sub>2</sub> lifetime reduction from climate education (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC699882/>) / 365 days x 59 years average life expectancy from childhood (i) = 0.46 tCO<sub>2</sub> lifetime mitigation
  - i. 71 life expectancy (<https://data.worldbank.org/indicator/SP.DYN.LE00.IN>) - 12 years = 59 years average life expectancy beyond childhood
  - d. 204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)
  - e. \$339.83 average estimated clothing expenditure per year per person (<https://www.vogue.com.au/fashion/trends/australians-spend-more-money-on-clothes-than-anyone-else-in-the-world/news-story/46497758e4df5e7411b9a7d516ad7a2c>) x 12% willingness-to-pay premium for sustainable alternatives (<https://www.esgtoday.com/consumers-willing-to-pay-12-premium-for-sustainable-products-bain-survey/>) = \$40.78





## Tuesdays for Trash

Sharona Shnayder - Israel 🇮🇱



Sharona co-founded Tuesdays for Trash during the COVID-19 pandemic at first as a simple way to do something positive for her local community. The movement has since grown to 15 chapters with participants in more than 50 countries. Its mission is not only empowering participants to learn about the crisis in their own backyards but encouraging them to take action by picking up trash weekly for a cleaner and healthier home. Tuesdays for Trash is mobilising individuals across the globe to make intersectional behavioural changes that scale into collective solutions.

Sharona attended the One Young World Summit Manchester, 2022, and was able to connect with and be inspired by other young climate leaders, as well as young people working on similar issues. Sharona also fostered connections with Ambassadors in corporate spaces, exploring new avenues for scaling her work with Tuesdays for Trash through employee initiatives.

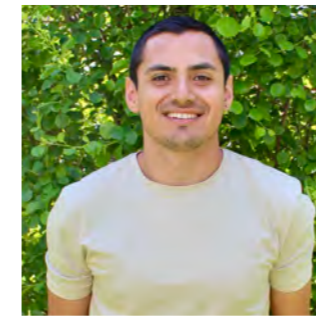
Tuesdays for Trash is responsible for removing over 57,000 pounds of waste across its chapters since it was founded. The movement is tackling the problem of inadequate municipal infrastructure in the short term, and it is instigating a wider systematic shift by creating a gateway into activism for the everyday person— instilling accountability and awareness in the longer run. This has resulted in visible change such as within the Tel Aviv chapter where the beaches they've cleaned over two years remain clean. Tuesdays for Trash is continuously building the capacity of its members, while growing both its physical and online presence through targeted outreach in local languages. It is also active in developing a new waste management proposal in Israel, where Sharona has facilitated collaborations with Israeli, Jordanian and Palestinian climate activists through the EcoPeace Middle East programme.

“ I really appreciated learning from other young leaders at One Young World. Additionally the business connections I was able to make, such as a conversation with liaisons at Starbucks that I followed up on and received interest in having Tuesdays for Trash be a philanthropic initiative for their employees. Being able to make those connections and understand that there's a lot of opportunity to continue to scale Tuesdays for Trash was extremely valuable for me.”

Scope of Analysis: 2020 - 2023		SROI	
<b>Input Calculations</b>	<b>Output Calculations:</b>	<b>1:4</b>	
12,010.32 hours contributed to the project x \$7.67 estimated hourly value of contribution (a) = \$92,119.15	25,854.765 kg of waste removed (b) x 4.2 kg CO <sub>2</sub> e produced per kg of plastic (c) / 1000 kg x \$204 social cost of carbon (d) = \$22,152.36		
3,812.8 hours contributed by admin team x \$7.67 estimated hourly value of contribution (a) = \$29,244.18	100 participants on average x \$1,527.28 estimated annual value of waste clean-ups (e) x 3.67 years project length = \$560,511.76		
\$12,000 funding			
<b>Total Inputs: \$133,363.33</b>	<b>Total Outcome: \$582,664.12</b>		

References:

- a. \$1,256.70 monthly minimum wage x 12 months / 52 weeks / 37.8 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = \$7.67
- b. 57,000 pounds of waste collected converts to 25,854.765 kg of waste removed
- c. 4.2 kg CO<sub>2</sub>e produced per kg of plastic (<https://www.sciencedirect.com/science/article/pii/S259033222001403>)
- d. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/#>)
- e. \$36,610 estimated annual value of waste collection per person (<https://wasteadvantagemag.com/how-much-money-does-a-garbage-man-make-a-look-at-salaries-for-sanitation-workers-in-big-and-small-cities/>) / 1,965.60 average annual working hours (<https://ilostat.ilo.org/data/country-profiles/>) x 82 estimated reported clean-ups per year = \$1,527.28 estimated annual value of waste clean-ups



## Uno.Cinco

Benjamin Carvajal Ponce - Chile 🇨🇱



“ After the Summit, I returned to my country more convinced than ever to continue working with the NGO and increase even more the impact. Additionally, being recognised abroad as an Ambassador for One Young World was an incredible boost to my networking at an international level and gave me the possibility to reach out to different high-level authorities, including presidents and ministers, and I feel empowered to do so by seeking to open these doors for more changemakers in Chile, Latin America and the world.”

Benjamin is the Founder and President of Uno.Cinco, a non-governmental organisation that promotes climate action to avoid a global 1.5° temperature increase. Uno.Cinco works with civil society, academia, international organisations, private and public sectors across Latin America to develop projects on education, advocacy, and community-building to propose concrete solutions and actions to implement a climate public policy agenda. Among the different types of projects, the organisation has three Climate Academies; the Academia Latinoamericana por el Clima, the Academia Unidas por el Planeta for Women, and Energy Transition Academy, which provide actionable climate education to participants.

Benjamin attended the One Young World Summit Manchester 2022. The Summit gave Benjamin legitimacy and visibility with national and regional authorities in Latin America, while the networking experience proved extremely valuable for him as his first point of contact with the Bill and Melinda Gates Foundation.

Uno.Cinco has educated more than 700 people through nine editions of its Climate Academies. The Academia Latinoamericana por el Clima has hosted four cohorts of people across Latin America. The Unidas por el Planeta Academy has helped four cohorts of women between 13 to 35, with its programming designed to address the disproportionate impact of climate change on women. As part of the first edition of the Energy Transition Academy, hosted in partnership with the Chilean Ministry of Energy, Uno.Cinco published an illustrated book summarising climate and energy lessons for students. Uno.Cinco also founded LCOY Chile and the organisation has been one of the main coordinators for the Latin American Young Climate Summit (RCOY) since 2021. Through coordinating and hosting these events, Uno.Cinco has impacted an additional 3,200 people.

Scope of Analysis: 2019 - 2023		SROI	
<b>Input Calculations</b>	<b>Output Calculations:</b>	<b>1:3</b>	
\$29,000 estimated funding	3,200 people reached through climate events x 0.0196 tCO <sub>2</sub> resulting lifetime mitigation (a) x \$204 social cost of carbon (b) = \$12,794.88		
	700 people impacted through climate education academies x 0.59 tCO <sub>2</sub> resulting lifetime mitigation (c) x \$204 social cost of carbon (b) = \$84,252		
<b>Total Inputs: \$29,000</b>	<b>Total Outcome: \$97,046.88</b>		

References:

- a. 2.86 tCO<sub>2</sub> lifetime reduction from climate education (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6999882/>) / 365 days / 24 hours x 60 years average life expectancy after childhood (i) = 0.0196 tCO<sub>2</sub> lifetime mitigation
- i. 72 years life expectancy in Latin America (<https://data.worldbank.org/indicator/SP.DYN.LE00.IN?locations=ZJ>) - 12 years = 60 years average life expectancy beyond childhood
- b. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)
- c. 2.86 tCO<sub>2</sub> lifetime reduction from climate education (a) / 365 days / 24 hours x 30 hours reported content length for academy x 60 years average life expectancy after childhood (i) = 0.59 tCO<sub>2</sub> lifetime mitigation





## Azura Indonesia

Nadea Nabilla - Indonesia



“ After the Summit I finally got the spotlight within my country. Before, no one really knew what the solution was. So the appreciation and the recognition came from outside Indonesia and after One Young World, a lot of national media finally became aware that there is this solution coming from Indonesia. So that’s had quite a big impact for me.”

Nadea is the visionary Co-Founder of Azura Indonesia. Armed with her expertise as an electrical engineer, she’s revolutionising the lives of coastal communities in Indonesia. Her brainchild, the MantaOne marine propulsion engine, is a cutting edge technological development that offers a beacon of hope for low-income fishermen in Bali. MantaOne isn’t your run-of-the-mill engine; it’s a sustainable game changer. Powered by a cutting-edge lithium-ion battery pack, it not only slashes costs for fishermen but also champions environmental conservation, ensuring that every fishing trip is a step towards a greener future. With MantaOne, Nadea is providing a pathway to economic empowerment and environmental stewardship.

Nadea’s journey took a significant leap forward at the One Young World Summit Manchester, 2022. As a Delegate Speaker for the Oceans plenary challenge, she captivated audiences with her vision of a sustainable ocean economy. Her global platform not only elevated her work but also ignited a wave of inspiration back home in Indonesia.

Today, Azura Indonesia’s MantaOne units are making waves in South Bali, reducing carbon emissions and economic costs with every trip. With 18 units already in operation, Nadea’s impact is tangible, with each engine symbolising a step towards a cleaner, more prosperous future for Bali’s fishermen. But Nadea’s ambitions don’t end here. She plans to scale her initiative, ensuring that every fishing community in Indonesia has access to the transformative power of MantaOne. Nadea is not just building engines, but a legacy of sustainability and empowerment for generations to come.

Scope of Analysis: 2020 - 2023		SROI <b>1:2</b>
Input Calculations	Output Calculations:	
\$200,000 funding	18 units in operation x \$20,087.66 average cost of fuel and oil per unit since project founding (a) x 70% reported reduced cost per unit = \$253,104.52  18 units in operation x 12.075 tCO <sub>2</sub> mitigated per unit (c) x \$204 social cost of carbon (d) = \$44,339.40  18 units in operation x \$2,794.90 health value of using clean energy alternatives to fuel since project founding (e) = \$50,308.20	
<b>Total Inputs:</b>	<b>\$200,000</b>	<b>Total Outcome:</b> <b>\$347,752.12</b>

References:

- a. 85,000 IDR average price of fuel in Bali per litre per day (<https://magdalene.co/story/in-bali-fishers-shift-to-solar-powered-boats-but-challenges-remain/>) x 25 reported fishing days per month x 42 months project length + 8,190,000 IDR average cost of oil changes since project founding (i) = 97,440,000 IDR converts to \$20,087.66 PPP
- i. 45,000 IDR average cost of weekly oil changes in Bali (<https://magdalene.co/story/in-bali-fishers-shift-to-solar-powered-boats-but-challenges-remain/>) x 182 estimated project length = 8,190,000 IDR
- c. 2.3 kg CO<sub>2</sub> emitted per litre (<https://www.ntc.gov.au/sites/default/files/assets/files/Carbon%20dioxide%20emissions%20intensity%20for%20new%20Australian%20light%20vehicles%202018.pdf>) x 5 reported litres per fishing trip x 25 reported fishing trips per month x 42 months project length / 1000 kg = 12.075 tCO<sub>2</sub> mitigated per unit
- d. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon>)
- e. \$220,000,000,000 annual cost of air pollution / 275,501,339 population of Indonesia (<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=ID>) x 3.5 years project length = \$2,794.90



## Samaky Hub

Proscovia Alando - Kenya



Proscovia is the Founder of Samaky Hub, a social enterprise that offers consulting services to fish farmers and organisations working with them throughout Sub-Saharan Africa. Proscovia, who is personally familiar with the challenges faced by women in the industry, founded Samaky Hub to support women in aquaculture and small-scale fish farmers. The organisation is the sister company of Ressect, an enterprise co-founded by Proscovia that farms Black Soldier Fly (BSF) larvae as an alternative sustainably-sourced protein for fish feed formulation.

Proscovia attended the One Young World Summit Manchester, 2022. She was a panellist on building resilient and sustainable agriculture systems and was inspired by her experience to encourage her fellow young leaders in Kenya to apply to attend.

“ I got an opportunity to speak on stage at the Summit about my work with other leaders who are trying to make a change, that was an amazing and exciting opportunity for me. I also enjoyed networking with like-minded individuals who are trying to create a change in their community and learning about their stories. Despite us coming from very diverse backgrounds and very diverse industries, it really showed me how people are committed.”

Since its inception, Samaky Hub has provided training to 200 fish farmers, focusing on aquaculture management, best farming practices, value addition, environmental impact mitigation, business management, and financial literacy. Furthermore Ressect has trained 150 farmers on insect farming, resulting in five farmers establishing their own farm colonies. Additionally, with Ressect, Proscovia offers farmers the opportunity to purchase insect larvae for animal feed, reducing fish feed costs by up to 37%. Proscovia’s vision goes beyond provision; she’s working to create a circular business model where Ressect and Samaky Hub collaborate to offer sustainable and affordable protein diets, including buying back insect protein from the farmers they work with.

Scope of Analysis: Samaky Hub, 2021 - 2023		SROI <b>1:15</b>
Input Calculations	Output Calculations:	
\$10,390.42 estimated contribution by full-time employee (a) \$5,195.21 estimated contribution by part-time employee (b)	200 people trained in aquaculture management and fish farming x \$452.27 annual value of aquaculture training in Kenya x 2.67 years project length (c) = \$241,512.18	
<b>Total Inputs:</b>	<b>\$15,585.63</b>	<b>Total Outcome:</b> <b>\$241,512.18</b>

References:

- a. 13,932.90 KES average monthly salary (<https://ilostat.ilo.org/data/country-profiles/>) x 32 months project length = 445,852.80 KES converts \$10,390.42 PPP
- b. 13,932.90 KES average monthly salary (<https://ilostat.ilo.org/data/country-profiles/>) x 16 months estimated part-time employee contribution = 222,926.40 KES converts \$5,195.21 PPP
- c. \$144,500,000 cost of implementing aquaculture capacity training and business building in Kenya / 35,500 people impacted / 9 years programme length (<https://www.ifad.org/en/web/operations/-/project/2000001132>) = \$452.27





SROI  
**1:3**

## Megazul Colombia

Carolina Mesa Trujillo - Colombia 🇨🇴



“ One Young World always reminds me that we ARE. My leadership represents the voice of the ecosystems, communities and those working to create a change for Colombia’s megadiversity. It has inspired me, it is a big challenge to keep working with the same purpose at full speed and passion, building up the country from an environmental edu-communication and scientific lens.”

Carolina is the Founder of Megazul Colombia, a youth-led initiative co-creating environmental experiences and community-based adventures. Carolina is passionate about protecting Colombia’s biodiversity, and her initiative offers education and local sustainable development to safeguard the country’s natural environment. Megazul Colombia is active in the Pacific, Caribbean and Andean regions of Colombia, working in 29 coastal and mountainous communities. The initiative offers conservation experiences and outings, workshops, fauna monitoring, composting, and knowledge-sharing experiences between visitors and local community experts through its eco-tourism routes.

Carolina attended the One Young World Summit Manchester, 2022. She spoke on a panel with Former First Lady of Colombia, María Juliana Ruiz, about her work.

Megazul Colombia has restored 100 square metres of coral reefs with 1,000 coral fragments and reintroduced five species to this ecosystem, educating 146 children on the importance of conservation. It has impacted 1,773 adults and children through its different environmental and scientific education initiatives. The organisation, in collaboration with Cusba Travel, won an award from the Mayor of Santa Marta for its ecotourism route ‘Del Mar a la Sierra’. This route has generated employment opportunities for 10 people while Megazul has provided capacity-building training and environmental education to four communities in Santa Marta. The organisation has planted 360 local native trees and hosted four days of gardening events, while its composting workshops have reached more than 750 people.

Scope of Analysis: 2020 - 2023	
Input Calculations	Output Calculations:
22,080 hours estimated leadership contribution since project founding x \$4.54 estimated average hourly value of contribution (a) = \$100,243.20 63,480 hours estimated contribution by part-time team x \$4.54 estimated average hourly value of contribution (a) = \$288,199.20 774 hours estimated volunteer contribution x \$4.54 estimated average hourly value of contribution (a) = \$3,513.96 \$29,725.19 estimated funding	1,773 adults and children received climate education and awareness x 0.5328 tCO <sub>2</sub> lifetime mitigation from climate education (b) x \$204 social cost of carbon (c) = \$192,709.50 750 people attended composting workshops x \$29.73 estimated value of composting workshops (d) = \$22,297.50 18 conservation experiences organised x \$2,600.95 reported value of conservation experience (e) = \$46,817.10 100 metres of coral restored x \$5,275 value of restored coral reef per metre (f) = \$527,500 10 jobs created through ecotourism programme x \$58,890.54 value of employment per person (g) = \$588,905.40 360 native trees planted x 0.025 tCO <sub>2</sub> sequestered per tree (h) x 3.83 years project length x \$204 social cost of carbon (c) = \$7,031.88
<b>Total Inputs: \$421,681.55</b>	<b>Total Outcome: \$1,385,261.38</b>

References:

- a. 1,160,000 COP minimum monthly wage (<https://www.reuters.com/world/americas/colombia-hike-minimum-wage-by-12-2024-2023-12-30/>) x 12 months / 52 weeks / 43.8 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 6,111.70 COP converts to \$4.54 PPP
- b. 2.86 tCO<sub>2</sub> reduction from climate education (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6999882/>) / 365 days x 68 life expectancy after five (<https://data.worldbank.org/indicator/SP.DYN.LE00.IN?locations=CO>) = 0.5328 tCO<sub>2</sub> lifetime mitigation
- c. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)
- d. 40,000 COP estimated value of composting workshop (<https://infolocal.com/fenaloantioquia.com/index.php/agenda/taller-compostaje>) converts to \$29.73 PPP
- e. 3,500,000 COP reported value of conservation experience converts to \$2,600.95 PPP
- f. \$5,275 average value of restored coral reef per metre ([https://www.hawaii.edu/ssri/cron/files/econ\\_brochure.pdf](https://www.hawaii.edu/ssri/cron/files/econ_brochure.pdf))
- g. 1,724,252.40 COP average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months x 3.83 years project length = 79,246,640.30 COP converts to \$58,890.54 PPP
- h. 25 kg average carbon sequestered by a tree (<https://ecotree.green/en/how-much-co2-does-a-tree-absorb#>) / 1,000 kg = 0.025 tCO<sub>2</sub> sequestered per tree



SROI  
**1:2**

## Marine Debris Warrior

Dicky Dwi Alfandy - Indonesia 🇮🇩



Dicky founded Marine Debris Warrior (Gajahlah Kebersihan), a non-profit organisation empowering coastal communities in Indonesia by cleaning the coastline, creating job opportunities and a circular economy, and offering educational programmes. It provides four solutions: evidence-based research, education, ecopreneurship and eco-edutourism. Marine Debris Warrior launched SEA Mama, a social enterprise led by coastal mothers who recycle plastic waste into crafts and sell them. Its Eco Roster is a ventilation brick made from recycled plastic, with the organisation collecting around 400 kg of waste daily six days a week. Marine Debris Warrior provides eco-edutourism activities to people interested in a combination of educational and recreational activities, including waste management in coastal community houses and nature tours.

Dicky attended the One Young World Summit Manchester, 2022. He was able to discuss collaboration between government and social initiatives with Jonathan Dewsbury, Director of Capital Operations and Net Zero at the UK Department of Education. This encouraged him to work in partnership with governmental bodies to broaden his impact, and Marine Debris Warrior will provide expertise in managing recycling facilities to the government in 2024.

Marine Debris Warrior has educated 30,100 people in climate education through workshops, youth summits, and door-to-door activities. It has provided small grants of five million Indonesian rupiah to 18 groups of children working on eco-innovation. The SEA Mama initiative has empowered 20 coastal mothers economically, while the organisation has collected and recycled 130 tonnes of waste, including 2.3 tonnes of marine debris. Marine Debris Warrior has also educated 1,000 tourists.

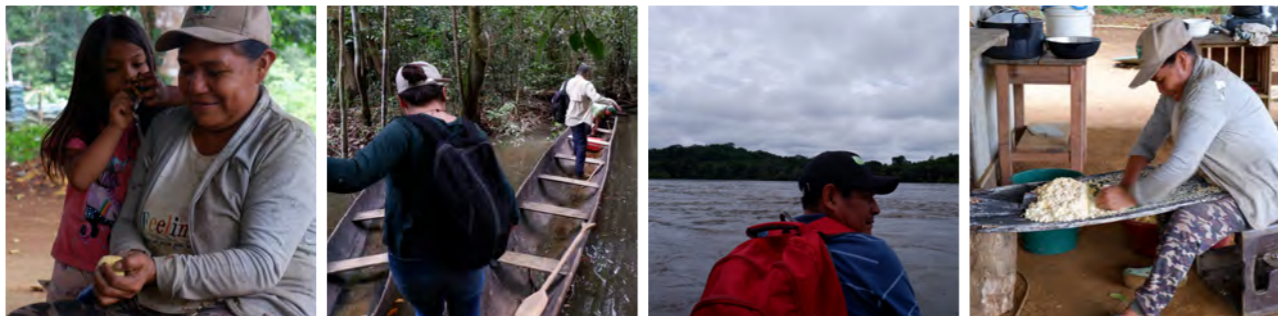
“ The biggest impact of One Young World for me has been the platform it represents. It has given me a wonderful network with social activists, working on environmental and other issues. It gives me courage and motivation to do so much more.”

Scope of Analysis: 2017 - 2023			
Input Calculations	Output Calculations:		
343,173.6 estimated volunteer hours contributed x \$3.32 hourly volunteer value of contribution (a) = \$1,139,336.35 \$314,385.02 estimated funding	30,100 people received climate education x 0.055 tCO <sub>2</sub> lifetime mitigation from climate education (b) x \$204 social cost of carbon (c) = \$337,722 127,700 kg of waste collected and recycled / 1,000 kg per tonne x 0.07247 tCO <sub>2</sub> -eq mitigated per tonne of waste composting and recycling (d) x \$204 social cost of carbon (c) = \$1,887.90 1,000 eco-edutourism visitors x 0.462 tCO <sub>2</sub> lifetime mitigation (e) x \$204 social cost of carbon (c) = \$94,248 50,000,000 IDR reported income generated through eco-edutourism converts to \$10,307.71 2.3 tonnes marine debris collected x \$18,150 estimated environmental cost per tonne (f) = \$41,745 90 students x 9.21 tCO <sub>2</sub> lifetime mitigation from climate education (g) x \$204 social cost of carbon (c) = \$169,095.60 200 coastal communities empowered for climate action x 15.84 tCO <sub>2</sub> mitigated per community per action (h) x \$204 social cost of carbon (c) = \$646,272 20 mothers economically empowered x \$49,064.68 reported income from activities = \$981,293.60 \$49,476.99 reported economic value of recycled eco-bricks		
<b>Total Inputs: \$1,453,721.37</b>	<b>Total Outcome:</b>	<b>\$2,332,048.80</b>	

References:

- a. 2,679,814.50 IDR monthly minimum wage x 12 months / 52 weeks / 38.4 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = \$16,104.65 rupiah converts to \$3.32 PPP
- b. 2.86 tCO<sub>2</sub> lifetime reduction from climate education (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6999882/>) / 365 days / 24 hours x 3 hours average course length x 56 life expectancy in Indonesia (i) = 0.055 tCO<sub>2</sub> lifetime mitigation
- i. 68 years life expectancy (<https://data.worldbank.org/indicator/SP.DYN.LE00.IN?locations=ID>) - 12 years = 56 years life expectancy beyond childhood
- c. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)
- d. 72.47kg CO<sub>2</sub>-eq. per tonne avoided emissions through composting and recycling of waste (<https://www.mdpi.com/2413-8851/6/4/78>) / 1000 kg = 0.07247 tCO<sub>2</sub>-eq
- e. 2.86 tCO<sub>2</sub> lifetime reduction from climate education (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6999882/>) / 365 days x 59 global life expectancy (ii) = 0.462 tCO<sub>2</sub> lifetime mitigation
- ii. 71 global life expectancy (<https://data.worldbank.org/indicator/SP.DYN.LE00.IN>) - 12 years = 59 years life expectancy beyond childhood
- f. \$18,150 average estimated environmental cost per tonne of marine waste (<https://www.sciencedirect.com/science/article/pii/S0025326X19302061#s0015>)
- g. 2.86 tCO<sub>2</sub> lifetime reduction from climate education (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6999882/>) / 365 days / 24 hours x 8 hours a day x 63 days course length x 56 life expectancy in Indonesia (i) = 9.21 tCO<sub>2</sub> mitigated
- h. 133,312.38 tCO<sub>2</sub> total mitigation / 138 mitigating actions taken / 61 community groups (<https://aseansocialwork.com/index.php/asw/article/view/33/19>) = 15.84 tCO<sub>2</sub> mitigated per community per action





## Saving the Amazon

Daniel Gutiérrez Patiño - Colombia 🇨🇴



Daniel is the Founder and CEO of Saving the Amazon, a non-profit organisation empowering Indigenous communities in Colombia and planting trees to combat deforestation in the country's Amazon region. Daniel and his team acknowledge that Indigenous communities are the guardians of the Amazon, and the organisation partners with them to preserve and enhance the rainforest. The Indigenous communities that Saving the Amazon works with retain complete ownership of planted trees and have input on which trees are planted. Saving the Amazon uses geospatial technology to determine individual tree location for greater accountability, and creates a more meaningful experience for donors by sharing the story of the Indigenous people who plant the trees.

Daniel attended the One Young World Summit Manchester, 2022. He was a Delegate Speaker for the Ethical Leadership plenary challenge. At the Summit, he met the Former First Lady of Colombia, María Juliana Ruiz, and post-Summit was invited by her and Former President Iván Duque to an event focused on the Amazon region.

“ One Young World made the click for me of the importance of building multilevel governance communities. Only by uniting a common vision of our future may we have a regenerative one.”

Saving the Amazon has planted over 642,000 trees, which are predicted to sequester 696,000 tonnes of CO<sub>2</sub> over the next thirty years. The benefits for Indigenous communities go beyond the environmental impact of restoration; 740 Indigenous community members are employed to support tree planting efforts, and a significant percentage of the money raised by the project goes directly towards community-focused projects. Saving the Amazon works particularly closely with Indigenous women, who comprise a majority of its tree planters. Saving the Amazon is able to offer in-kind support to the Indigenous people it works with if they prefer it, providing electrical and domestic products at a discounted price to community members.

Scope of Analysis: 2019 - 2023		SROI <b>1:24</b>
Input Calculations	Output Calculations:	
\$2,300,000 estimated funding	740 Indigenous beneficiaries provided with employment opportunities x \$10,344.37 value of employment per year (a) x 5 years project length = \$38,274,169  642,000 trees planted x 0.025 tCO <sub>2</sub> sequestered per year (b) x 5 years project length x \$204 social cost of carbon (c) = \$16,371,000	
<b>Total Inputs: \$2,300,000</b>	<b>Total Outcome: \$54,645,169</b>	

References:  
 a. 1,160,000 COP minimum monthly wage (<https://www.reuters.com/world/americas/colombia-hike-minimum-wage-by-12-2024-2023-12-30/>) x 12 months = 13,920,000 COP converts to \$10,344.37 PPP  
 b. 25 kg average carbon sequestered by a tree (<https://ecotree.green/en/how-much-co2-does-a-tree-absorb/>) / 1,000 kg per tonne = 0.025 tCO<sub>2</sub> sequestered per tree  
 c. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)







## Vlinder

Irina Fedorenko-Aula - UK 



Dr Irina Fedorenko-Aula is Co-Founder and Chief Carbon Officer at Vlinder, a social enterprise that aims to become a mangrove unicorn by planting over a billion mangrove trees and democratising access to carbon markets and investments in high quality blue carbon projects. Mangroves, alongside other coastal wetlands, are reported to sequester carbon 10 times quicker than tropical forests<sup>[1]</sup>.

Vlinder works with local communities, especially women and young people, in Kenya, Senegal, Indonesia, Tanzania, and Myanmar. With Vlinder's support, community members, most of whom are women, collect seeds, build nurseries, grow seedlings, and plant mangroves while participating in data collection and mapping activities using drones.

Irina attended the One Young World Summit The Hague, 2018. As an Audi Scholar, she was able to interact with corporate Ambassadors working in sustainability, an experience that proved useful for her own work.

“As part of the Audi delegation at the Summit, I met corporate employees who were also young, really motivated and wanted to make a change. Thanks to this, I understood how corporates and civil society are on the same side and can work together to do a lot more good. I had never been exposed to anything like that before.”

Vlinder has so far planted 1,470 hectares of mangroves across several countries, benefitting 22,000 people through the establishment and maintenance of these new and thriving ecosystems. The company's community focus ensures that locals can receive employment opportunities, carbon measurement training, as well as the socio-economic and environmental benefits accruing from the mangrove ecosystems themselves. Mangrove systems have been shown to improve fish stocks, protect against climate change and tsunamis, and guard against soil erosion. Vlinder aims to plant another 2,150 hectares of mangroves in 2024.

Scope of Analysis: 2020 - 2023		SROI <b>1:58</b>
Input Calculations	Output Calculations:	
\$3,000,000 reported funding	1,470 hectares of mangroves planted x 495.85 tCO <sub>2</sub> average sequestration by hectare of young mangrove forest (a) x \$204 social cost of carbon (b) = \$148,695,498  1,470 hectares of mangroves planted x \$4,902 annual net economic value of mangrove systems per hectare (c) x 3.42 years project length = \$24,644,314.80	
<b>Total Inputs: \$3,000,000</b>	<b>Total Outcome: \$173,339,812.80</b>	

References:

1. <https://oceanservice.noaa.gov/ecosystems/coastal-blue-carbon/#>
- a. 495.85 tCO<sub>2</sub> average sequestration by hectare of young mangrove forest ([https://www.researchgate.net/publication/370106288\\_Assessing\\_the\\_Carbon\\_Storage\\_Potential\\_of\\_a\\_Young\\_Mangrove\\_Plantation\\_in\\_Myanmar](https://www.researchgate.net/publication/370106288_Assessing_the_Carbon_Storage_Potential_of_a_Young_Mangrove_Plantation_in_Myanmar))
- b. \$204 social cost of carbon per tonne (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)
- c. \$15,000 annual economic value of mangrove systems per hectare - 3,900 restoration costs - \$3,400 opportunity cost of agriculture - \$2,798 carbon sequestration (<https://thedocs.worldbank.org/es/doc/89fd7ff87561a4a913ed3371278e7933-0070062022/related/The-Economics-of-Large-scale-Mangrove-Conservation-and-Restoration-in-Indonesia-Brief-Note-Interactive-220516.pdf>) = \$4,902



## Citizen's Gavel

Nelson Olanipekun - Nigeria 



Nelson founded Citizen's Gavel, a non-profit organisation expediting access to justice delivery in Nigeria through the use of digital technology. Citizen's Gavel connects victims with local volunteer lawyers for pro bono legal support in an accessible and affordable way. Its work expands beyond solving cases for victims; Nelson and his team are also active advocates for legislative changes and policy reforms in Nigeria's criminal justice system. Nelson was a co-lead and co-strategist of the #ENDSARS movement against police brutality, securing a presidential directive to overhaul the Special Anti-Robbery Squad.

Nelson attended the One Young World Summits in London 2019 and Manchester 2022. He was a Delegate Speaker in London - the first time he had a global spotlight on his work - and a panel speaker at Manchester, which helped him build a network of support for the expansion of Citizen's Gavel into the UK. As a Dutch Ministry of Foreign Affairs Scholar, Nelson connected with the Dutch Embassy and has received support from them as he continues to scale Citizen's Gavel.

“I was supported to attend One Young World by the Dutch Ministry of Foreign Affairs, and it actually spotlighted my work to The Netherlands Embassy as well. A lot of support and opportunities have been shared with me through The Netherlands Embassy. This wouldn't have happened without One Young World.”

The organisation's network of lawyers has 260 volunteers across Nigeria. Citizen's Gavel has facilitated the solving of 5,000 cases, including 400 involving gender-based violence. It also provides legal education, onsite sensitisation, and on-the-spot legal advice across rural areas. Citizen's Gavel has conducted training sessions for Nigeria's National Judicial Council, for which it developed a case management software to support judicial efficiency, and the Ministry of Justice. As part of its UK expansion, it aims to provide online legal education for migrants on British common law.

Scope of Analysis: 2017 - 2023		SROI <b>1:15</b>
Input Calculations	Output Calculations:	
250,000 hours estimated volunteer contribution x \$1.53 average hourly value of contribution (a) = \$382,500  \$1,200,000 funding	5,000 pro bono cases resolved x \$4,748.04 average value of accessing legal services in Nigeria (b) = \$23,740,200  1,200 people benefitted through legal awareness x \$103.92 value of an introduction to law for non-lawyers session (c) = \$124,704	
<b>Total Inputs: \$1,582,500</b>	<b>Total Outcome: \$23,864,904</b>	

References:

- a. 45,512.70 NGN average monthly wage x 12 months / 52 weeks / 43.4 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 242 NGN converts to \$1.53 PPP
- b. 750,000 NGN average cost of accessing legal services (<https://www.vanguardngr.com/2012/03/lawyers-speak-on-why-poor-nigerians-cant-get-justice/>) converts to \$4,748.04 PPP
- c. 13,000 ZAR cost of an introduction to law for non-lawyers course / 18 lessons (<https://www.wits.ac.za/mandelainstitute/short-courses/1st-semester-courses/introduction-to-law-for-non-lawyers/>) = 722.22 ZAR converts to \$103.92 PPP





## Politize!

Gabriel Marmentini - Brazil 🇧🇷



Gabriel is the Co-Founder and Executive Director of Politize! - Civic Education Institute, a Brazilian civil society organisation that produces free and unbiased content and campaigns of civic education on the internet, trains civic leaders capable of solving public problems, and trains teachers to educate young people in the process to become engaged citizens at schools. Politize!'s ultimate goal is to improve political culture and participation, counter misinformation and authoritarianism, while strengthening democracy. Originally an online platform in 2015, the organisation initially established its audience with articles, infographics, videos, podcasts, e-books, and online courses.

Gabriel attended the One Young World Summit Manchester, 2022. He was inspired by his fellow Delegates and their work, and remains an active member of the Latin America One Young World Community.

“ I had heard about One Young World before, but it wasn't until I attended the Summit that I truly understood the power of the Community. My most remarkable memory is the amount of really inspiring people that were younger than me and doing incredible stuff.”

From 2018 on, new areas were created, like the leadership skills development programme for young people, the ambassadors Politize!, and the School of Active Citizenship!, aiming to train teachers that can reach students at schools with civic education. The organisation has also implemented significant awareness campaigns. Since 2015, Politize!'s track record has expressive numbers: 3,700 pieces of content produced, 97 million users have accessed the website at least once, 2,941 civic leaders, 13,918 teachers through whom 158,091 students have been trained, 9,781 civic education workshops carried out by volunteers reaching 179,754 people, 663 Public Policy Canvas created proposing concrete solutions to public problems, and four awareness campaigns released.

Scope of Analysis: 2015 - 2023		SROI	
Input Calculations	Output Calculations:		<b>1:12</b>
288,295 hours estimated volunteer contribution to project x \$3.04 minimum hourly value of volunteer contribution (a) = \$876,416.80 \$2,700,000 estimated funding since founding	179,754 people reached through a political and civic information workshop x \$61.40 estimated value of brief political and civic engagement (b) = \$11,036,895.60 2,941 ambassadors received leadership training to promote democracy x \$3,565.52 societal value of political engagement for democracy (c) = \$10,486,194.32 13,918 teachers trained in civic and political education and engagement for school-wide implementation x \$1,597.06 economic value of building civic engagement and trust (d) = \$22,227,881.08		
<b>Total Inputs:</b>	<b>\$3,576,416.80</b>	<b>Total Outcome:</b>	<b>\$43,750,971</b>

References:

- a. 1,320 BRL monthly minimum wage (<https://brazilian.report/liveblog/politics-insider/2023/08/24/minimum-wage-income-tax-congress/>) x 12 months / 52 weeks / 38.8 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 7.85 BRL converts to \$3.04 PPP
- b. 1,320 BRL minimum wage (a) x 12% economic value of civic engagement ([http://www.education-economics.org/fr/dms/EENEE/Analytical\\_Reports/EENEE\\_AR35.pdf](http://www.education-economics.org/fr/dms/EENEE/Analytical_Reports/EENEE_AR35.pdf)) = 158.4 BRL converts to \$61.40 PPP
- c. \$17,827.60 Brazilian GDP per capita PPP (<https://data.worldbank.org/indicator/NY.GDP.PCAP.PD?locations=BR>) x 20% from increased democratisation (<https://www.weforum.org/agenda/2014/05/democracy-boost-economic-growth/>) = \$3,565.52 PPP
- d. 2,861.40 BRL monthly average wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months x 12% economic value of civic engagement (b) = 4,120.42 BRL converts to \$1,597.06 PPP



## THE LEADS ASIA

Ayano Sasaki - Japan 🇯🇵



Ayano is the Co-Founder of THE LEADS ASIA, a non-governmental organisation born during the COVID-19 pandemic as a space for young Asian people to have constructive conversations about the future of their region. THE LEADS ASIA aims to address how historical issues can impact the current and future relationships between countries in the region and their overall development. The initiative organises and hosts events where young people can meet, learn and discuss current problems and solutions to address the societal and cross-cultural issues which affect them.

Ayano attended the One Young World Summit London, 2019, and she credits this experience with giving her the push she needed to take action for the future. She remains an active member of the One Young World Japan Community, organising events and participating in opportunities such as the One Young World Shine a Light Panel Series.

THE LEADS ASIA's events have been attended by 500 people so far. Its first in-person event, hosted in collaboration with Waseda University and the Lee Heui Keon Korea- Japan Exchange Foundation, discussed the Japan-South Korea relationship from different perspectives. It also hosted an event on the Pacific War, its aftermath, and how it continues to affect relations in the region. THE LEADS ASIA has also addressed discrimination in Japanese society through its events. The organisation has published articles that have reached around 1,000 people and which are translated into four languages. THE LEADS ASIA is currently working with professors from Waseda University and Chuo University on a student textbook detailing the relationship between Japan and South Korea.

“ One Young World has had a huge impact on my leadership and on the work I do at THE LEADS ASIA. Attending the Summit, I realised what I'm really passionate about and it inspired me to take action for the future.”

Scope of Analysis: 2020 - 2023		SROI	
Input Calculations	Output Calculations:		<b>1:9</b>
4,400 hours estimated volunteer contribution to project x \$11.06 estimated value of hourly contribution (a) = \$48,664 \$15,148.35 total funding	500 people reached through events promoting mutual understanding and collaboration x \$1,156.59 per person value of promoting peaceful cross-cultural dialogue (b) = \$578,295		
<b>Total Inputs:</b>	<b>\$63,812.35</b>	<b>Total Outcome:</b>	<b>\$578,295</b>

References:

- a. 166,573.30 JPY average x 12 months / 52 weeks / 36.6 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 1,050.27 JPY converts to \$11.06 PPP
- b. \$34,017.30 per capita GDP of Japan (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=JP>) x 3.4% cost of violence to Japanese society (<https://www.visionofhumanity.org/wp-content/uploads/2021/01/EVP-2021-web.pdf>) = \$1,156.59



Project	Ambassador(s)	Country	Primary SDG	Sec. SDGs	Sub- SDGs	Page No.
2030 Child Nutrition Project	Khazana Sihwaya	Zambia	2		2.1, 2.2	157
Advisory Singapore	Yi Jun Mock	Singapore	8	4	8.3, 4.4	176
Aloi	Sonika Manandhar	Nepal	9	2	9.3, 2.3	180
Azura Indonesia	Nadea Nabilla	Indonesia	14	7	14.7, 7.2	192
Citizen's Gavel	Nelson Olanipekun	Nigeria	16		16.3, 16.6	199
EcoCiclo	Hellen Caroline Nzinga	Brazil	5	12	5.6, 12.5	168
Ecomak Recyclers	Ronald Mugaiga	Uganda	12	7	12.5, 7.1	186
Energy Shift	Filip Koprčina	Croatia	7		7.2, 7.3	174
enke: Make Your Mark	Rufaro Mudimu	South Africa	8	10	8.6, 10.4	177
EnRoute	Angela Busheska	North Macedonia	13	12	13.3, 12.8	189
Entreprenele	Rania Ayman	Egypt	5	10	5.1, 10.4	169
Footsteps Bangladesh	Shah Rafayat Chowdhury	Bangladesh	11	6	11.5, 6.3	184
Future Females	Lauren Dallas	South Africa	5	10	5.1, 10.4	170
Glass Half Full	Franziska Trautmann	USA	12	6	12.5, 6.6	187
Hope Festival	Tyler Zangaglia	USA	1		1.1, 1.2	156
iDixcover	Abdullateef Lawal	Nigeria	8		8.3, 8.5	178
Let's Handspeak English	Manel Bargaoui	Tunisia	10	4	10.2, 4.5	182
Litro de Luz Brasil	Laís Higashi / Rodrigo Eidy Uemura	Brazil	7	11	7.1, 11.1	175
M-SCAN Uganda	Phyllis Nek Nyomuhendo	Uganda	3		3.1, 3.2	161
MAIA Impact School	Martha Lidia Oxi Chuy / Vilma Saloj	Guatemala	4	5	4.5, 5.1	165
Marine Debris Warrior	Dicky Dwi Alfandy	Indonesia	14	13	14.2, 13.3	195
Megazul Colombia	Carolina Mesa Trujillo	Colombia	14	8	14.5, 8.9	194
Mini Moon Project	Grace Eunbin Kim	South Korea	5	3	5.6, 3.7	171

Project	Ambassador(s)	Country	Primary SDG	Sec. SDGs	Sub- SDGs	Page No.
Nivishe Foundation	Amisa Rashid	Kenya	3	10	3.4, 10.2	162
Nostos Home	Madhav Datt	India	11	10	11.1, 10.7	185
Open Green Road	Fabián Martínez	Chile	4		4.3, 4.5	166
Politize!	Gabriel Marmentini	Brazil	16	4	16.7, 4.7	200
Refugee Bank for Africa	Abraham Kahasha Kabral	DR Congo	8	1	8.6, 1.4	179
Samaky Hub	Proscovia Alando	Kenya	14	2	14.7, 2.4	193
Saving the Amazon	Daniel Gutiérrez Patiño	Colombia	15		15.2, 15.3	196
Sembrando Conciencia	Alberto Núñez	Paraguay	2	13	2.1, 13.3	158
Sickle Cell International	Tchofor Dick Ncheng	Cameroon	3		3.4, 3.8	163
Suli Innovation House	Ravin Rizgar	Iraq	9	4	9.5, 4.4	181
Tamúkke Feminists	Akola Thompson	Guyana	5	10	5.1, 10.2	172
The Biz Nation	Karen Carvajalino	Colombia	4	8	4.4, 8.6	164
The Food and Genes Initiative	Samuel Ogunsola	Nigeria	3	2	3.4, 2.2	159
The Iodine Deficiency Project	Peter Mabin	Papua New Guinea	3		3.4, 3.8	160
THE LEADS ASIA	Ayano Sasaki	Japan	17		17.15, 17.17	201
Tuesdays for Trash	Sharona Shnayder	Israel	13	12	13.3, 12.5	190
Uno.Cinco	Benjamin Carvajal Ponce	Chile	13		13.2, 13.3	191
Vlinder	Irina Fedorenko-Aula	UK	15	6	15.1, 6.6	198
Water for Development	Olivier Nihimbazwe	Burundi	6		6.1, 6.2	173
Young Pride Club	Best Chitsanupong Nithiwana	Thailand	10		10.2, 10.3	183
Young Tinker Academy and Foundation	Anil Pradhan	India	4	8	4.4, 8.3	167
Zelij Invent	Saif Eddine Laalej	Morocco	12	8	12.5, 8.3	188



# METHODOLOGY

The Annual Impact Report is produced utilising the social return on investment (SROI) methodology inspired by Social Value UK and devised in discussion with PwC.

One Young World's social return on investment methodology uses monetary values to calculate the positive social, environmental and economic impact generated by a sample of Ambassador-led projects. The conclusion of the analysis quantifies the social value of the chosen initiative, not the financial value. A ratio of 1:16 indicates that an investment of \$1 delivers the equivalent of \$16 of positive social impact.

## Data Collection

Data collection and analysis has been undertaken internally by One Young World. The Ambassadors in charge of the initiatives were the primary source of data, imparted through a range of methods including interviews, surveys and tailored questionnaires. Where possible, information has been verified through external references and third-party sources.

## Project Selection

Ambassador projects were selected to feature in the One Young World 2023 Annual Impact Report to represent the global diversity of the Ambassador Community. The selection is also designed to include projects striving to achieve each of the 17 UN Sustainable Development Goals. Some projects are excluded in the data collection phase due to insufficient data or because the SROI methodology does not apply to the nature of the project.

## Project Scopes

The scope of the SROI calculations for each initiative has been determined on a case by case basis and can be found below each project report. The total activities for each project have been considered from inception until the data collection date unless otherwise specified in the scope.

The scope of the total carbon mitigation calculation starts in 2018. This is due to One Young World's incomplete data collection relating to carbon mitigation and prevention from Ambassador projects prior to this date.

## Excluding complexity

Some projects address multiple issues and have a range of outcomes, not all of which can be captured using the SROI framework. Due to time and resource constraints, judgements have been made on each project regarding how to value the outcomes and which parts of the project to exclude due to insufficient valuation data for an accurate analysis.

## Aggregate statistics

The overall SROI average of 1:16 has been calculated by averaging all SROI ratios from all 45 projects. The total number of 8.86 million people impacted has been calculated by adding all those directly impacted by the Ambassador-led initiatives included in the report together. The number of people impacted by Lead2030 challenge winners is included, but is limited in scope to the duration of the Lead2030 programme.

Corporate Ambassador impact data is only included in aggregate data if the Ambassador launched and led the project since its inception, to distinguish it from the overall impact of our corporate partners.

## Inputs and Outcomes Valuation, and Social Value

To represent the value of inputs and outcomes, financial proxies are used. In some instances, valuing inputs is simple - investing money is a clear stakeholder input. However, where money is received as a donation it is less clear. If there is a specific finance raising activity from the project stakeholders, their time is the input; the money donated becomes an outcome. Donations received without any specific money-raising activity would otherwise be considered an input. These decisions have been made with discretion throughout the process.

Only the direct impact of each project has been considered when undertaking impact analysis. This means only groups or individuals that have experienced substantive change have been considered the beneficiaries of each initiative. Indirect benefits have been excluded for clarity of analysis. Social media impact numbers have been excluded from calculations.

The use of financial proxies to represent the value of Ambassador project inputs and outputs allows us to aggregate the total social value generated by such projects. This social value is calculated by combining the outcomes, in financial terms through the international dollar, of each individual project featured in the Impact Report. The total social value generated by Ambassador projects in this Report therefore represents their combined direct impact as a monetary amount for ease of comparison and accessibility.

## Currency

The international dollar, or Purchasing Power Parity (PPP), was used as the main currency for calculating the SROI of each and all projects. This means that each currency was converted into Purchasing Power Parity values, based on the US dollar, using data compiled by the World Bank. Purchasing Power Parity measures the real value of a particular currency at a given time by demonstrating how much can be purchased with the same amount of money in different countries. Purchasing Power Parity controls for inflation and price fluctuations between currencies. Comparing Purchasing Power Parity values from a particular point in time improves consistency and comparability of the values reported from projects based in different countries.

## Key Learnings

There are many areas for growth and learning that One Young World has encountered in the process of compiling this Report. Certain limitations are unavoidable, but One Young World constantly strives to improve the validity and reliability of its SROI methodology.

Data collection poses difficulties as One Young World Ambassadors have limited availability and so scheduling interviews across time zones is not always possible. To address this challenge, One Young World developed a data collection survey to allow for information to be shared without a call when necessary.

Analysing an initiative using social return on investment requires detailed information, which can be sensitive. Therefore, during the data collection stage, One Young World communicates clearly how the information will be presented to the subject and provides the analysis to the subject pre-publication to ensure nothing inaccurate or confidential has been included.

After data collection, the main hurdle is to accurately ascertain the precise value of each particular outcome for each project. This can be difficult, especially when a particular issue is under-researched, or when an initiative seeks to address a range of complex and seemingly intangible problems with one programme. Using available resources, One Young World values outcomes through critical judgement and precedent, based on the aim of the project in question. Inputs are typically valued in the data collection stage, but where this information is not available, thorough research is used to approximate these values. This methodology is under a constant process of refinement and improvement.

One Young World plans to further improve the quality and quantity of its research and data sources. One Young World compiles a growing library of data sources used to determine proxy variables to ensure consistency and robustness. A guidance document for impact analysis data collection has been developed as a basis to maximise consistency of analysis across all projects. The global spread of the Ambassador Community requires outcome valuations specific to a particular country or region to be found, but where appropriate or necessary, non-specific valuations are used instead.

Many One Young World Ambassadors are answerable to boards of directors and due process - this means that, in several cases, they were not able to share their inputs and outputs. Unfortunately, this means that several impactful projects have been omitted from the analysis. One Young World is in the process of reviewing how to best analyse these projects which create real impact but are not suited to the social return on investment methodology.

Overall, One Young World Ambassadors are utilising the power of the Community network to maximise their impact in every country and every sector, and One Young World is constantly seeking new and improved ways to better monitor this. However, it is important to clarify that despite due diligence from the impact analysts, One Young World is unable to guarantee that the information provided by Ambassadors is entirely accurate as of time of publication.





# GOVERNANCE

behind the scenes



# SUSTAINABILITY AND DEI

Sustainability is a key priority for One Young World and a core part of our operations.

We are committed to playing our part in delivering on the Paris Agreement as rapidly as possible. In 2020, One Young World's event management system and Summit processes were independently assessed by the British Standards Institute (BSI), the UK's National Standards Body. As a result, One Young World was awarded ISO 20121:2012 certification, an international standard governing sustainable event management created by the International Standards Organisation (ISO).

Here are some of the steps that were taken in 2023:

- The ICC was within walking distance of the majority of other Summit venues and hotels around Belfast. Where car journeys were unavoidable, hybrid/ electric vehicles and public transport were recommended.
- Badges and lanyards were made from paper and sustainable cotton. In the main exhibition, container stands were manufactured using recycled material. All bins at the ICC were multi-purpose and took recycling, which was then processed and sorted by the venue.
- All catering was locally sourced and provided in biodegradable containers with wooden cutlery. Surplus food was donated to local food banks.
- Pepsi provided cans only alongside recycling life cycle banners by each fridge. All cans were taken away post-event to be recycled. Reusable drink bottles were supplied by Pernod Ricard to use at water and refreshment refill stations. Delegates were recommended to bring their own drink bottles and hot beverage cups.
- The One Young World merchandise store clothing is zero waste, made from certified organic cotton and printed in a renewable energy-powered factory.
- All Summit venues had sustainability policies which met our strict requirements. All suppliers were asked to sign the One Young World Sustainability pledge and told that if their commitments to the pledge were not met they would be removed from the site.
- Delegates were given the opportunity to email the dedicated sustainability inbox to raise any concerns or ideas regarding sustainability at the Summit.

For the past three years, our Sustainability Taskforce has continued to expand the scope and efficiency of our sustainability processes across the following areas: **reducing inequalities, good health and wellbeing, sustainable cities and communities, integrity and transparency, and environment.** They have worked to ensure that our Summits are as sustainable and inclusive as possible.

Separately, Our Ambassadors are also creating significant impact for sustainability:

## 2.25 million

tCO<sub>2</sub> emissions mitigated by Ambassador-led projects analysed by One Young World since 2018

## 4.97 million+

trees planted by Ambassador-led projects analysed by One Young World since 2018



# 4.32

average rating for in-person accessibility provisions at the Belfast Summit, 2023\*

Diversity, equity, and inclusion are essential to One Young World, and our team is uniquely well-placed to learn from our global Community of young leaders.

Our Diversity, Equity and Inclusion Committee is an employee resource group, drawn from all of our internal teams, embedding these values into our company culture.

Our Co-Founders, Kate Robertson and David Jones, have worked as HeforShe Champions since 2021, committing to a five-year alliance to accelerate progress towards gender equality.

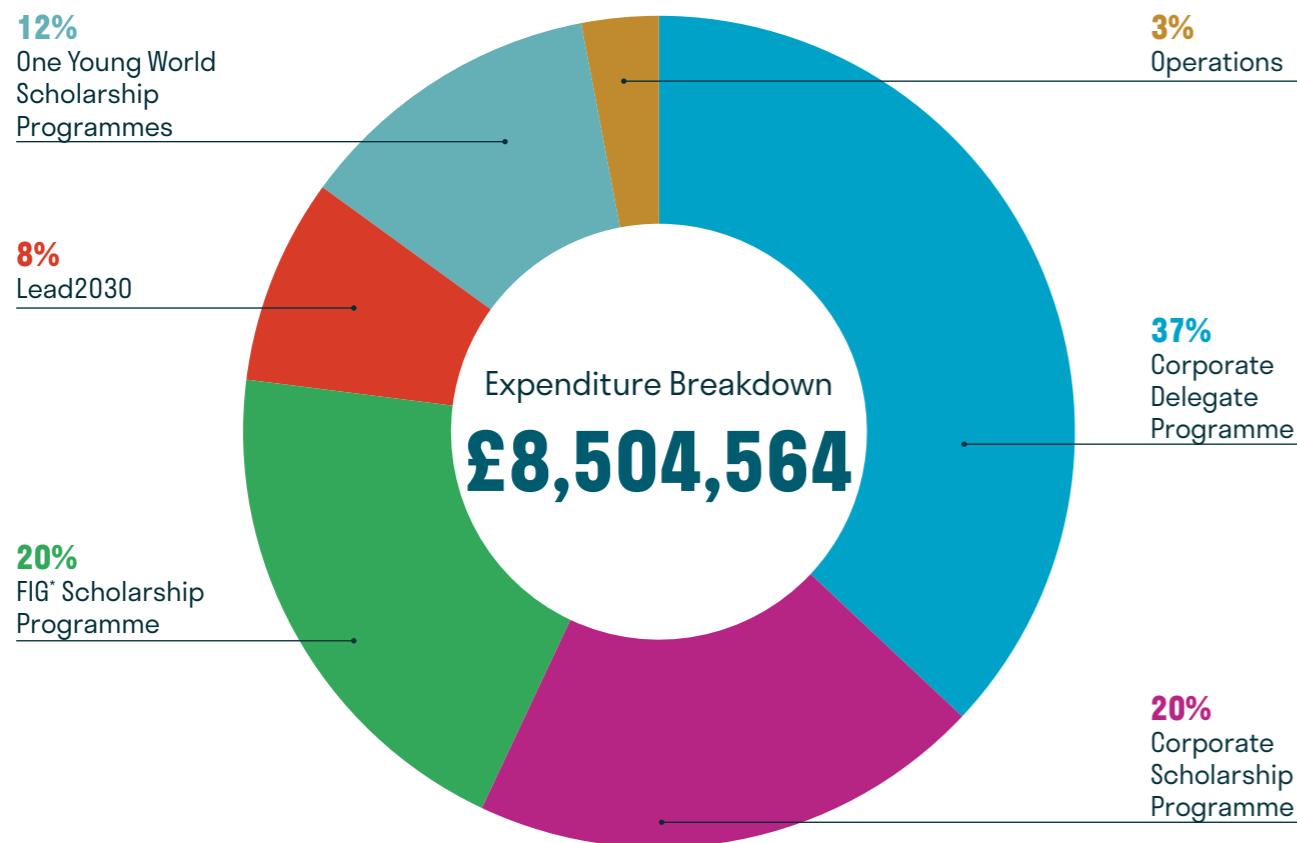
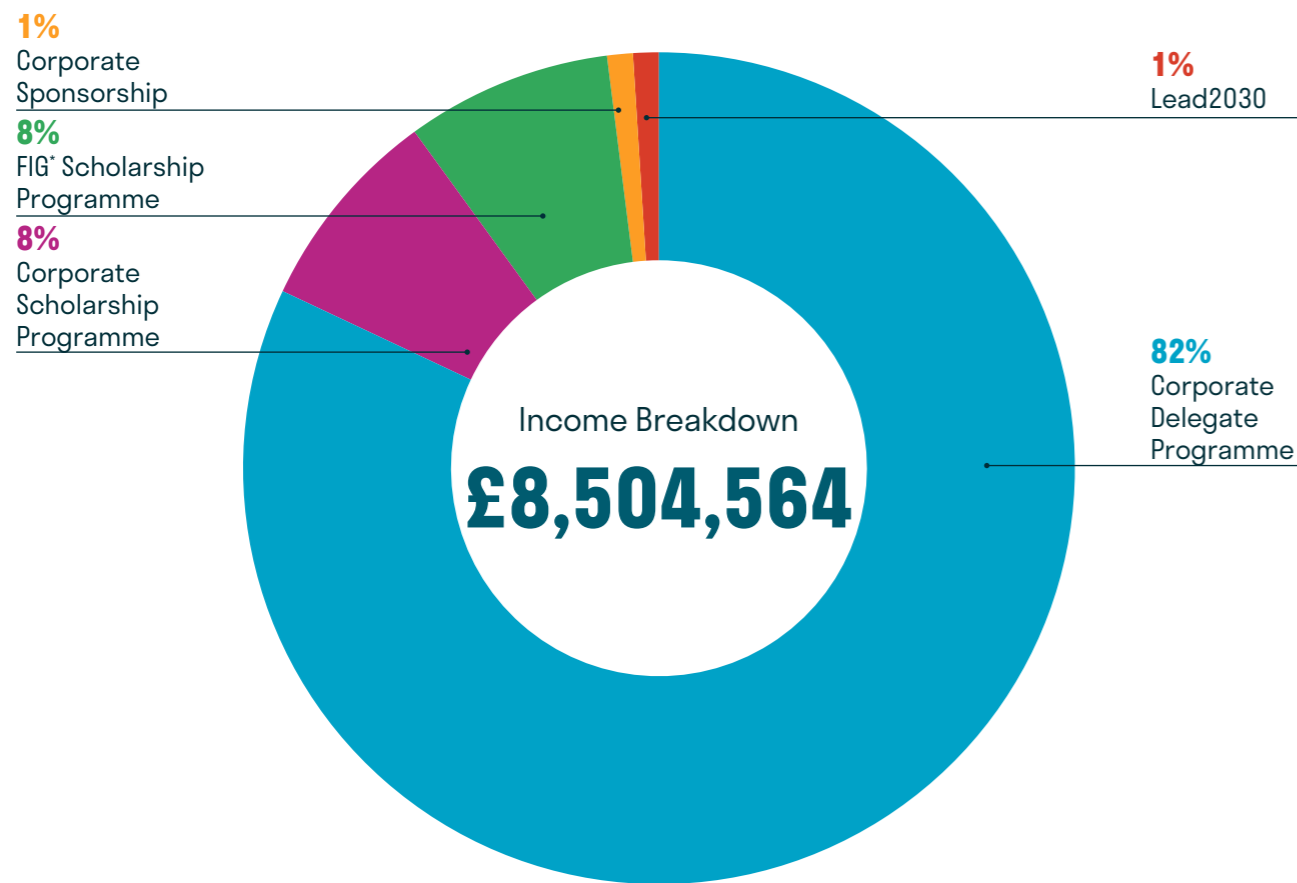
We strive to ensure that our Summits and programming are as inclusive and accessible as possible.



\* Survey results from 34 Delegates who attended the Belfast Summit and reported accessibility requirements



# FINANCE



## Expenditure breakdown, purpose, and outcomes

### Corporate Delegate Programme: £3,156,350 (37%)

Expenditure on Corporate Delegates develops young leaders in business who are inspired and equipped to create a fair and sustainable future for all, by leveraging their corporate resources and expertise. This starts with the Summit, and continues with a lifetime of support they receive as members of the One Young World Community. Expenditure covers:

- Development of Delegate proposals: **59%**
- Outreach and distribution of Delegate proposals
- Design of bespoke Delegate programmes
- Management of partner relationships
- Design and maintenance of digital infrastructure: **7%**
- Production of communications material: **8%**
- Delivery of the One Young World Summit: **20%**
- Organisation of ongoing Community events and curation of promotional and development opportunities: **3%**
- Tracking and evaluation of Corporate Delegates' social impact projects: **3%**

To learn about the outcome of this expenditure, visit page 134.

### Corporate Scholarship Programme: £1,718,245 (20%)

### Foundations, Institutions, Governance (FIG) Scholarship Programme: £1,659,718 (20%)

### One Young World Scholarship Programmes: £1,030,550 (12%)

Expenditure on various Scholarship programmes develops exceptional young leaders in every country in the world, working to tackle all 17 Sustainable Development Goals, and creating a fair and sustainable future for all. This starts with the Summit, and continues with a lifetime of support they receive as members of the One Young World Community. Expenditure covers:

- Development of Scholarship proposals: **29%**
- Outreach and distribution of Scholarship proposals
- Design of bespoke Scholarship programmes
- Management of partner relationships
- Design and maintenance of digital infrastructure: **10%**
- Production of communications material: **13%**
- Identification and sourcing of high-quality applicants: **5%**
- Evaluation and selection of applications: **5%**
- Delivery of the One Young World Summit: **26%**
- Organisation of ongoing Community events and curation of promotional and development opportunities: **6%**
- Tracking and evaluation of Scholars' social impact projects: **6%**

To learn about the outcome of this expenditure, visit page 20.

### Lead2030: £707,393 (8%)

Expenditure on the Lead2030 programme supports a funding mechanism and mentorship programme for young leaders working to tackle a challenge related to the Sustainable Development Goals. Expenditure covers:

- Development of partnership proposals: **19%**
- Outreach and distribution of Lead2030
- Design of bespoke Lead2030 challenges aligned with Partners' respective sustainability priorities
- Management of partner relationships
- Design and maintenance of digital infrastructure: **20%**
- Production of communications material: **33%**
- Identification and sourcing of high-quality applicants: **5%**
- Evaluation and selection of applications: **5%**
- Tracking and evaluation of projects' social impact: **9%**
- Curation of promotional opportunities for Challenge Winners: **9%**

To learn about the outcome of this expenditure, see page 38.

### Operations: £232,308 (3%)

Expenditure that covers costs required that support a team and organisation that is capable of delivering on One Young World's mission via the programmes as listed above.

Each of the above programmes has resources allocated to it in the following departments: Flagship Summit, Support Events and PR, Professional Fees, Office, IT and Telecom Support and Staff.



# OUR PARTNERS

## 2023 Ribbon Partners



## 2023 Delegate Partners



## 2023 Delegate Partners (continued)





2023 Delegate Partners (continued)



2023 Delegate Partners (continued)

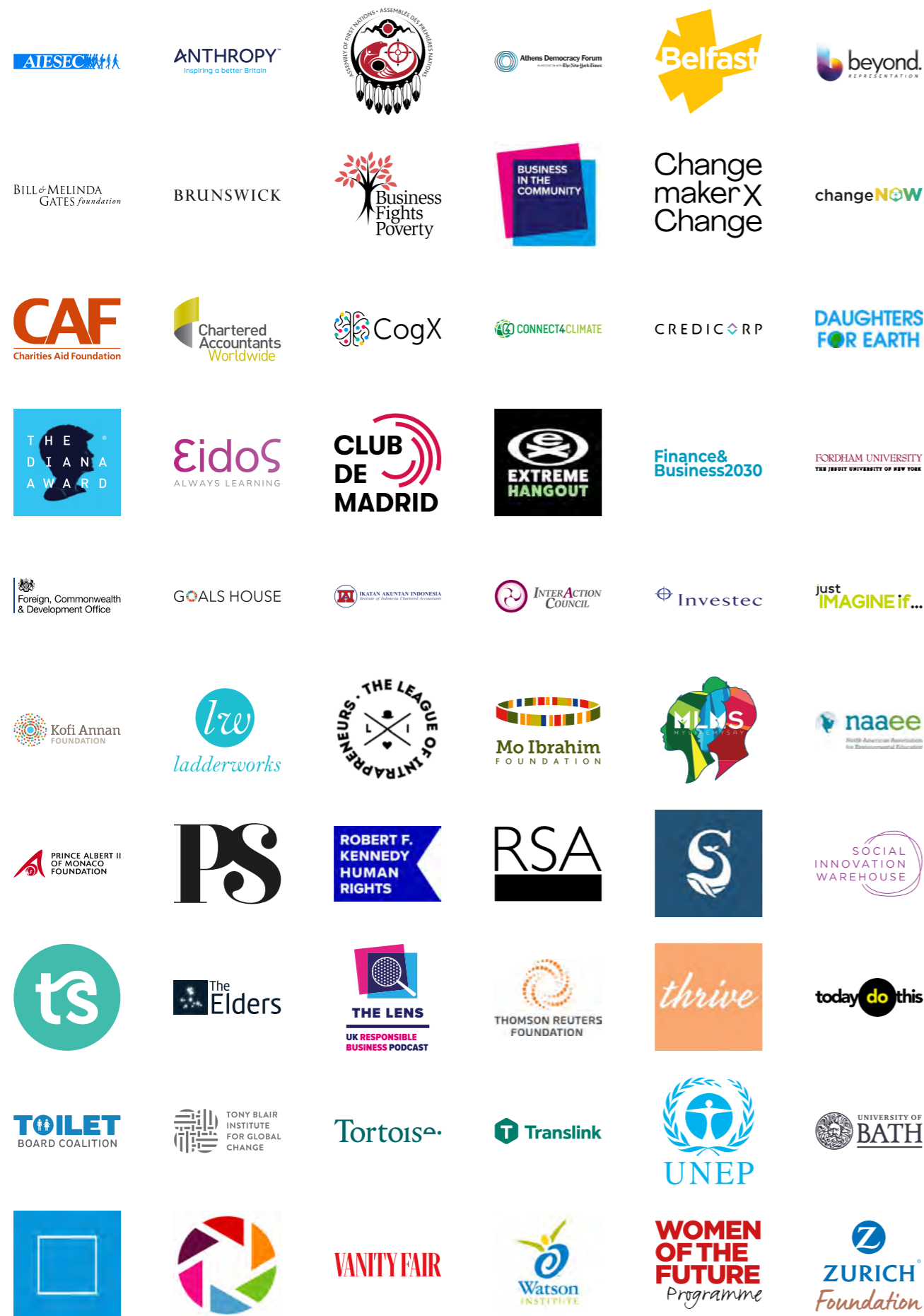


2023 Host City Partners





## 2023 Community Partners



# OUR ORGANISATION

## Co-Founders

**Kate Robertson** - Co-Founder and CEO

**David Jones** - Co-Founder and Chair of the Board of Trustees; Founder and CEO, The BrandTech Group

## Board of Trustees of the UK Charity

**David Jones** - Co-Founder and Chair of the Board of Trustees; Founder and CEO, The BrandTech Group

**Jonathan Mitchell** - Former CEO, Arjowiggins

**Elio Leoni Sceti** - Co-Founder and Chief Crafter of The Craftory

**Lord Michael Hastings** - Member of the House of Lords of the UK; Chairman, SOAS

**Sarah Anderson** - Director of Client Services, at Live and Breathe

## Global Advisory Board

Chaired by Paul Polman, One Young World's Global Advisory Board supports the development of One Young World, as the Global Community of Young Leaders from every country in the world, into a globally recognised body ensuring that its Ambassadors have a positive impact on the most influential organisations worldwide.

**Paul Polman** - Activist, Co-Author of 'Net Positive', Chair of the Global Advisory Board

**Luis Javier Castro** - Founder and CEO, Mesoamerica Investments

**Suphachai Chearavanont** - CEO, C.P. Group; Chairman, True Corp

**Mónica de Greiff** - Former President of the Chamber of Commerce of Bogotá; Former Colombian Ambassador to Kenya

**Jessica Gladstone** - Partner, Clifford Chance

**Lord Michael Hastings** - Member of the House of Lords of the UK; Chairman, SOAS

**Per Hegggenes** - Former CEO, IKEA Foundation

**Strive Masiyiwa** - Founder and Executive Chairman, Econet Wireless and Econet Media

**Vimbai Masiyiwa** - CEO and Creative Director, Batoka Hospitality

**Michael Møller** - Former Under-Secretary-General of the United Nations

**Feike Sijbesma** - Former CEO Royal DSM, Chair Royal Philips, Co-Chair Global Climate Adaptation Centers

**Michelle Yeoh** - Academy Award Winning Actress and Philanthropist

## National Board Chairs, Registered Charities

**David Jones** - Co-Founder, One Young World and CEO, The BrandTech Group; Chair of USA Board

**Kimihito Okubo** - Founder and Chairperson of One Young World Japan; Chair of Japan National Board

**Stefan Scheiber** - CEO of Bühler Group; Chair of Switzerland National Board



## Voluntary National Board Chairs

**Kim Simplis Barrow** - Former First Lady of Belize; Chair of Belize National Board

**Leonard Lima** - Founder and CEO of Dreams and Purpose Consulting; Chair of Brazil National Board

**Andrés Gómez V.** - Founder of Laberinto, Strategic Solutions; Chair of Colombia National Board

**Pearly Laksameekan Ingkakul** - Co-Founder and CEO of Neobank; Chair of Thailand National Board

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## Executive Board

**Kate Robertson** - Co-Founder and CEO

**David Jones** - Co-Founder and Chair of the Board of Trustees; Founder and CEO, The BrandTech Group

**Ella Robertson McKay** - Managing Director, One Young World

**Chris Day** - Chief Financial Officer

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## One Young World Team

Community: **Dan Maunder, Kamal Virk, Valeria Couttolenc González, Ammy Abraham, Claudia Martins Camisuli, Daniel Nwaeze**

Development: **David Gereda, Silvia Fuentes Piccolo, Alejandra Téllez Correa, Charlotte Mills, Anna Gällstad, Carmen Jiménez Martínez**

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Digital Communications: **Shirin Zaid, Sezar Alkassab, Ana Berdeja Suárez, Gemma Scholtz, Ishita Seth, Isla Russell, Afra Nuarey, Cathy Evans, Liam Fairweather, Louis Israel-Quinn, Piyush Pankaj**

HR and Finance: **Anupama Roy Choudhury, Simon Rodgers, Anna Taylor**

Partnerships: **Alex Bellotti, Stefan Kovacevic, Angélica Huffstot, Fiona Regan, Yu-Chun Tseng, Jonathan Ajibesin, Matthew Craig, Esther Adebisi**

Programmes: **Matthew Belshaw, Martha Reynolds, Lauryn Cloughley, Dulcie Bassant, Anika Ali, Caroline Jones, Lam Joar, Resham Pirzada**

Summit: **Megan Downey, Amy Waters, James Spencer, Jamie Curtis, Will Tye, Hector Godoy, Jenny Chang, Lucy Majury, Aimée Walsh, Justin Andrade, Liv Wilkie, Lucy Taylor, Numa Montjean**

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## Acknowledgements

Content and Analysis by **Kamal Virk** - Impact Manager

Research and Data Collection by **Valeria Couttolenc González** - Impact Research Officer

Design by **Sezar Alkassab** - Brand and Design Lead





One Young World  
[www.oneyoungworld.com](http://www.oneyoungworld.com)  
Registered charity number: 1147298

